



An initiative of the European Union

CLUSTERS MEET REGIONS

PRAGUE

CZECH REPUBLIC

23 · 24

OCTOBER 2023

CZECH CLUSTERS AS LEADERS OF GLOBAL DIGITAL AND GREEN ECOSYSTEMS

EUCLUSTERS



MATCHMAKING EVENTS



NEXT GEN EU

CZECH CLUSTERS AS LEADERS OF GLOBAL DIGITAL AND GREEN ECOSYSTEMS

23-24 October 2023, Prague, Czech Republic

FINAL AGENDA

Day 1 – Monday, 23 October 2023

09:00 – 10:00	Registration
10:00 – 10:10	Welcoming address and setting the scene Introduction by the organisers <ul style="list-style-type: none"> • Renata PFEFFEROVA, ECCP / NCA & Michael PROUZA, Director of the Institute of Physics of the Academy of Sciences
10:10 – 10:30	SESSION 1: Czech Clusters as Leaders of Global Digital and Green Ecosystems Moderation: Jiri HERINEK, President, NCA & Lubos KOMAREK, Vice-Chairman, CEDEG Welcome to the Czech Republic <ul style="list-style-type: none"> • Petr FILIPI, Director of the Digitalisation and Internet Department EU Funds Section, Ministry of Industry and Trade • Jaromir BERANEK, Chairman of the International Relations and EU Funds Committee, City of Prague - Development of the Smart Specialisation Strategy of the Capital City of Prague and support of the cluster environment • Jitka VOCASKOVA, European Commission, DG GROW - EU Industrial policy and the role of clusters
10:30 – 11:30	The Cluster Landscape in the Czech Republic: Nurturing Collaboration and Innovation <ul style="list-style-type: none"> • National Cluster Association (Czech Golden Cluster and the Best Projects of the Year announcement)
11:30 – 11:45	Setting the Scene – Presentation of ECCP Input Paper for the Czech Republic <ul style="list-style-type: none"> • Lennart GALDIGA, Team Member 'Data & Policy', ECCP / Prognos AG
11:45 – 12:30	Panel Discussion: Practice of the Local Collaboration <ul style="list-style-type: none"> • Robert WENZEL, Head of R&D Infrastructure Department, Ministry of Industry and Trade



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	<ul style="list-style-type: none"> ● Jaromir BERANEK, Chairman of the International Relations and EU Funds Committee, City of Prague ● Lukas BENZL, Director of the Czech AI Association ● Petr SUCHOMEL, Head of Knowledge and Technology Transfer, Palacký University Olomouc ● Czech Manager of the Year 2022
12:30 – 13:30	Lunch
13:30 – 14:40	<p>SESSION 2: Modern Digital Solutions and High Technology: Harnessing AI and Cybersecurity in the Manufacturing Sector Moderation: Ivo RIHA, Vice-president, NCA and Chairman of the Board, CEDEG</p> <p>Introduction to the topic:</p> <ul style="list-style-type: none"> ● Ivo RIHA, Vice-president, NCA and Chairman of the Board, CEDEG <p>Presentations:</p> <ul style="list-style-type: none"> ● Lukas BENZL, Director, Czech AI Association - The Bittersweet Vision of Computer Vision ● Ales ROMAN, Sales Director, IdStory - Effective access to IT services ● Zdenka DOLEZALOVA, Manager of EDIH NEB and Zdenek RUNSTUK, Senior Manager for TEST BEFORE INVEST, European Digital Innovation for Liberec and Hradec Králove regions (EDIH NEB) – Digitisation of small and medium-sized enterprises ● Kristina SERMUKSNYTE-ALESIUNIENE, European Cluster Manager of the Year 2022, DIH Coordinator/Cluster Manager, AgriFood Lithuania DIH - AI & Cybersecurity Innovations in AgriFood Manufacturing
14:40 – 15:50	<p>SESSION 3: Exploring Real-World Examples and Implementation of Clean Technologies, 3D Printing and VR Industry Moderation: Katerina PODANA, Executive Director, Klastr Mechatronika and Member of the Board, NCA</p> <p>Introduction to the topic:</p> <ul style="list-style-type: none"> ● Katerina PODANA, Executive Director, Klastr MECHATRONIKA and the Member of the Board, NCA <p>Presentations:</p> <ul style="list-style-type: none"> ● Thomas RAMMING, Material and production, Project manager, Bayern Innovativ GmbH - Successful and Cross-Border Collaboration, Networking and Matchmaking Events for SMEs ● Michal ZEMKO, Executive Director, COMTES FHT - Metal 3D printing - how to do it



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	<ul style="list-style-type: none"> ● Marek BURES, Executive Director and Alena LOCHMANNOVA, VR script & Didactics Specialist, XR Institute – Multidisciplinary utilisation of virtual and augmented reality: challenges, benefits, implementation
15:50 – 16:20	Coffee Break
16:20 – 17:20	<p>SESSION 4: Panel Discussion Fostering Collaboration among Clusters and Innovation Actors at Regional, National, and International Levels Moderation: Jiri HERINEK, President, NCA</p> <ul style="list-style-type: none"> ● Jitka VOCASKOVA, European Commission, DG GROW ● Kristina SERMUKSNYTE-ALESIUNIENE, European Cluster Manager of the Year 2022, DIH Coordinator/Cluster Manager, AgriFood Lithuania DIH ● Thomas RAMMING, Material and production, Project manager, Bayern Innovativ GmbH ● Bretislav SKACEL, Cluster Manager, CREA Hydro&Energy ● Lubos KOMAREK, Chairman of the Board of Directors, NANOPROGRESS
17:20 – 17:30	<p>Wrap-Up:</p> <ul style="list-style-type: none"> ● Jiri HERINEK, President, NCA / Lubos KOMAREK, Vice-Chairman, CEDEG
17:30 – 18:30	<p>Site Visit:</p> <ul style="list-style-type: none"> ● Presentation of the largest institute of the Academy of Sciences
19:00 – till late	<p>HopLink: Brews & Business Networking Night at the local Brewery - Upon registration, please email us at info@nca.cz</p>

Day 2, Tuesday, 24 October 2023

09:00 – 09:30	Registration & Coffee
09:30 – 10:30	PITCHING SESSION (With Emphasis On Czech Clusters + Foreign Clusters)
10:30 – 10:50	Coffee Break
10:50 – 12:30	Matchmaking Session
12:30 – 12:45	Closing Ceremony