

## **Boosting Innovation Policies with Clusters along the Danube** **27 - 28 June 2013, Linz, Upper Austria**

Jointly organised by the EU Strategy for the Danube Region and European Region Danube-Vltava

Venue: Redoutensäle, Linz, Upper Austria  
Moderation: *Günther Scheer* (ÖAR)  
Conference languages: German, English, Czech (with simultaneous translation)  
Czech and German versions of the agenda will be published as soon as possible.

### **Thursday, 27 June 2013**

11:00 Opening of the registration desk

12:00 – 13:00 Lunch and Networking Activities

13:00 - 13:40 **Opening of the Conference:**

Welcome:

Governor of the Federal Province of Upper Austria *Josef Pühringer*  
State Minister of Economic Affairs of Upper Austria *Michael Strigl*

Opening Address: *Minister Peter Friedrich* (Minister for the Federal Assembly, Europe and International Affairs in Baden-Württemberg/DE)

13:40 - 14:00 **DanuClus: Kick-off of a New Cluster Initiative for the Danube Strategy**  
*Hans-Peter Herdlitschka* (Ministry of Finance and Economics Baden-Württemberg/DE, Priority Area 8 “Competitiveness”, EUSDR), *Sigrid Winkler* (TMG Upper Austria/AT, Working Group “Clusters of Excellence”, PA 8, EUSDR)

14:00 – 15:30 Plenary Session 1: **EU Funding 2014-2020 and the Regional Dimension**

- Structural Funds/ESIF: *Johannes Rossbacher* (Federal Chancellery Austria/AT, Member of the EU Council Working Group on Structural Funds)
- INTERREG 5C: The Priorities for Smart Specialisation as a New Challenge for the Interregional Territorial Cooperation Programme: *Nikos Pantalos* (European Commission, DG Enterprise and Industry)
- Synergies between Horizon 2020 and Cohesion Policy 2014-2020: (European Commission, DG Research and Innovation) (tbc)
- Panel Discussion: Innovation Practice and EU Funding: *Johannes Rossbacher*, *Nikos Pantalos*, *Bruno Lindorfer* (TMG Upper Austria/AT), *Petra Püchner* (Steinbeis-Europa-Zentrum/DE)

15:30 – 15:45 Coffee Break

For further information please contact:  
EUSDR/ERDV conference organisers at OÖ. Technologie- und Marketinggesellschaft m.b.H. (TMG Upper Austria)  
[conference@tmg.at](mailto:conference@tmg.at), T +43 732 79810 5093

15:45 - 16:15 Plenary Session 2: **EUSDR and ERDV – Added Value and Synergies for Regions**

- The EUSDR in the Context of Smart Specialisation and Competitiveness: *Eva Nussmüller* (European Commission, DG Regional and Urban Policy, Head of Sector – EU Strategy for the Danube Region)
- ERDV: Benefits of regional governance for EU competitiveness: *n.n.* (Representative of the Region of South Bohemia/CZ)
- EUSDR and ERDV: Added Value for Regions from Cooperation with Neighbors – the Example of Upper Austria: *Michael Strugl* (Minister of the Economy of the Federal Province of Upper Austria/AT)

16:15 – 17:45 Plenary Session 3: **Benefits of Cluster Strategies for Innovation**

- Cluster Policies in Baden-Württemberg – a Special Instrument to Strengthen the Power of Innovation of SMEs: *Hermann Koch* (Ministry of Finance and Economics Baden-Württemberg/DE)
- The Future of Cluster Strategies and Cluster Internationalization for the Strengthening of EU Competitiveness: *Nikos Pantalos* (European Commission, DG Enterprise and Industry)
- Successful Cluster Development in Eastern Europe: The Croatian Example: *Zdenka Mesić* (Ministry of Entrepreneurship and Crafts/HR)
- Successful Cluster Management as a Key to Internationalization: *Werner Pammeringer* (Clusterland/AT)
- A Collaborative Funding Model for the Baltic Sea Region: BSR Innovation Express: *Karin Nygård Skelman* (VINNOVA/SE)

17:45 – 18:00 Closing of First Conference Day, Instructions for Dinner and Second Day

19:00 – 21:00 Official Conference Dinner (Redoutensäle)

**Friday, 28 June 2013**

09:00 – 09:30 **Programming Initiatives** – Instructions for Workshops

09:45 – 12:00 **Programming Initiatives** – Three Parallel Workshops

In a first step, experts present the state of play of the programming processes under discussion in the three workshops. Then the participants of the workshops are invited to share their needs and expectations in a moderated forum. The conclusions of the workshops are summarized in short concept notes, to be submitted to the programming level of each of the concerned funding programmes.

(Individual coffee breaks for each workshop)

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- **Workshop A: "R&D&I and Future CBC-Programmes"**  
Dialogue Between Programme Managements (DE(BY)/AT, DE(BY)/CZ, AT/CZ, AT/SK), Members of Knowledge Platforms and Key Stakeholders in the ERDV and Centropo Region; Expert Panel: *Markus Gneiß* – DE(BY)/AT (Office of the State Government of Upper Austria), *Matthias Herderich* – DE(BY)/CZ (Bavarian State Ministry of Economy), *Martin Pospischill* – AT/SK (City of Vienna), *Bernhard Köhle* – AT/CZ (Office of the Lower Austrian Government), Jiří Horáček (Ministry for Regional Development/CZ); Rapporteur: *Matthias Herderich*
- **Workshop B: "A New Cluster Programme of DG Enterprise?"**  
DG Enterprise Support for Regional Cluster Policy: Status Quo, Reflections and Expectations of the Workshop Participants; Expert Panel: *Nikos Pantalos* (European Commission, DG Enterprise), *Maria Bendl* (Federal Ministry of Economy, Family and Youth/AT, National Cluster Platform Austria), *Csaba Novák* (MAG Hungarian Economic Development Centre/HU) *Werner Pammingner* (Clusterland/AT), *Simone Hagenauer* (ecoplus/AT); Rapporteur: *Werner Pammingner*
- **Workshop C: "Transnational Programmes in the Context of the Danube Region"**  
Presentation of the planned content, state of programming and structures, followed by a discussion about the needs, interests and expectations of the region and its stakeholders; Expert Panel: *Eva Nussmüller* (European Commission, DG Regional and Urban Policy), *Roland Arbter* (Federal Chancellery Austria/AT, Member of Danube Programming Group), *Christiane Breznik* (City of Vienna/AT, Managing authority of the CENTRAL EUROPE Programme), *Brandusa Predescu* (Ministry of Foreign Affairs/RO) (tbc); Rapporteur: *Roland Arbter*

#### 12:00 – 13:00 **Closing Session of the Conference**

- Results of Workshops (Rapporteurs of Workshops)
- Results of Conference and Next Steps (Moderator)

Afternoon Social Outing: UFERN Donau-Strand-Fest (voluntary participation, vouchers for snacks and beverages)

#### **Saturday, 29 June 2013 (Danube Day) and Sunday, 30 June 2013**

UFERN Donau-Strand-Fest