



The 6<sup>th</sup> Balkan and Black Sea conference „Days of Clusters“ was held from 22<sup>nd</sup> to 23<sup>rd</sup> October 2015 at [The Research and Development Institute of the Transilvania University of Brasov](#) in Brasov in Romania, as a partnership of **The Cluster House Serbia**, led by Dr. Danka Milojkovic, a co-chairman of the conference, **The Romanian Association of Clusters CLUSTERO Bucharest**, led by Mr. Daniel Cosnita, a co-chairman of the conference and **The Innovation and Technology Cluster Alt Brasov**, led by Mr. Ionut Tata, a president and Mrs. Andra Chitu, a co-chairman of the conference and a project manager.

The conference lead partners were **The Enterprise Europe Network** and **The Design for Europe**.

Strategic partners were **The Transylvania University Brasov** and **The Executive Agency for Higher Education, Research, Development & Innovation Funding**.

The key supporting institutions of this year's conference were **The Global TCI Network Barcelona**, **The Inno TSD – The ECCP** and **The Black Sea Horizon**, **The VEGO Consulting Izmir**, **The France Clusters**, **The Czech National Cluster Association Ostrava** and **The Czech Trade Belgrade**.

The conference “Days of Clusters” was started 6 years ago in Nis, in the South Eastern Serbia, with the support of the Danish programme for local economic development in the Balkans LEDIB, under the leadership of Mr. Carsten Lund and the initiative of Dr. Danka Milojkovic and Mr. Goran Zlatkovic. Although it was started as a regional event, it soon developed into a transnational brand recognizable on a global level. “Days of Clusters 2013” were executed at the proposal of the Bulgarian cluster community, and under the patronage of the President of the Republic of Bulgaria. Last year's conference was in Tekirdag in partnership with the Trakya Development Agency TRAKYAKA. Due to the recommendation and efforts of Mr. Daniel Cosnita, a president of the ClusteRO Bucharest, Mrs. Andra Chitu and Ms. Medeea Petrovan, the Alt Brasov Cluster members, this year's conference had been held in Romania.

The conference was opened by **Dr. Vasile Abrudan**, rector of the Transilvania University, Brasov, Romani; **Dr. Ion Visa**, general manager of the Research and Development Institute of the Transilvania University of Brasov, Mr. **Daniel Cosnita**, co-chairman of the conference and president of the ClusteRO, Bucharest, Romania; **Mr. Ionuț Țața**, president of the Innovation and Technology Cluster, Brașov, Romania and **Dr. Danka Milojkovic**, co-chairman of the conference, general director of the Cluster House, Nis, Serbia and director of the Global TCI Board of Directors, Barcelona, Spain.





This year's conference gathered over 150 professionals from 16 countries: Serbia, Romania, Russia, Check Republic, Turkey, Bulgaria, Denmark, Cyprus, Austria, Germany, Spain, Macedonia, Albania, Hungary, UK and France. 40 speakers and moderators from 12 countries shared their knowledge and experience about cluster development with the aim of achieving sustainable economic development in the region.



The conference consisted of the six sessions, the workshop on design in innovation polices, the brokerage events with more than 200 brokerage events: B2B, B2C, C2C meetings and a special track on design to overcome challenges.

The conference contributed to cluster synergy creation in the Balkan and Black Sea region through:

- *Building of public private dialog,*
- *Exchange of knowledge and experiences in cluster development with special focused to the creative industries in developed countries and countries in transition,*
- *Presentation of cluster success stories in the region,*
- *Cross cluster networking regarding efficient development of new projects and approach to development funds.*







*Carsten Lund*



*Alessandra, Nicolai, Vedat, Michael Guth*



*Christina Leucuta*



*Tatjana Kalezic*



*Tomi, Natasa, Goran, Teodora, Nikolina, Bianca*



*Alessandra Chevallard*



*Janos Keresnyei, Tatjana, Christina, Pavla, Danka*



*Nicolai Sederberg and Vedat Kunt*



*Daniel Cosnita*



*Alexa Hartwell and Natasa Sivevska*

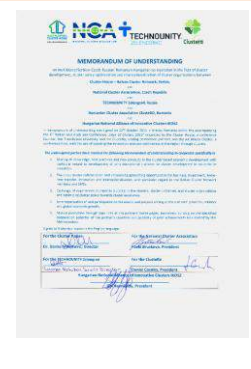


*D & D*





*Jaroslav Melnikov, Pavla Bruskova, Daniel Cosnita, Danka Milojkovic, Gal Kormendy*



*Jaroslav, Aleksandra Damjanovic, Milan Vemic*



*Danka, Aleksandar, Milan*

The conference was a platform for signing of a multilateral and a few bilateral agreements.

The multilateral memorandum of understanding was signed on 22<sup>nd</sup> October 2015 in Brasov, Romania within the accompanying the 6<sup>th</sup> Balkan and Black Sea Conference „Days of Clusters 2015“ between **The Cluster House Nis Serbia**, **The Czech National Cluster Association Ostrava**, the **TECHNOUNITY Zelenograd Moscow Russia**, **The ClusteRo Bucharest Romania** and **The Hungarian National Association of Innovative Clusters IKOSZ** with the aim of boosting the innovation and competitiveness in the region through clusters.





The bilateral agreements were signed between:

- The TECHNOUNITY Zelenograd Moscow Russia and The Higher School of Academic Studies “Dositej” Belgrade Serbia
- The Cluster House Nis Serbia and The Higher School of Academic Studies “Dositej” Belgrade Serbia
- The Vojvodina Creative Industries Cluster Novi Sad Serbia and The Cluster MECHATREC Bucharest Romania
- The Kos Karoly Professional School, Sfantu Gheorghe, Romania, The Cluster House Nis Serbia and The Higher School of Academic Studies “Dositej” Belgrade Serbia



*Sfantu Gheorghe, Romania*

*The Transylvania Textile & Fashion cluster and the Kos Karoly Professional School,*  
*The Association of the Small and Medium Enterprises in Covasna County (ASIMCOV),*  
*BUSINESS INCUBATOR of SFÎNTU GHEORGHE*



Partnership between THE CLUSTERO, THE ALT BRASOV CLUSTER and THE CLUSTER HOUSE, commenced with the implementation of the conference "Days of Clusters", contributed to the further development of the cluster development in Transylvania region and cross border networking between Transylvania region and the Balkans' countries.

One of the key conference outputs is **The SMART CLUSTER POLICY Declaration of the cluster-engaged participants of the 6<sup>th</sup> Days of Clusters Conference** aimed to the governments of the Danube Region countries and their representatives in the **EUSDR's Priority Area 8 Steering Group** to put the set of proposals on their agenda which will contribute to creation of the enable cluster environment in the region.



**Pavla**

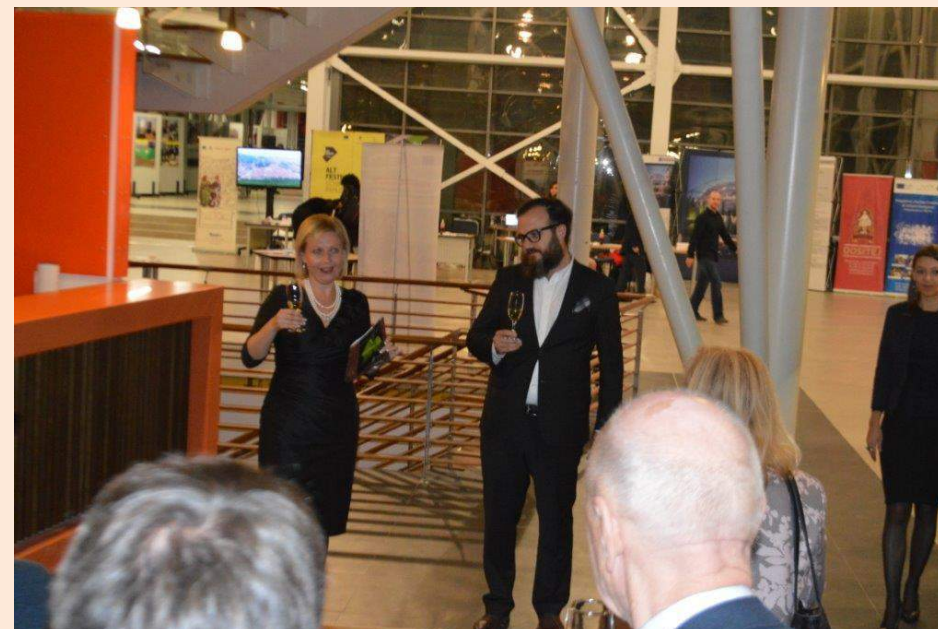


**Danka**

At networking cocktail, **The SENATOR Wines Romania**, led by Mr. **Lucian Neacsu**, presented their wines.



*Daniel and Lucian*



### Danka and Ionut

Last year's conference the cluster family found the magical word, the key driver for better life in the region. The magical word is **LOVE**! It helped conference organizers to create a strong cluster family. Starting from **LOVE**, this year's conference participants found ideas, partners and friends for creating better life in the Balkan and Black Sea region.





Traditionally, at the closing session, The Cluster House granted awards and acknowledgements for cluster development in the Balkan and Black Sea region, and this time to: **The University of Transilvania, The ALT Brasov Cluster, The ClusteRo**; **Ms. Christina Leucuta**, Senior Advisor of the CLUSTERO; **Ms. Pavla Bruskova**, President of the National Cluster Association Ostrava, Czech Republic; and **Dr. Nikolina Trajanoska**, Councillor, Head of Sector for Industry, Ministry of Economy of the Republic of Macedonia.



*The University of Transilvania (Florin Nechita)*



*The ALT Brasov Cluster (Andra – Medeea)*



*The ClusteRo*



*Christina*



*Pavla*



*Nikolina*





Besides professional programme, the conference hosts were enabled conference participants to enjoy Romanian music and food, and to experience the history and the magic of this wonderful place called Transylvania visiting the Bran Castle - Dracula Castle on Saturday 24<sup>th</sup> of October.



*Pavla Bruskova, Bojan Jovanovski, Julien Schmitt*

Speakers presentations and photos from the conference will be available at: <http://daniklastera.clusterhouse.rs/> in November.

[Photos from the ALT Festival.](#)







**Happy Cluster Family wishing you all the best! Cheers!**

**The VII Balkan and Black Sea conference „Days of Clusters 2016“ will be organized in October 20-22, 2016 in Skopje, Macedonia, developed in partnership with the Macedonian Cluster Community supported by the Ministry of Economy of the Republic of Macedonia and the National Centre for Development of Innovation and Entrepreneurial Learning Skopje, led by Dr. Radmil Polenakovikj, a president.**

Candidates for the future “Days of Clusters” are cluster organizations from Russia, Hungary and Serbia.



The Cluster House, as a founder and co-organizer of the conference, would like to thank the hosts of the conference T University of Transylvania, ALT Brasov Cluster and Romanian Clusters Association ClusteRo for the excellent 6 months cooperation and the possibility to continue even more intensive cross-border connection of South Eastern Serbia and Transylvania after the conference. A big thank you to all the members of the Organizing and programme Committee: Mr. Daniel Cosnita, Mrs. Christina Leucuta, Mr. Ionut Tata, Mr. Vedat Kunt, Mr. Dimitar Stoichev, Mrs. Andra Chitu and Ms. Medeea Petrovan for their patient cooperation with the Cluster House and dedicated work in order for us together to achieve the most successful conference up to now.

For successful informing of the conference participants we would like to commend the work of the Balkan Cluster Network and the Info centre of the Cluster House. The **Balkan Cluster Network** includes more than 170 cluster organizations and support institutions from all of the Balkan countries. The **Info centre of the Cluster House** has more than 3000 contacts with experts in the field of economic development, institutions and entrepreneurs. The membership is free, and the mission of the network is cluster synergy in the Balkans in order to develop transnational projects, approach development funds and appear on new markets. The Cluster House, as the initiator and coordinator of the Balkan Cluster Network, developed a model for development of the SMEs and clusters in transitional countries that encourages synergetic effects of the cross-border cluster cooperation in the region.

**WARM CLUSTER REGARDS TO GREAT CLUSTER FAMILY.**

**SEE YOU NEXT YEAR IN MACEDONIA TIMELESS!**

**Your Cluster House Team**

**October 28, 2015**



VI Balkan & Black Sea Conference  
**DANI KLASTERA 2015**  
**DAYS OF CLUSTERS 2015**  
**ZILELE CLUSTERELOR 2015**

October 22-23, Brasov, Romania

WELCOME TO THE "DAYS OF CLUSTERS 2015" AND JOIN  
THE BALKAN & BLACK SEA CLUSTER FAMILY

