



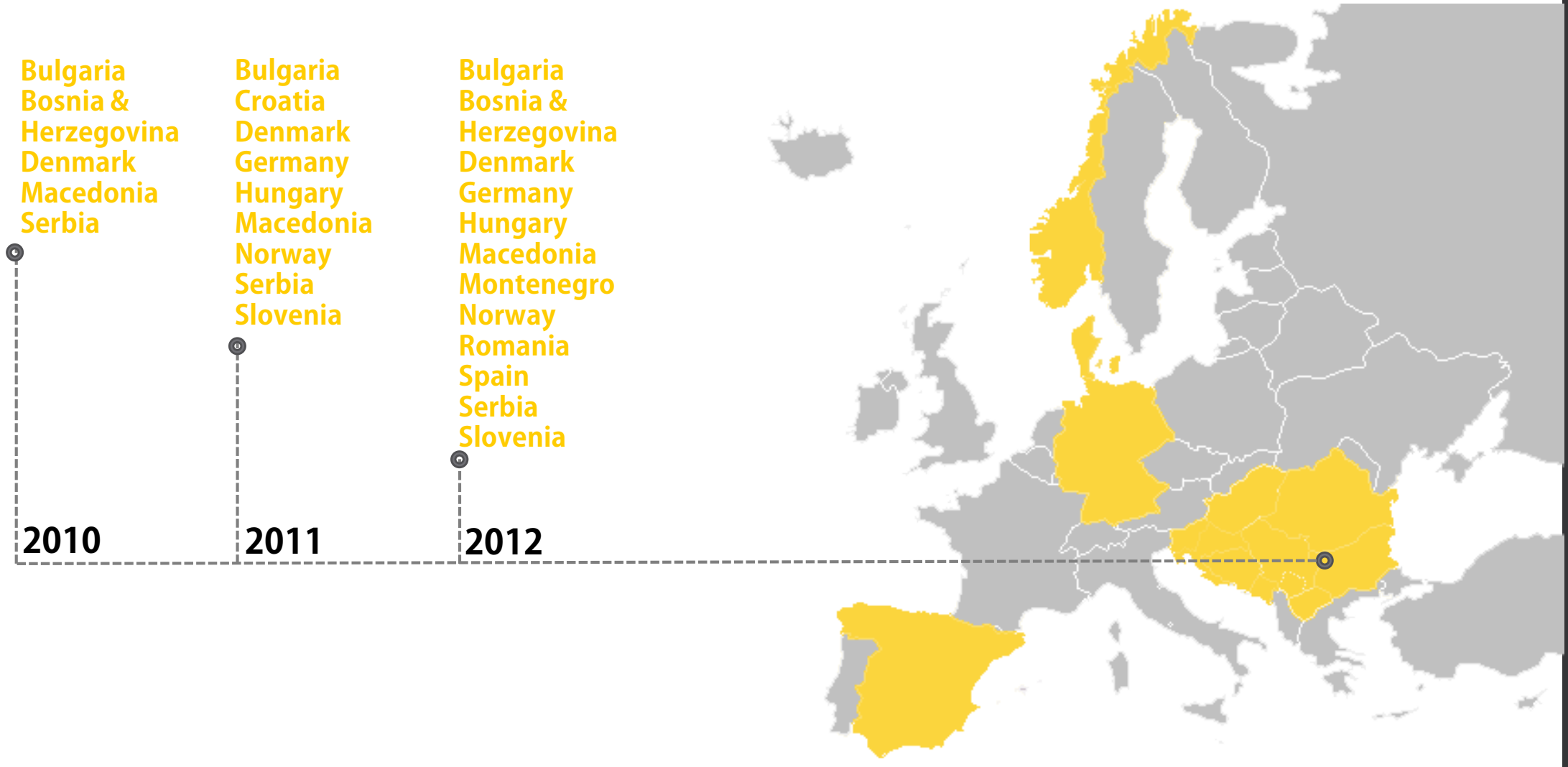
DAYS OF CLUSTERS

22nd - 23rd October 2015

ROMANIA - Brasov county | Transylvania

DAYS OF CLUSTERS

**strengthening
of the Balkan & Black Sea cluster synergy
through
the public-private dialogue building
and regional cluster
best practice**



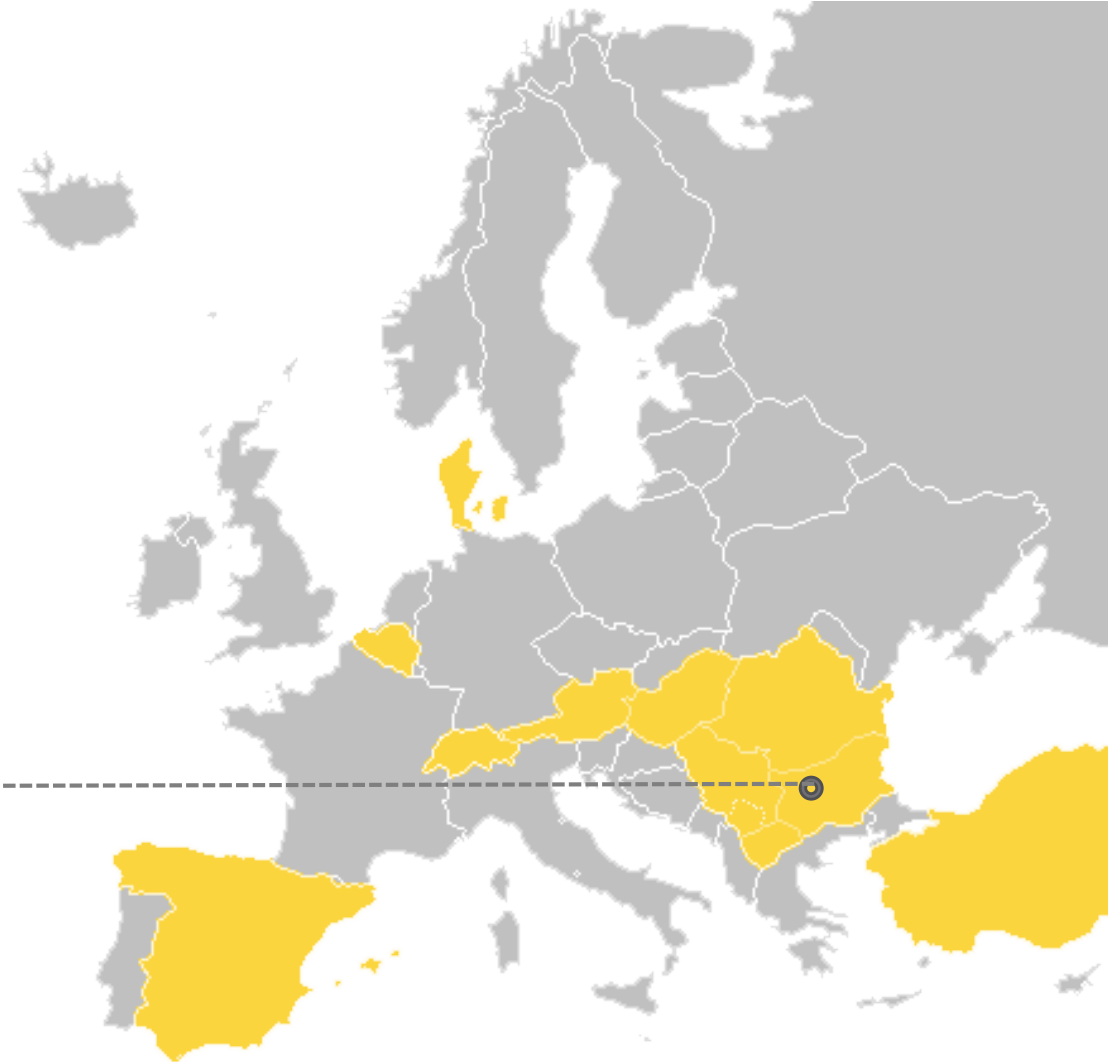
DAYS OF CLUSTERS 2010 | 2011 | 2012

NIS, SERBIA

Austria
Belgium
Bulgaria
Croatia
Denmark
Hungary
Macedonia
Romania
Switzerland
Spain
Serbia
Turkey



2013



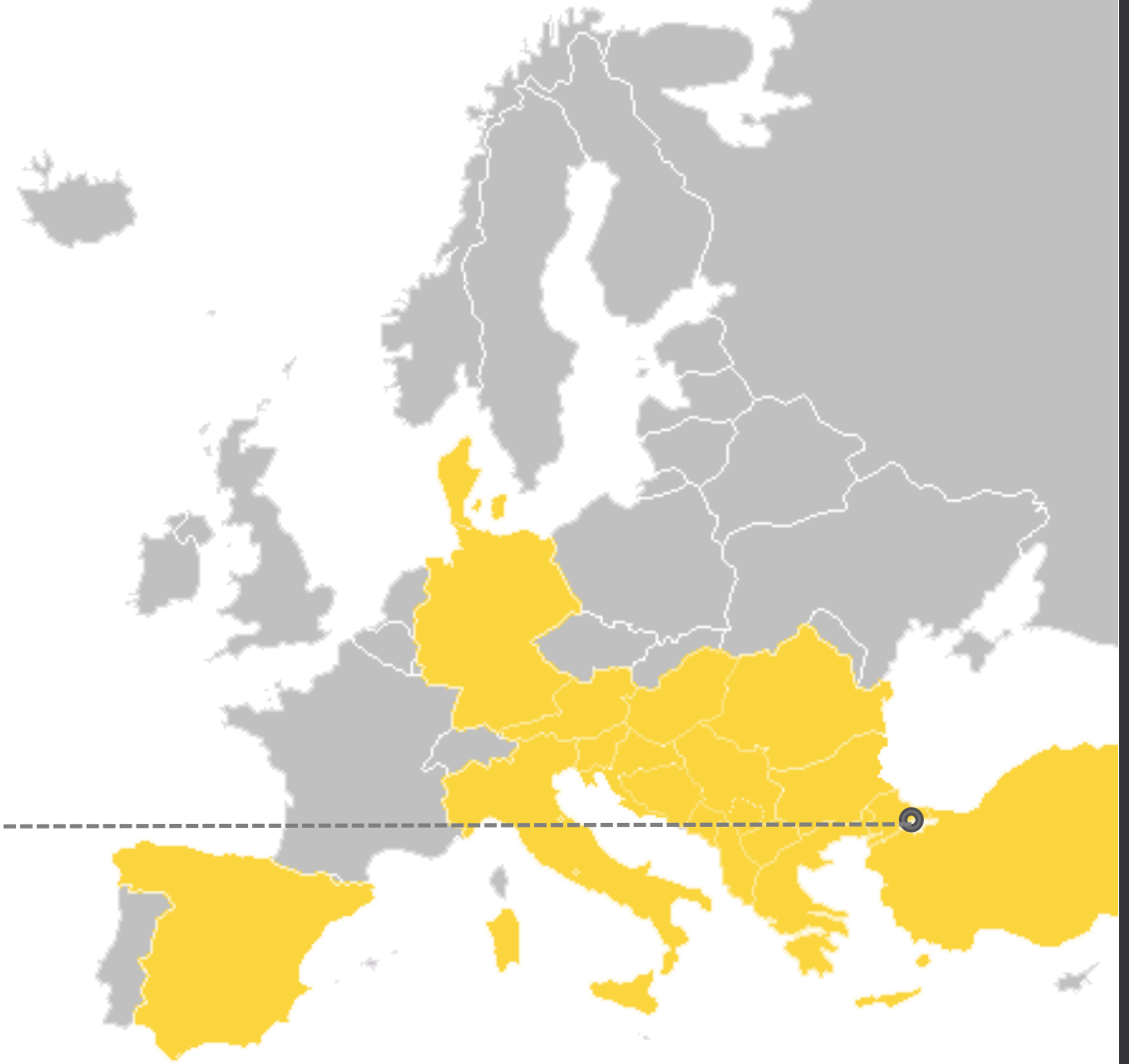
DAYS OF CLUSTERS 2013

SOFIA, BULGARIA

Albania
Austria
Bulgaria
Bosnia & Herzegovina
Croatia
Denmark
Germany
Greece
Hungary
Italy
Macedonia
Montenegro
Romania
Serbia
Slovenia
Spain
Turkey



2014



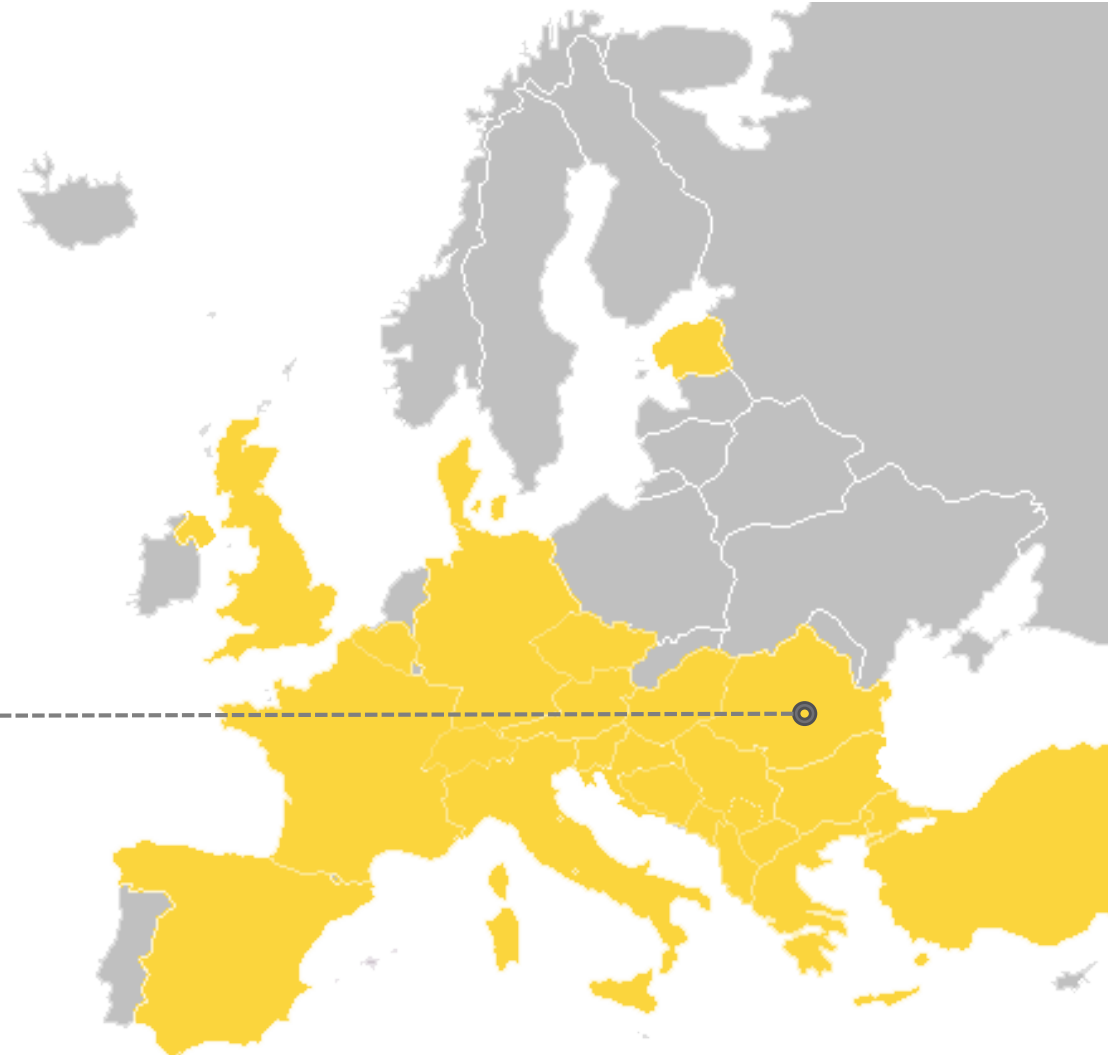
DAYS OF CLUSTERS 2014

TEKIRDAG, TURKEY

Albania
Austria
Belgium
Bulgaria
Bosnia & Herzegovina
Croatia
Czech Republic
Denmark
Estonia
France
Germany
Greece
Hungary
Italy
Luxembourg
Macedonia
Montenegro

Romania
Serbia
Slovenia
Spain
Switzerland
Turkey
United Kingdom

22nd -23rd October 2015



DAYS OF CLUSTERS 2015

BRASOV, ROMANIA

DAYS OF CLUSTERS 2015

BRASOV, ROMANIA | TRANSYLVANIA



DAYS OF CLUSTERS 2015

PARTNERS

conference founder:



conference host:



lead conference partners:



strategic partners:



supporting institutions:



DAYS OF CLUSTERS 2015

TARGET

- TCI Network members
- Balkan Cluster Network members
- Enterprise Europe Network members
- European Commission and European Institutions
- Cluster practitioners
- Cluster managers
- Representative of public administration
- Representative of educational and R&D institutions
- Companies from creative industries
- International media

DAYS OF CLUSTERS 2015

CONFERENCE PROGRAMME

HALL 1

- 09:00 ● Attendees' registration
- 09:30 ● OPENING CEREMONY
- 10:00 ● Topic 1: SMART SPECIALISATION through CROSS INNOVATION & CREATIVE INDUSTRIES
- 11:30 ● Coffee break
- 12:00 ● Topic 2: INNOVATION drive the development of CLUSTERS
- 13:30 ● Lunch break
- 14:30 ● Topic 3: DESIGN in innovation POLICIES | DESIGN FOR EUROPE
- 16:00 ● Coffee break
- 16:15 ● Topic 4: DESIGN as a driver for businesses | DESIGN FOR EUROPE
- 20:00 ● NETWORKING COCKTAIL
Awards for Contribution to Cluster Development Ceremony

HALL 2

- Coffee break
- BROKERAGE Event B2B | C2C enterprise europe network
- Lunch break
- BROKERAGE Event B2B | C2C enterprise europe network
- Coffee break
- BROKERAGE Event B2B | C2C enterprise europe network

22 OCTOBER



DAYS OF CLUSTERS 2015

CONFERENCE PROGRAMME

HALL 1

- 09:00 ● Attendees' registration
- 09:30 ● Topic 5: CLUSTER MANAGEMENT CHALLENGES: FINANCING, NETWORKING, CROSS-SECTOR INTERACTION | CREATIVE INDUSTRY
 - CREATIVE CLUSTER CONSORTIUM - Signature of Cooperation Agreement
- 11:00 ● Coffee break
- 11:30 ● Workshop: FINANCIAL OPPORTUNITIES FOR SMEs
- 11:30 ● UNITBV - Institute for Research, Development and Innovation TOUR | LABORATORIES VISIT
- 12:30 ● Lunch break

HALL 2

- BROKERAGE Event B2B | C2C 
- Coffee break
- BROKERAGE Event B2B | C2C 
- Lunch break

23 OCTOBER



DAYS OF CLUSTERS 2015

CONFERENCE PROGRAMME

HALL 1

- 13:30 ● Topic 6: CROSS CLUSTERING | CREATIVE INDUSTRY CLUSTERS - Session 1
- 15:00 ● Coffee break
- 15:30 ● Topic 7: CROSS CLUSTERING | CREATIVE INDUSTRY CLUSTERS - Session 2
- 17:00 ● Closing remarks

HALL 2

- BROKERAGE Event B2B | C2C 
- Coffee break
- BROKERAGE Event B2B | C2C 

STUDY VISIT

- 10:00 ● BRASOV - RASNOV - BRAN
We invite you to experience **the history, the myth, the intrigue and the magic** of this wonderful place called **TRANSYLVANIA** (Rasnov Fortress, Bran Castle - Dracula Castle)
- BRASOV - SINAIA - BUCHAREST (Otopeni Airport)

NOTE: The DAYS OF CLUSTERS 2015 Agenda is a subject to change till the beginning of the Conference

23 OCTOBER

24 OCTOBER

CLUSTER HOUSE

DEVELOPER OF CLUSTER SYNERGY IN THE BALKANS

coordinator of The Balkan Cluster Network | **170 cluster organizations and support institutions** from all of the Balkan countries

Cluster House Info Centre has **more than 3000 contacts with experts** in the field of economic development, **institutions and entrepreneurs**

5th editions of Balkan and Black Sea Conferences "Days of Clusters"

editor of journal "**INFOCLUSTER**"

business **TV programme** for cluster development in the Balkans

Cluster Training Programme for countries in transition

initiator and editor of the first „**Catalogue of Clusters in Serbia**”



JOIN THE BALKAN & BLACK SEA CLUSTER FAMILY
Looking forward to see you in fascinating Brasov!

DAYS OF **CLUSTERS 2015**

For more information please visit the link
<http://daniklastera.clusterhouse.rs/>

**Your Cluster House & Alt BRASOV & ClusteRo
Teams**