

CLUSTERS MEET REGIONS

PRAGUE
CZECH REPUBLIC

23 · 24
OCTOBER 2023

CZECH CLUSTERS AS LEADERS OF GLOBAL DIGITAL
AND GREEN ECOSYSTEMS

#SingleMarket30



PŘEDBĚŽNÝ PŘEHLED PROGRAMU

V úvodu konference vystoupí se svými projevy významní představitelé Evropské komise a České republiky.

Akce se zaměří především na klastrové prostředí v České republice s důrazem na podporu spolupráce a inovací. České a evropské firmy představí moderní digitální řešení a špičkové technologie v oblasti umělé inteligence a kybernetické bezpečnosti. Účastníci se mohou seznámit s reálnými příklady a praktickou realizací čistých technologií, 3D tisku a VR průmyslu. Program vyvrcholí panelovou diskusí věnovanou podpoře spolupráce mezi klastrovými organizacemi a aktéry v oblasti inovací na regionální a národní úrovni.

Účastníci budou mít příležitost představit své organizace a zapojit se do matchmakingových aktivit. Tímto způsobem může vzniknout platforma pro navazování kontaktů, zkoumání potenciálních partnerství a podporu smysluplných vazeb mezi účastníky.

Konference bude probíhat v anglickém jazyce.

(Předběžný program se připravuje a může se změnit v závislosti na dostupnosti a potvrzení řečníků - všechna jména budou potvrzena) V 3 01/08/2023

Day 1, 23 October 2023

09:00 – 10:00	REGISTRATION
10:00 – 10:30	Welcoming address and setting the scene Introduction by the organisers: Renata Pfefferova, ECCP / Jiri Herinek, President, NCA Session 1: Czech Clusters as Leaders of Global Digital and Green Ecosystems Moderation: Jiri Herinek, President, NCA Welcome to the Czech Republic - Petr Filipi, Director of the Digitalisation and Internet Department EU Funds Section, Ministry of Industry and Trade - Hlavní město Praha – region representatives (tbc) - Representative from European Commission, DG GROW (tbc)
10:30 – 11:30	The Cluster Landscape in the Czech Republic: Nurturing Collaboration and Innovation Moderation: Jiri Herinek, President, NCA & Ivo Riha, Vice-president, NCA and Chairman of the Board, CEDEC

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	- National Cluster Association (Czech Golden Cluster and the Best Projects of the Year announcement)
11:30 – 11:45	Setting the Scene – Presentation of ECCP Input Paper for the Czech Republic, Jan-Phillip Krammer, Head of EU Services, Prognos
11:45 – 12:30	Panel Discussion: Practice of the Local Collaboration Moderation: Jiri Herinek, President, NCA - One year after the EU Cluster conference – good examples - Petr Filipi, Director of the Digitalisation and Internet Department EU Funds Section, Ministry of Industry and Trade - Statutory Representatives / Managers of the Awarded Clusters - Cluster Members: Two representatives of Progressive Companies
12:30-13:30	LUNCH
13:30-15:15	Session 2: Modern Digital Solutions and High Technology: Harnessing AI and Cybersecurity in the Manufacturing Sector Moderation: Ivo Riha, Vice-president, NCA and Chairman of the Board, CEDEG Introduction to the topic: Ivo Riha, Vice-president, NCA and Chairman of the Board, CEDEG - Unicorn – Unique Industrial Solutions for SCADA systems - From Theory to Action: Deploying AI Security Systems in Practice - Is AI a Threat to your organisation? - European Digital Innovation for Liberec and Hradec Králove regions (EDIH NEB) – Integration of activities of cluster organisations into European Digital Innovation Hubs – use case
15:15 – 15:45	Coffee Break
15:45 – 17:15	Session 3: Exploring Real-World Examples and Implementation of Clean Technologies, 3D Printing and VR Industry Moderation: Katerina Podana, Executive Director, Klastr MECHATRONIKA and Member of the Board, NCA Introduction to the topic, Michal Zemko, President, Klastr MECHATRONIKA - Bayern Innovativ GmbH - Cross-Border Cluster Cooperation in the Field of Additive Manufacturing - 3D Wiser - Additive Manufacturing is an Ideal Technology in Industry - XR Institute - Incorporation of Advanced Technologies (Additive Manufacturing) into Education and the Possibility of a European Project - Czech Clusters as a Driver of Cooperation in the field of Clean Technologies, 3D Printing and the VR Industry
17:15 – 18:15	Session 4: Panel Discussion Fostering Collaboration among Clusters and Innovation Actors at Regional, National, and International Levels Moderation: Jiri Herinek, President NCA

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	- Peter Keller, Hungarian Ministry of Finance, Head of Unit & TCI Director - SMEs - Companies / Clusters CZ/EU / Government / European Commission
18:15 – 18:30	Wrap-Up: Jiri Herinek , President, NCA / Ivo Riha , Vice-president, NCA and Chairman of the Board, CEDEG
18:30-19:30	Site Visit: Presentation of the largest institute of the Academy of Sciences
19:30 – till late	Evening Programme – Upon registration, please email us at info@nca.cz

Day 2, 24 October 2023

09:00 – 09:30	REGISTRATION and COFFEE
09:30 – 10:30	PITCHING SESSION (with emphasis on Czech clusters + foreign clusters)
10:30 – 10:50	Coffee break
10:50 – 12:30	Matchmaking session
12:30 – 12:45	Closing ceremony