



EUCLUSTERS TALKS \*

## Al Projects Powered by Clusters: Supporting Innovation and Strategic Transformation

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**9 April 2025** 08:30-09:45 CET

BLOCK O

Online



- News from the European Cluster Collaboration Platform
   Antonio Novo, team member of the European Cluster Collaboration Platform
- 2. Panel debate

Andrei Martiniuc, Manager of the European Projects Department, Transilvania IT Cluster

Clara Plata Ríos, Project Director, Smart City Cluster

Joan Puaté, Manager, Digital Cluster of Catalonia

Elvis Bajric, Cluster Manager Robotics, High Tech NL

Silvia Rossi, Manager, Clust-ER BUILD

3. Funding opportunities

Antonio Novo, team member of the European Cluster Collaboration Platform





# Housekeeping rules

Chris Burns, presenter

- We will use **slido** to launch polls. Please scan the QR code to answer.
- Please use the **Zoom Q&A function to ask questions,** and the **chat function** to comment or share links.
- If you want to speak: Please **raise your hand** and we will give you the floor.
- Please note that the session is being **recorded** and that the recording will be **published** on the European Cluster Collaboration Platform.





## NEWS FROM THE EUROPEAN CLUSTER COLLABORATION PLATFORM





#### **Clean Industrial Deal Consultation**



The Clean Industrial Deal will mobilise **over** €100 billion to support EU-made clean manufacturing.

By 2030, the European remanufacturing market is projected to grow to €100 billion.

Following the adoption of the Clean Industrial Deal Communication on 26 February 2025, the European Commission is now **consulting the public on a draft new State aid framework** aimed at supporting the Deal's objectives.

Complete the survey **here.** 

Submit your responses by 25 April 2025





This will create 500,000 new jobs.

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### **Commission Expert Group on Cluster Policy**

The Commission has launched the call for applications for the **selection of members** of **the expert group on clusters** to gather internationally recognised experts, practitioners, and organisations to advise the Commission on how clusters can better support EU industrial policy goals.

#### Who can apply?

- Public authorities from Member States
- Other public entities (EU/international bodies)
- Stakeholder organisations active in cluster policy
- Experts and practitioners representing a common interest
- Renowned researchers in clusters, competitiveness,

and innovation

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**More information** 

**Deadline:** 30 April 2025, 12:00 (CEST)

Applications to: grow-cluster-expert-group@ec.europa.eu

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### **Register for C2Lab in Esbjerg, Denmark**

In partnership with **Energy Cluster Denmark**, we are hosting the 'Cluster Collaboration Labs' event in Esbjerg, Denmark. The focus will be on the **energy transition**.

C2Lab is a **workshop-style event** where you will have the opportunity to meet new partners, discuss your project ideas, and initiate collaboration – for example, to apply together for a European call. Participants could either join with a concrete project proposal or offer their expertise and knowledge by joining others.



#### **REGISTRATION OPEN**





### **Register for EU – South MED Matchmaking Event**

#### We will host the EU–South MED Matchmaking Event in **Cairo, Egypt, from 16 to 18 June 2025.**

This Matchmaking Event will bring together cluster organisations and SMEs from the European Union (EU), non-EU countries participating in the Single Market Programme/COSME Strand, and South MED countries: Egypt, Morocco, Algeria, Jordan, Lebanon, Palestine and Tunisia.

Registration is open until 29 April.

#### More info







#### Save the date and register for the next ECCP events!









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# Join at slido.com #AI\_Projects

(i) Start presenting to display the joining instructions on this slide.



# How much do you use AI in your daily operations?

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# In what ways do you use AI to boost your productivity?

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# What barriers do you see to using AI in your organisation?

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## Panel debate

Andrei Martiniuc, Manager of the European Projects Department, Transilvania IT Cluster Clara Plata Ríos, Project Director, Smart City Cluster Elvis Bajric, Cluster Manager Robotics, High Tech NL Joan Puaté, Manager, Digital Cluster of Catalonia Silvia Rossi, Manager, Clust-ER BUILD





## FUNDING OPPORTUNITIES





#### Sectoral digital skills academies: Digital Skills Academy in GenAI

- This call aims to equip students, professionals, and the public with the necessary skills to develop, deploy and apply **Artificial Intelligence (AI) and Generative AI (GenAI) technologies** across various sectors.
- The academy will operate as a **one-stop-shop for AI training**, with two key focus areas:
  - Skills aligned with AI Factories and EuroHPC supercomputing infrastructure.
  - Skills for adopting and **applying Al/GenAl** in sectors such as SMEs, public administration, and industry.
- The expected outcomes of the projects are:
  - "Teach-the-teacher" training for university, VET, and secondary education staff
  - Public engagement activities (career orientation, social media outreach, tech deep dives)
  - Strong collaboration frameworks between academia, industry (incl. SMEs), and research institutions
- Topic ID: DIGITAL-2025-SKILLS-08-VIRTUAL-WORLDS-ACADEMY-STEP
- Planned opening date: 15 April 2025
- Deadline: 02 September 2025

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### Sectoral digital skills academies: Virtual Worlds Skills Academy

- The objective of this call is to establish a **Virtual Worlds Skills Academy** that equips individuals with the necessary skills to contribute to and benefit from the development and deployment of virtual worlds technologies.
- The academy will adopt an interdisciplinary approach to **education and training**, covering technological domains.
- The expected outcomes of the projects are:
  - Active partnerships between academia, industry (including SMEs), and research institutions
  - Joint educational initiatives (internships, mentorships, bootcamps, summer schools, etc.)
  - Communication and outreach activities, especially for career orientation and awareness
  - A dedicated landing page on the **Digital Skills and Jobs Platform** to showcase activities
- Topic ID: DIGITAL-2025-SKILLS-08-VIRTUAL-WORLDS-ACADEMY-STEP
- Planned opening date: 15 April 2025
- Deadline: 02 September 2025

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#### **Data Spaces Support Centre**

- This call will ensure the continued operation and development of the Data Spaces Support Centre, which
  coordinates and supports the creation of Common European Data Spaces. The goal is to foster secure,
  interoperable, and trustworthy data sharing within and across sectors, benefiting public authorities, businesses
  (especially SMEs), and society at large.
- The academy will adopt an interdisciplinary approach to **education and training**, covering technological domains.
- The expected outcomes of the projects are:
  - **Continued coordination** of sectoral data space initiatives.
  - Provision of blueprints, standards, tools, and best practices.
  - Involvement of key stakeholders from both public and private sectors.
  - Support to the European Data Innovation Board (EDIB) in standard-setting and **cross-sectoral analysis**.
- Topic ID: DIGITAL-2025-AI-08-DS-SUPPORT
- Planned opening date: 15 April 2025
- Deadline: 02 September 2025

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#### **Opportunities for SMEs: Calls from Euroclusters**



- <u>CircInWater Internationalisation 2nd round</u>: Lump sum grants offer to individual SME providing water-smart solutions, especially for the agrifood & energy-intensive industries via internalization activities in North America (Canada & USA); deadline 30 April 2025.
- <u>FRIEND CCI Call for Providers</u>: Seeking **experts** in digitalisation, green transition, and internationalisation services to support SMEs.; deadline 1 August 2025.
- <u>INGENIOUS</u>: **Training grants** to help SMEs improve their digital skills, green transition, resilience preparedness and reskilling and upskilling of the workforce; deadline 30 June 2025.

#### All calls here:

https://www.clustercollaboration.eu/funding?f%5B0%5D=status%3A1\_open&f%5B1%5D=type%3A101189





# **Register for the next Talk**

## 23 April

From Research to Revenue: Facilitating Technology Transfer through Clusters

## 7 May

Clusters and SMEs in the EU's Simplification Agenda: Understanding the Omnibus Package





# **Continue the discussion**



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