

Online

EUCLUSTERS TALKS *

Smart Support: Al Tools for Effective Cluster Management

21 May 2025 08:30-09:45 CET



Agenda

- News from the European Cluster Collaboration Platform
 Nina Hoppmann, Team Member European Cluster Collaboration Platform
- 2. Potential use cases

Antonio Novo, President, European Clusters Alliance and Managing Director, Cluster IDiA

3. Practical European and international AI tools for clusters

Esther Díez Pérez, Head of Sector – Data, AI, and Innovation Policy, DG DIGIT, European Commission

Antonio Novo, President, European Clusters Alliance and Managing Director, Cluster IDiA

4. EU regulation and responsible AI usage

Antonio Novo, President, European Clusters Alliance and Managing Director, Cluster IDiA

5. Panel debate

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Andra Tanase, Strategic Development, Membership and Partnership Manager, Transilvania IT Cluster
Antonio Novo, President, European Clusters Alliance and General Manager, Cluster IDiA
Katja Eichinger, Project Manager, AIR Artificial Intelligence Regensburg
Ola Svedin, CEO, OpenTech

6. Funding opportunities

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Nina Hoppmann, Team Member European Cluster Collaboration Platform



Housekeeping rules

Andrew Lansley, presenter

- We will use **slido** to launch polls. Please scan the QR code to answer.
- Please use the **Zoom Q&A function to ask questions,** and the **chat function** to comment or share links.
- If you want to speak: Please **raise your hand** and we will give you the floor.
- Please note that the session is being recorded and that the recording will be published on the European Cluster Collaboration Platform.





NEWS FROM THE EUROPEAN CLUSTER COLLABORATION PLATFORM





Register for the EU INDUSTRY DAYS 2025

The 2025 edition of the EU Industry Days, Europe's flagship event on industrial policy, will take place on **5–6 June 2025 in Rzeszów, Poland**, with the support of the Polish Presidency of the Council of the European Union.

The agenda will focus on **Competitiveness and Decarbonisation, Innovation and Investment and Security and Resilience of EU Industry.**

REGISTER NOW







Clusters meet Regions in Poland on 3-4 June 2025

As side event to the EU Industry Days, the ECCP and the Local Government of the Podkarpackie Region will organise a "Clusters meet Regions" event, which aims to strengthen the **role of clusters in regional economic development** by fostering collaboration between clusters, policymakers, businesses, and research institutions.

The two-day programme will **feature high-level discussions and hands-on engagement opportunities**. Participants can look forward to panel sessions such as: Dual-Use Technologies and Defence Readiness, Circular Economy and Decarbonisation, and Unmanned and Autonomous Systems.

REGISTER NOW







Clusters Meet Regions Expression of Interest Open Call

The European Commission has launched a new call for expressions of interest to co-host future editions of the "Clusters Meet Regions" workshops in the second half of 2025, preferably in October or November.

Applications require a **letter of support from the regional authority** and will be assessed based on relevance, geographic balance, and alignment with EU policy priorities, including supply chain resilience and geopolitical challenges.

Deadline for submission: 30 May 2025 - 18:00 CET (Brussels time)

#EUClustersTalks

Proposals not selected for 2025 may still be considered for future editions.

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Read the <u>Call for Expression of Interest</u>

Annex I: Application Form

Annex II: White Book



Matchmaking in India – 29-31 October 2025

The EU– India Matchmaking Event aims to foster collaboration between European clusters, SMEs, and Indian partners in key industries, including **renewable / clean energy & storage, smart grid and energy infrastructure, electric mobility, and green finance and investment support**.

Financial support is available for up to 20 EU clusters, covering travel, accommodation, and registration

The event will offer:

- A high-level seminar, matchmaking sessions, and site visits to strengthen EU– India cluster cooperation.
- Exclusive guided tour of the exhibitions
- Curated stand visits, enabling participants to engage directly with key exhibitors
- Opportunity to take part in a **pitching** session



REGISTER NOW





ECCP Events 2025



Online EU Clusters Talks Biweekly: Wednesdays at 8:30 CET



Rzeszów, Poland Clusters meet Regions | 3-4 June



Foligno, Italy Clusters meet Regions | 24-25 June



Ajdovščina, Slovenia Clusters meet Regions | 10-11 September



New Delhi & Greater Noida, India ECCP Matchmaking | 29-31 October



Cairo, Egypt ECCP Matchmaking | 16-18 June



Cluj, Romania Clusters meet Regions | 1-2 July & ECCP Matchmaking

Vaasa, Finland Clusters meet Regions | 24-25 September



7

Regensburg, Germany Clusters meet Regions | 26-27 November





Join at slido.com #AI_Tools

(i) The <u>Slido app</u> must be installed on every computer you're presenting from



How to change contraction



How familiar are you with using AI for your daily work?

(i) The <u>Slido app</u> must be installed on every computer you're presenting from



How to change the dir



Which area of your work do you believe AI could most improve?

(i) The <u>Slido app</u> must be installed on every computer you're presenting from



How to change the dir



Which AI tools do you use?

(i) The <u>Slido app</u> must be installed on every computer you're presenting from



How to change the dir



What is the biggest barrier to adopting AI in your organisation?

(i) The <u>Slido app</u> must be installed on every computer you're presenting from



How to change er

Antonio Novo President, European Clusters Alliance and Managing Director, Cluster IDiA





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Administrative Automation & Productivity

- Automated document generation and/or improvement (e.g. draft minutes, contracts, newsletters)
- Smart scheduling for meetings, reminders and follow-ups
- Workflow optimisation via AI-driven task tracking and priorities

Personalised Member Engagement & Support

- Member's deep knowledge database based in documentation and exchanges
- **Recommendation engines** suggesting events, funding calls or partners
- Al-powered chatbots for 24/7 FAQs, onboarding and service requests

Strategic Funding & Partnership Matching

- Grant-opportunity alerts customised to cluster specialisms
- Partner-fit scores matching members to other clusters, companies, research collaborators, investors...



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AI-Enhanced Innovation & Project Management

- Idea-generation tools (e.g. GPT-based brainstorming, concept mapping)
- Progress monitoring via automated milestone tracking and reporting

Intelligent Market Research & Competitive Analysis

- Automated data scraping of industry news, patent filings and tender portals
- Trend-spotting algorithms to highlight emerging sectors or technologies
- Benchmark dashboards comparing industry performance

Data-Driven Scenario Planning & Risk Mitigation

- "What-if" simulations (e.g. supply-chain disruptions, policy shifts)
- Predictive risk scoring for strategic decision-making
- Early-warning systems using anomaly detection on KPIs



Dynamic Communication & Outreach

- **Content generation** for newsletters, social media and press releases
- Targeted campaign design using audience segmentation
- Image generation based in the proper context information
- Multilingual translation and localisation for wider reach

Streamlined Event Planning & Delivery

- Virtual-assistant support during hybrid or fully virtual events
- **Post-event analytics** (engagement heatmaps, satisfaction insights)

Talent & Skills Development Facilitation

• Skills-gap analysis across membership

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• Al-curated training paths linked to EU upskilling programmes



European and international AI tools

Esther Díez Pérez

Head of Sector – Data, AI, and Innovation Policy, DG DIGIT, European Commission

Antonio Novo

President, European Clusters Alliance and General Manager, Cluster IDiA







Practical European AI tools for clusters

Smart Support: AI Tools for Effective Cluster Management

Esther Diez Perez. DIGIT BloSData, AI and Innovation Policy

21/05/2025

European Commission tools



Publio

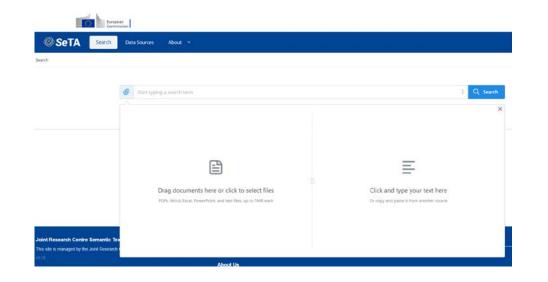
An official website of the European Union $\,$ How do you know? $\,$ \checkmark European Union Log in H English **Publications Office of the European** All collections Sea Search 3 Publio, the Publications Office assistant ⊾[™] - × Union Advanced search Browse by subject Expert Search Publications Office EU law European data EU tenders EU research results EU Whoiswho EU publications all • 11 Hello, I'm Publio, the virtual assistant ♂ of the Publications Office. I can assist you in finding information published by the institutions of the European Union. New C European data EU law EU tenders I am available in English, French and Spanish. You can switch my data.e language with the menu options. Data from EU institutions and Business opportunities in the EU law, national law and related information European countries European Union and beyond Connect Are you looking for a document, person or organization of the European Union? Stop Just now Document Person Organization ⊳∮C: Type your message European

Commission

Publications Office of the EU

Sematic Text AnalyseSeTA

- SeTA facilitates the exploration of information in a document collection by making sense of the textual content and identifying links..
- This has been done for four large document collections published by EU bodies:
- **EUR-Lex**, the official online database of all EU legal documents;
- **CORDIS**, which contains the results of the projects funded by the EU's framework programs for research and innovation;
- **PUBSY**, the publications repository of the European Commission's Joint Research Centre;
- and all publications of the **European Parliament**.



<u>SeTA</u>



Search example

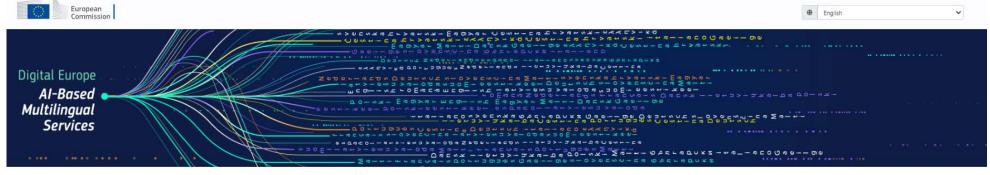
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Multilingual Services General view



Al-Based Multilingual Services

These services are made available in the EU under the Digital Europe Programme for use by EU institutions, public administrations, academia, SMEs, NGOs, Digital Europe Programme projects and EPSO candidates.

They offer both web pages and APIs for machine-to-machine access.





eTranslation Neural machine translation built on the EU's history of professional translation.



Use Al to refine English, French, or German text for your website.



Speech-to-Text



Accessible Text

eTranslation (new page - beta) Test the new user-friendly interface of eTranslation, beta version with core functionalities only.

Rewrite your English text to make it more accessible.

Natural Language Processing Tools (NLP)

Digital Europe Programme Language Technologies



eBriefing





Multilingual Post Short translations in multiple languages in one shot for X.



eReply Have AI help you prepare replies to correspondence, queries, and other





Access to these tools requires registration. EU staff is pre-registered

- · Who can access these services?
- Registration page
- · API registration page

Contact point: DGT-Al-Language-Services-Advisory@ec.europa.eu

Upload your media and get full transcriptions or subtitles back. Anonymisation, Classification and Named-Entity Recognition



Quickly find out the main content of long documents.

Generate reports from sets of documents in official or general styles.

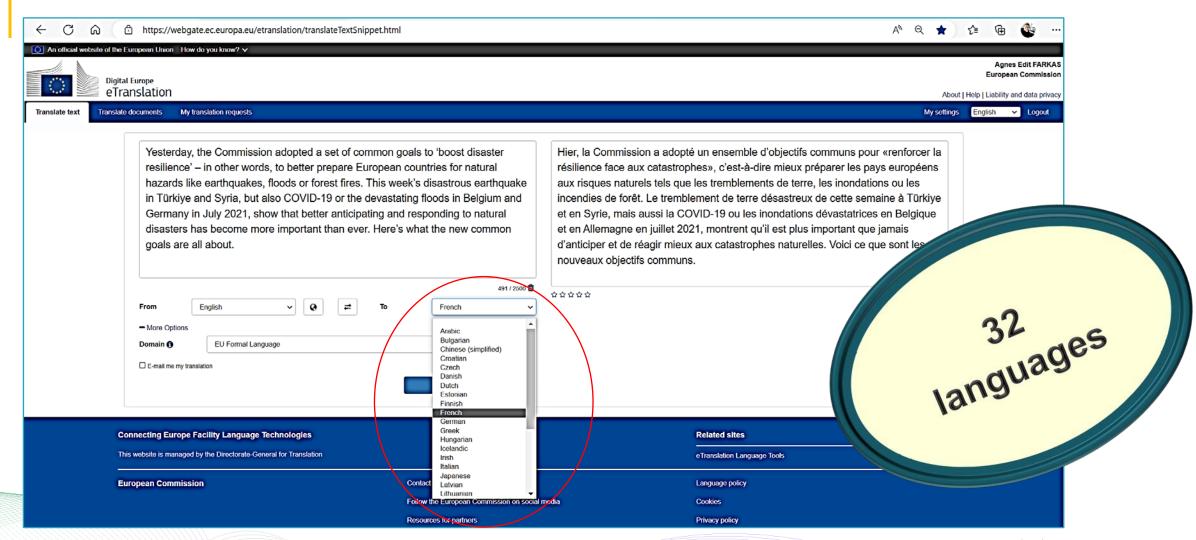


Who can access?

- This services are financed by **Digital Europe Programme**
- For the following categories established in the European Union or countries affiliated with the DIGITAL Programme Strategic Objective financing this activity can use them for free under registration
 - Public administrations
 - Small and medium-sized enterprises
 - Academia
 - Non-governmental organizations
 - Digital Europe projects



eTranslationwebsite - short texts / documents



https://webgate.ec.europa.eu/etranslation



eBriefing

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European Commission

Output-eBriefing

The first version of this text has been produced with the eBriefing service using a large language model for generative artificial intelligence.

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Requested topics: Learning mobility

Main messages

 Learning mobility refers to the movement of learners and educators between educational institutions within or outside the EU. It includes study abroad programs, exchange programs, and other forms of international study.

The European Commission aims to make learning mobility a reality for everyone, regardless
of age, level of education, background, and financial means. This is seen as a priority for
citizens in Europe.

- Learning mobility is seen as a strong driver for enhancing the quality of education and training institutions. It can enhance intercultural competences and participation in citizenship.

 The European Commission plans to promote the expansion of learning mobility to encourage Member States to make mobility experiences a valued part of all education and training pathways.

 Enhancing learning mobility in the EU can bring numerous benefits such as cultural and linguistic diversity, personal development, improved employability, networking and career opportunities, and international cooperation and understanding.

- The European Commission is proposing a Council Recommendation on a renewed learning mobility framework as a key building block of the European Education Area.

Questions and answers

Question: What are the different types of learning mobility?

Answer: The different types of learning mobility include learner mobility, teacher and staff mobility, apprenticeship and traineeship mobility, adult learning mobility, youth non-formal and informal mobility, and online and virtual mobility.

Question: What are the benefits of enhancing learning mobility?

Answer: Enhancing learning mobility can lead to cultural and linguistic diversity, personal development, improved employability, networking and career opportunities, and international cooperation and understanding.

Question: What are the barriers to learning mobility?

Answer: Enhancing learning mobility in the European Union is a key aspect of the EU's education and training policy. The goal is promoting greater mobility of students, teachers, and other education and training professionals within the EU.

Question: What are the future plans for promoting learning mobility?

Answer: The European Commission plans to propose a new policy in 2023 to promote learning mobility for everyone in the European Education Area.

Background

Learning mobility refers to the movement of learners and educators between educational institutions within or outside the EU. This can include study abroad programs, exchange programs, and other forms of international study. It also includes the movement of teachers and other education and training professionals, the movement of young people for the purpose of apprenticeships or traineeships, and the movement of adult learners for the purpose of participating in formal and non-formal learning activities.

The European Commission aims to make learning mobility a reality for everyone, regardless of age, level of education, background, and financial means. This is seen as a priority for citizens in Europe. The Commission believes that learning mobility can enhance intercultural competences and participation in citizenship, and can contribute to positive attitudes about the EU and to the development of a European identity.

The European Commission plans to promote the expansion of learning mobility to encourage Member States to make mobility experiences a valued part of all education and training pathways. The Commission's plans also include raising the target for higher education graduates with mobility experience and for vocational learners participating in mobility programmes.

Enhancing learning mobility in the EU can bring numerous benefits. These include cultural and linguistic diversity, personal development, improved employability, networking and career opportunities, and international cooperation and understanding. Mobility programs can expose individuals to different cultures, languages and ways of thinking, which can broaden their perspectives and foster intercultural understanding.

There are, however, barriers to learning mobility. These include lack of knowledge about learning mobility, economic, social, cultural or geographic constraints, and language barriers. The European Commission is working to overcome these barriers and provide incentives to improve access to transnational learning mobility.

The European Commission is proposing a Council Recommendation on a renewed learning mobility framework as a key building block of the European Education Area. The Commission is calling on member states to integrate learning mobility into all education and training sectors. The goal is to broaden access so that more students can benefit, including those with disabilities and limited opportunities.

vledge about learning age barriers.

earning mobility?

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Accessible text

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Plain language guidelines

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Recommendations on the used 3 party tools



Use of 3^d party generative AI tools



European Commission

Other resources



Al literacy

<u>AI literacy</u> practices repository <u>Digital skills trainings</u>



EC Library Guides on Al

- EC library Guide on artificial intelligence and the future of work
- EC Library Guide on artificial intelligence and ethics
- EC Library Guide on artificial intelligence, new technologies and democracy
- EC Library Guide on trustworthy artificial intelligence
- EC Library Guide on legal tech
- EC Library reading list on AI
- EU publications in AI
- EC Library Guide on generative AI and Large Language Models_NEW
- EC Library Guide on Sustainable Governance and AI



Other resourcesAI & Public sector

- <u>A collective effort in exploring the applications of Artificial Intelligence and Blockchain in the Public Sector</u> <u>Joinup (europa.eu)</u>
- Introduction to AI for public service interoperability
- <u>GovTech4all | Joinup (europa.eu)</u>
- Public Administration, with main focus on Artificial Intelligence | European Digital Innovation Hubs Network (europa.eu)
- <u>https://www.oecd.org/en/publications/g7-toolkit-for-artificial-intelligence-in-the-public-sector_421c1244-en.html</u>



Thank You!

Every step forward brings new horizons within reach!

prompt:

European AI Platforms and Tools

Mistral Al (France)



- Open-source and proprietary LLMs for text generation & summarisation
 - High-performance French-language models
 - On-premise deployment for data sovereignty

<u>Aleph Alpha</u> (Germany)

- Multilingual large-language models with enterprise SLAs
 - Strong focus on German & EU regulatory compliance
 - "Explainable AI" capabilities for auditability



<u>FreePIK</u> (Spain)

- AI-powered design asset library and creative editor
 - Millions of vector graphics, icons and photos
 - Al assistants for colour-matching, layout suggestions & background removal

Hugging Face

Hugging Face (France/EU-based)

- Model Hub & MLOps platform for discovery, fine-tuning and deployment
 - Thousands of community-shared transformer models
 - End-to-end pipelines (datasets, training, inference)







Internationally Prominent AI tools: Global LLM & Copilot Services

<u>OpenAl</u>

- EU compliant solution: ChatGPT via Azure Europe
- Rapid prototyping of chatbots, report drafting, brainstorming sessions
- Plugins for live data retrieval (e.g. EU tender portals, patent offices)

Microsoft 365 Copilot

- Embedded into Word/Excel/Teams: auto-summaries, chart generation, meeting highlights
- Tight integration with SharePoint and OneDrive for easy collaboration

<u>Google Gemini</u>

- Multimodal assistant (text, image, code) accessible via Google Workspace
- Strong on data-visualisation generation and real-time collaboration





Internationally Prominent AI tools: Visual & Design-Centric Tools

<u>Midjourney</u> <u>Stability Al</u>

- Quick creation of event banners, social-media visuals, infographics
- Custom "style" training on your cluster's brand assets

Canva (with AI modules)

- Template-based editing with AI-assisted colour matching and layout suggestions
- Vast libraries of icons and photos





Practical tips for cluster managers

Data governance:

• Ensure you have consent and GDPR-compliant processes for all data uses

Skills upskilling:

• Train your team!

Non-profit offers

- EU services: eTranslation
- OpenAl for Nonprofits
- <u>Microsoft</u>
- <u>Google</u>
- <u>Canva</u>

Pilot before scale:

• choose 1–2 tools and run a 3-month "proof of concept" with clear KPIs





EU regulation and responsible AI usage

Antonio Novo President, European Clusters Alliance and Managing Director, Cluster IDiA





The European AI Act

Risk-Based Framework

Prohibited

Al systems threatening rights (e.g. social scoring)

• High-Risk

Al in critical areas (e.g. recruitment, finance, health, public services)

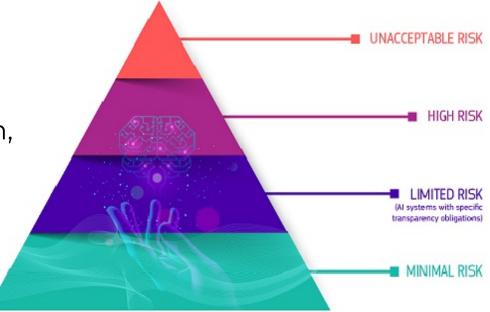
• Limited Risk

Al with transparency obligations (e.g. chatbots)

• Minimal Risk

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Al uses with no or low regulatory requirements





The European AI Act in Practice

Scope & Risk Classification

- Identify AI systems used in your cluster (e.g. chatbots, analytics engines)
- Classify them by risk level: Minimal, Limited, High or Prohibited

Key Obligations for High-Risk Systems

- Appoint a Responsible Person for Compliance
- Conduct Data Governance & Quality Assessments

Transparency & Member Rights

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- Provide clear "AI in use" disclosures to members and partners
- Enable human-over-the-loop review for important decisions
- Establish processes for individuals to challenge AI-driven outcomes





If you could ask an AI expert one question about applying AI in cluster management, what would it be?

(i) The <u>Slido app</u> must be installed on every computer you're presenting from



How to change the the

Panel debate

Andra Tanase, Strategic Development, Membership and Partnership Manager, Transilvania IT Cluster

Antonio Novo, President, European Clusters Alliance and Managing Director, Cluster IDiA Katja Eichinger, Project Manager, AIR Artificial Intelligence Regensburg Ola Svedin, CEO, OpenTech





FUNDING OPPORTUNITIES





Al-generated digital twins for science

- The aim of this call is **advance the use of Generative AI** (in line with GenAI4EU and the Apply AI Strategy) to create or **enhance Digital Twins** for complex real-world systems within European Research Infrastructures (RIs).
- Expected results:

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- Innovative use of AI in modelling, simulation, and data fusion across Ris
- New **best practices and guidelines** for AI-driven digital twin setups
- Emergence of **transformative applications** aligned with EU priorities
- Projects supports EU policy objectives for the **twin digital and green transitions,** promotes AI sovereignty, and enhances the socio-economic impact of European research infrastructures.
- Topic ID: HORIZON-INFRA-2025-01-TECH-04
- Deadline: 18 September 2025
- Published on <u>EU Funding & Tenders Portal</u>



Leveraging artificial intelligence for creativity-driven innovation

- This call aims to explore how Artificial Intelligence (including Generative AI) is transforming the Cultural and Creative Industries (CCI) and to promote human-centric, ethical, and inclusive AI-driven innovation.
- Expected outcomes (at least 3):
 - Deep insights into **AI's impact** on artists, creatives, and the CCI market
 - Policy recommendations ensuring fairness, diversity, and artistic freedom
 - **Case studies and tools** supporting human-centric AI adoption in CCIIP and personality rights frameworks for AI use in creative contexts
 - Platforms or hubs to foster collaboration between CCI and AI communities
- The projects look to empower European CCI to thrive in the AI era, while preserving cultural diversity, supporting fair rights management, and driving creativity-led innovation across sectors.
- Topic ID: HORIZON-CL2-2025-01-HERITAGE-04
- Deadline: 16 September 2025

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• Published on EU Funding & Tenders Portal





Roadmap for next generation computing technologies from IoT device level to edge to cloud to HPC (CSA)

- This call aims to develop and annually update a comprehensive **research and innovation roadmap** covering the full computing continuum from IoT devices to edge, cloud and HPC addressing needs across scientific, industrial and societal domains.
- Expected results:
 - A support structure for the European computing ecosystem via networking events and vision workshops
 - **Roadmaps** incorporating key aspects such as real-time performance, security, AI integration, and use of generative AI for system engineering
 - Strong alignment with existing **EU strategies and initiatives** (e.g. HIPEAC, JUs, IPCEIs)
- Topic ID: HORIZON-CL4-2025-03-DATA-10
- Planned opening date: 10 June 2025
- Deadline: 02 October 2025

EUCLUSTERS **TALKS**

• Published on EU Funding & Tenders Portal



Register for the next Talks

28 May

Going Global: Creating Partnerships and Expanding Business Abroad

4 June

Cluster Governance: Public-led, private-led, and hybrid models





Continue the discussion



https://www.linkedin.com/groups/9503062/







Visit our website and follow us social media



www.clustercollaboration.eu



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@Clusters_EU

European Cluster Collaboration Platform

European Cluster Collaboration Platform - ECCP

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THANK YOU



