



An initiative of the European Union

EUCLUSTERS



TALKS ★

30 years and counting: Clustering in the EU Single Market

12 July 2023

08:30-09:45 CET

online

#SingleMarket30



EUROPEAN CLUSTER
COLLABORATION PLATFORM

Agenda

1. News from the European Cluster Collaboration Platform
Nina Hoppmann, Team Member, European Cluster Collaboration Platform
2. Video: 30 years of the European Single Market
3. The EU Single Market – 30 years
Jakub Boratynski, Director, DG GROW, European Commission
4. Benefits and tools of the Single Market
Cristina Giménez Estol, Senior Expert, DG GROW, European Commission
5. Panel debate
Jakub Boratynski, Director, DG GROW, European Commission
Antonio Novo, President, European Clusters Alliance
Daniel Cosnita, President, CLUSTERO
Kristina Šermukšnytė-Alešiūnienė, Cluster Manager, Agri-Food Lithuania
6. Opportunities for the Anniversary of the Single Market
Rafal Rudnicki, Head of Sector - Communication, Campaigns, Events and Outreach, DG GROW, European Commission
7. Funding opportunities
Nina Hoppmann, Team Member, European Cluster Collaboration Platform

Housekeeping rules

Jennifer Baker, presenter

- Please use the **Q&A function to ask questions**, and the **chat function** to comment or share links
- We invite you to **join the debate**: Please **raise your hand** and we will give you the floor.
- Please **unmute yourself** and **activate your camera** when you take the floor.
- Please note that the session is being **recorded** and that the recording will be **published** on the European Cluster Collaboration Platform.

NEWS FROM THE EUROPEAN CLUSTER COLLABORATION PLATFORM

Feedback to evaluate COSME programme

- **Public consultation for stakeholders and SMEs** on COSME, the EU programme for the competitiveness of enterprises and small and medium-sized enterprises that ran from 2014 to 2020 with a budget of 2.3 billion EUR
- [Consultation](#) open until **18 September 2023**
- COSME supported the Enterprise Europe Network, Erasmus for Young Entrepreneurs, projects for tourism and social economy, the IPR Help desks, and projects for cluster internationalisation and cluster excellence
- The results will help the EC to improve future support programmes for SMEs
- Important to receive **feedback from clusters**

Evaluation of the COSME programme

1 - Did you or your company/organisation receive financial or any other kind of support from the COSME programme?

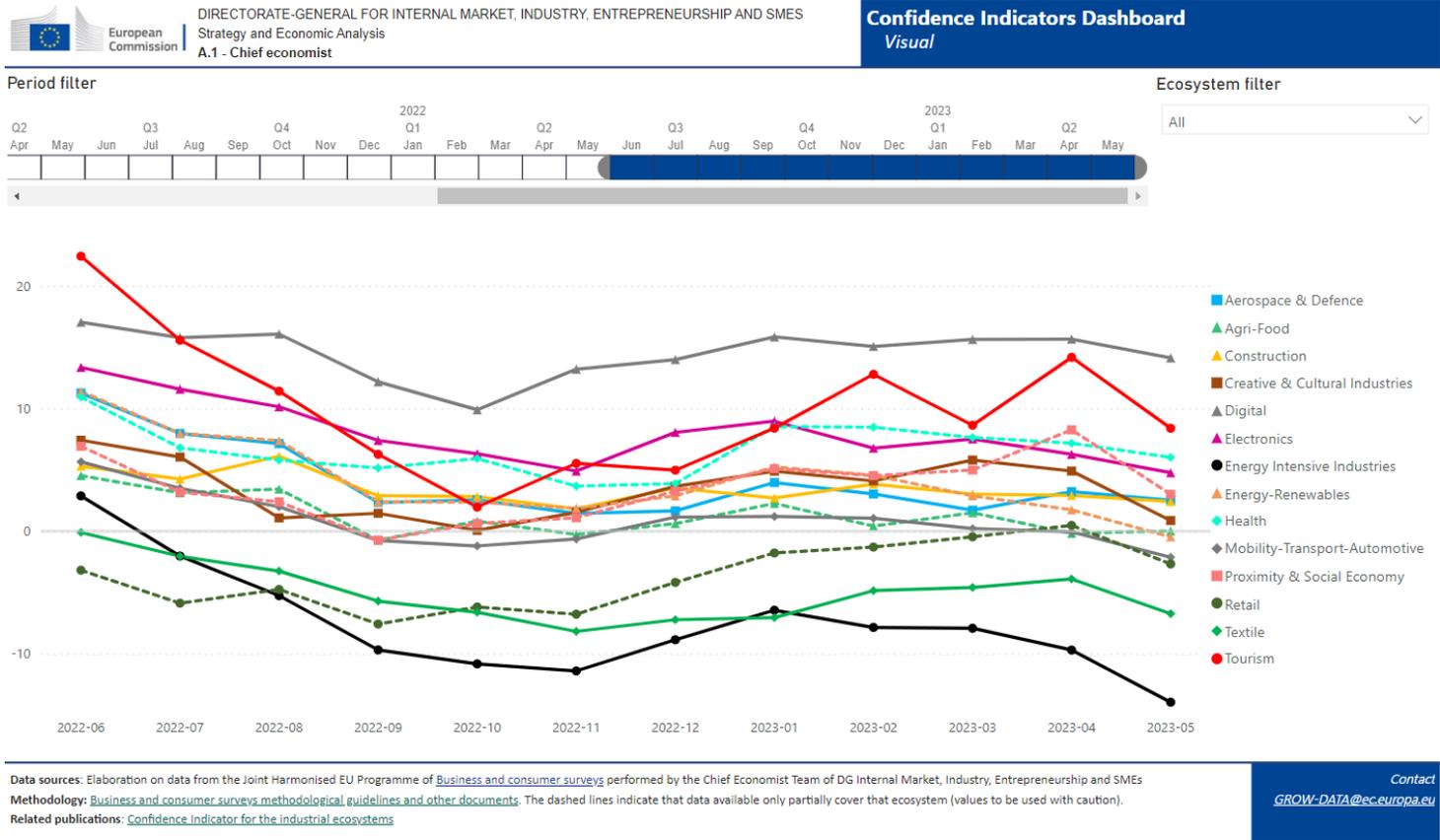
- Yes
- No
- Don't know

2 - In your view, to what extent did the COSME programme help you to achieve the following results?

	Not at all	To a limited extent	To some extent	To a great extent	Don't know
*Provide easier access to finance for SMEs through loan portfolio guarantees/counter-guarantees	<input type="radio"/>				
*Provide easier access to risk capital through equity funds for SMEs	<input type="radio"/>				
*Support the creation of start-ups	<input type="radio"/>				
*Support the growth of SMEs, including start-ups and scale-ups	<input type="radio"/>				
*Encourage business transfers	<input type="radio"/>				
*Support cross-border and multi country financing	<input type="radio"/>				
*Provide integrated business support services to SMEs	<input type="radio"/>				
*Create opportunities for SMEs to access new markets in the EU	<input type="radio"/>				
*Create opportunities for SMEs to access markets outside the EU	<input type="radio"/>				

Check out the revamped Confidence Indicator for the Industrial Ecosystems

- [Confidence Indicator](#) provides a timely indication of the state of each ecosystem at the EU level
- A profile of the economic sentiment is built for each ecosystem, by calculating a weighted average of the values of those sectors included in the definition of each ecosystem.



Further integration of Ukraine into Single Market through Connecting Europe Facility

- The [Connecting Europe Facility \(CEF\) programme](#) will enable Ukrainian project promoters to apply for EU funding for projects of common interest in the transport, energy and digital realms, further improving Ukraine's connectivity with its EU neighbours.
- For **transport**, Ukrainian authorities and companies will be able to apply for funding under future CEF transport calls in the current (2021-2027) programming period.
- As regards **energy**, Ukrainian infrastructure projects linked with EU Member States already have the possibility to apply for the status of Projects of Mutual Interest (PMI) under the revised EU rules for energy infrastructure.
- The **digital** part of the Connecting Europe Facility (CEF Digital) provides support for connectivity projects of common interest, in particular for backbone networks linking the EU with third countries, in line with the Global Gateway strategy, as well as for the development of safe, secure and sustainable high-performance infrastructure, including Gigabit and fifth-generation of mobile (5G) networks.



Online meeting “Focus Group Ukraine on EU-Ukraine Business Cooperation”

- Join on Thursday, **13 July, 9:30 – 10:30 CEST**
- Forum aims to provide valuable insights into EU policies and programmes as well as the current business environment in Ukraine
- Agenda:
 - Introduction by Crispin WAYMOUTH, Deputy Head of unit GROW.D2
 - Latest Policy updates and upcoming developments, Janis AIZSALNIEKS, NEAR E.2
 - SME Fund vouchers on Intellectual Property rights for Ukrainian SMEs, Tamas Kiraly, GROW.C4
 - Monthly enterprise survey "Ukrainian business in wartime", Senior Research Fellow at the Institute for Economic Research and Policy Consulting, Kyiv
 - Feedback from participants on EU – Ukraine Business Cooperation
- [Register](#) to attend



Register for Matchmaking Event in South Africa

- It will take place on-site in **Johannesburg**, South Africa on **24 October – 26 October 2023**
- In the context of Manufacturing Indaba Conference and Exhibition
- Focus areas: agri-food, green industries, chemicals and metals, transport, digital, and textile
- Deadline extended: 2 August 2023



Register for Matchmaking Event in Singapore

- It will take place on-site in **Singapore** on **30 October – 1 November 2023**
- As part of Singapore Week of Innovation & Technology (SWITCH) and Agri-Food Tech Expo Asia 2023
- Focus areas: agri-food, health care, biomedical tech, digital, smart cities, advanced manufacturing, green tech
- Deadline: 2 August 2023



Feedback to the EU Clusters Talks

- We are constantly looking for ways to improve our ECCP activities to best suit the needs of our community. As such, we kindly ask for your feedback of your experience as an EU Clusters Talk participant, so that we may tailor and improve the future Talks to best reflect your interests.
- **Share your feedback** until 1 August 2023:
https://ec.europa.eu/eusurvey/runner/EUClustersTalks_June2023

Attendance

* How many EU Clusters Talks have you attended?

- 1-5
- 5-10
- 10-20
- More than 20

* Which topics were of most relevance to you?

What would motivate you to attend more regularly/new EU Clusters Talks?

Topics

From the following topics, which would you like to discuss in upcoming EU Clusters Talks?

- Building resilience
- Digital transition
- Euroclusters
- Green transition
- National cluster programmes
- Networks and synergies (e.g., European Circular Economy Stakeholder Platform, Enterprise Europe Network)
- Re- and upskilling
- Transition Pathways of industrial ecosystems
- Updates on the latest EU policies
- War in Ukraine and collaboration opportunities

30 years of the Single Market

Video

European Parliament

The EU Single Market – 30 years

Jakub Boratynski

Director, DG GROW, European Commission

Benefits and tools of the Single Market

Cristina Giménez Estol

Senior Expert, DG GROW, European Commission



30 years of the Single Market: tools that enable Europeans to make best use of it

Cristina Giménez i Estol – SOLVIT team (GROW.E.4
Promoting Compliance)

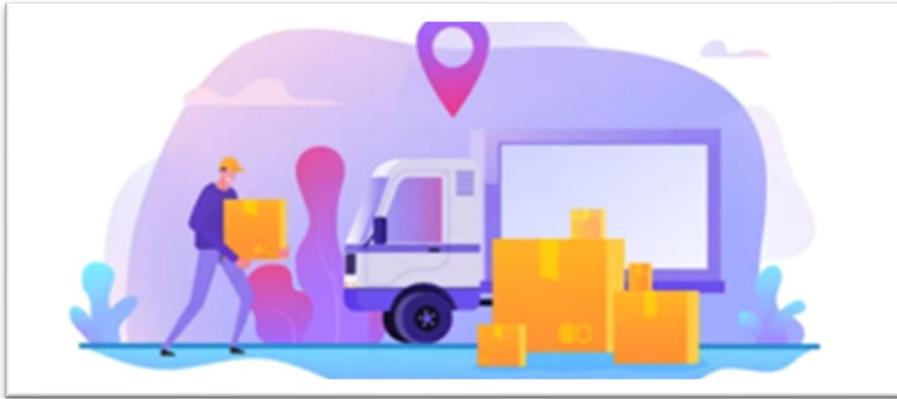
12 July 2023

Structure of the talk

- 30 years of Single Market
- Your Europe (Single Digital Gateway)
- SOLVIT (problem-solving in the Single Market)
- Internal Market Information System (IMI)
- Single Market Enforcement Task Force
- Q&A

The four single market pillars

Free movement of goods



Free movement of services



Free movement of people



Free movement of capital



Single Market Figures

- Domestic market of almost 448 million people
- 56 million jobs
- Trade in goods accounts for 75% of intra-EU trade and around 25% of the EU's GDP
- Economic benefits of the SM amount to an 8-9% increase of GDP for the EU



The Single Market - future perspective



Green transition

European Green Deal
Climate neutrality
by 2050



Digital Transition

Digital Services Act



Strategic autonomy

**New legal acts for
*semiconductors and
raw materials***

**Cooperation with
industry in key sectors
(vaccines, raw
materials, batteries,
solar panels)**

*Recovery and Resilience
Facility*



Your Europe and the Single Digital Gateway

• July 2023

What is Your Europe?

**Your Europe
provides:**

practical
information

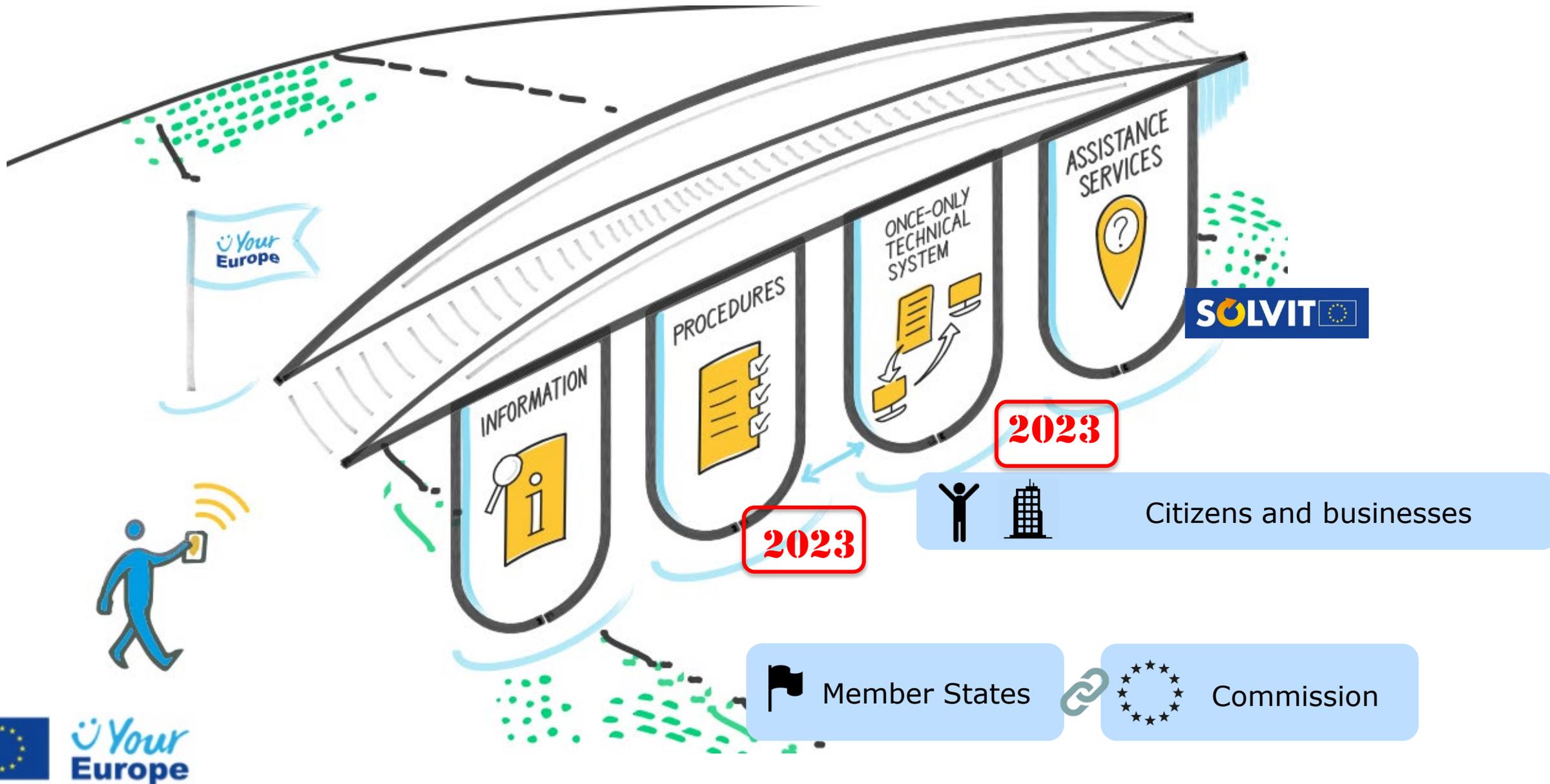
rights and
obligations for
citizens and
businesses

easily findable in
all EU member
states

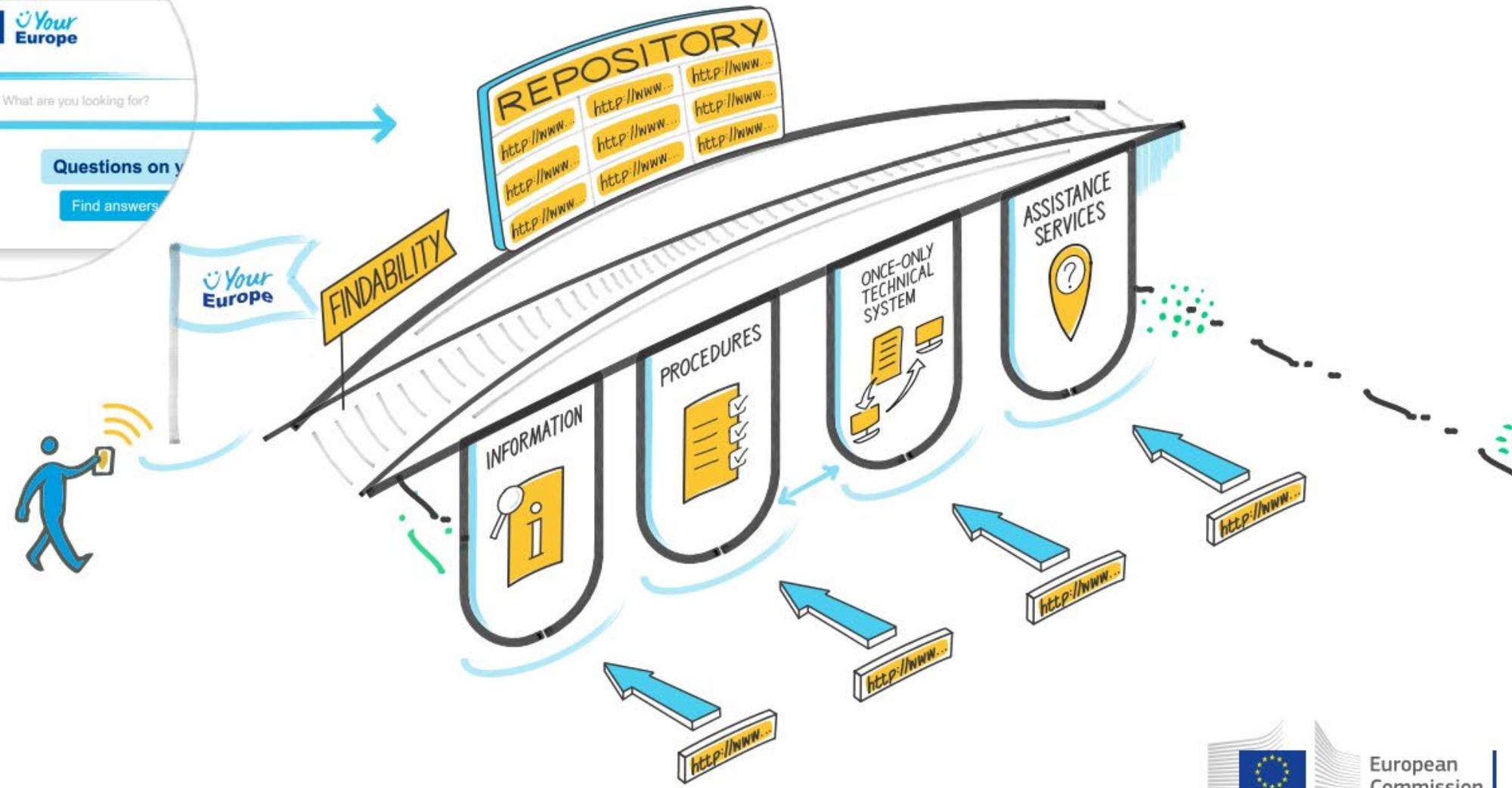
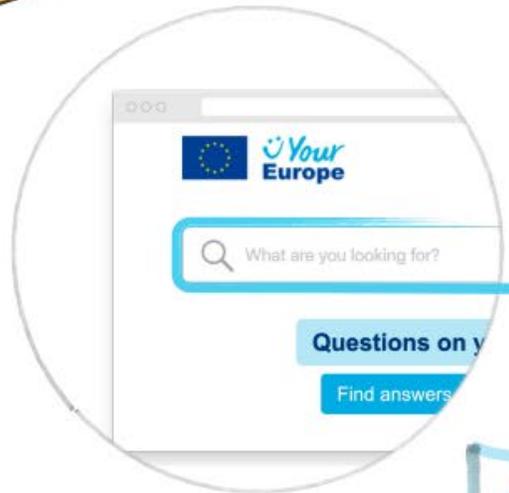
in clear and
simple
language

with as little
duplication as
possible

What is the Single Digital Gateway?



SINGLE DIGITAL GATEWAY



Information to be provided

for Citizens	for Businesses
Travel within the Union	Starting, running and closing a business
Work and retirement within the Union	Employees
Vehicles in the Union	Taxes
Residence in another Member State	Goods
Education or traineeship in another Member State	Services
Healthcare	Funding a business
Citizens' and family rights	Public contracts
Consumer rights	Health and safety at work
Protection of personal data	



YOUR CONTENT?

Procedures to be offered fully online (Annex II)

for Businesses	for Citizens
Notify business activity and subsequent changes and termination	Register change of address
Request permission for business activity	Request proof of residence
Register as employer for pension and social security	Request birth certificate
Register employees for pension and social security	Request for determination of social security legislation
Notify end-of-contract of employees for social security	Notify change in personal circumstances for social security purposes
Pay social contributions for employees	Applying for European Health Insurance Card (EHIC)
Declare corporate tax	Claim a pension
	Request information on acquired pension rights
	Declare income tax
	Register motor vehicles
	Obtain motor vehicle toll or emission stickers
	Enroll in a university
	Apply for study financing
	Request recognition of academic diplomas

2023

YOUR PROCEDURE?

Assistance services (Annex III + opting in)

With binding EU legal basis	Without binding EU legal basis
Points of Single Contact	Your Europe Advice
Product Contact Points	SOLVIT
Construction Product Contact Points	European Consumer Centres
Professional Qualifications Assistance Centres	Europe Direct
National Contact Points for cross-border healthcare	IPR Help Desk
EURES	
Online Dispute Resolution	YOUR SERVICE?





SOLVIT

Problem solving in the Single Market

• July 2023

What is SOLVIT?

- A network of **public servants** in EU countries' national administrations & in Norway, Liechtenstein and Iceland
- Helping businesses & individuals solve problems caused by **incorrect application of EU law** by an authority in another country
- Supported by EC: advice, IMI-SOLVIT application, training.



How does SOLVIT work?

- Complaint filed via online form
- Home Centre checks complaint is eligible
- If yes, home centre forwards it to SOLVIT centre in the country where problem occurred
- Lead SOLVIT centre works with the responsible national authority to resolve the problem
- Home Centre informs applicant about results achieved
- SOLVIT case data stored in central IMI-SOLVIT application

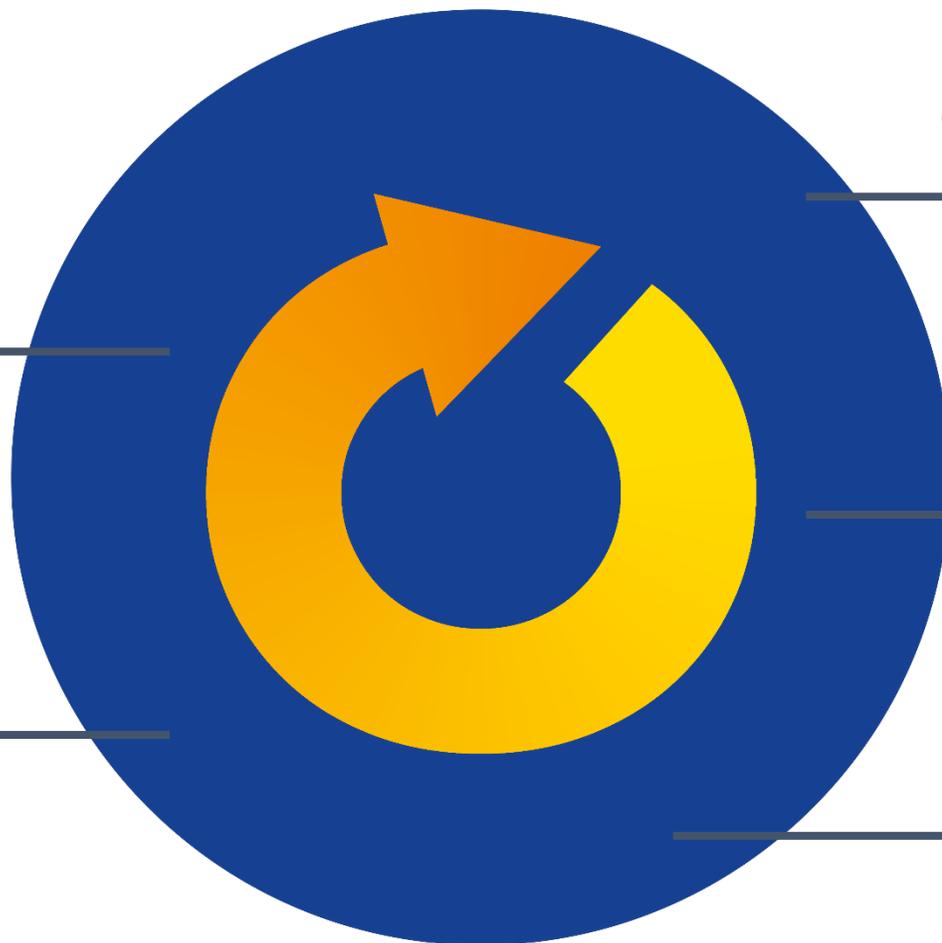




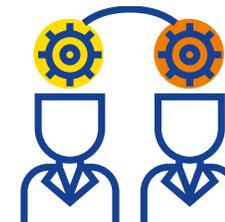
**SOLVES
PROBLEMS**



**CREATES
PRESSURE**



**FOSTERS
COOPERATION**



**COLLECTS
EVIDENCE**



**CLARIFIES
EU LAW**



SOLVIT & GOODS

- Regulation (EU) 2019/515 gives a specific role to SOLVIT
- Aims to provide a business-friendly alternative for economic operators wishing to challenge national decisions denying market access for their goods
- Economic operators have to submit their case to SOLVIT to trigger the problem-solving mechanism.



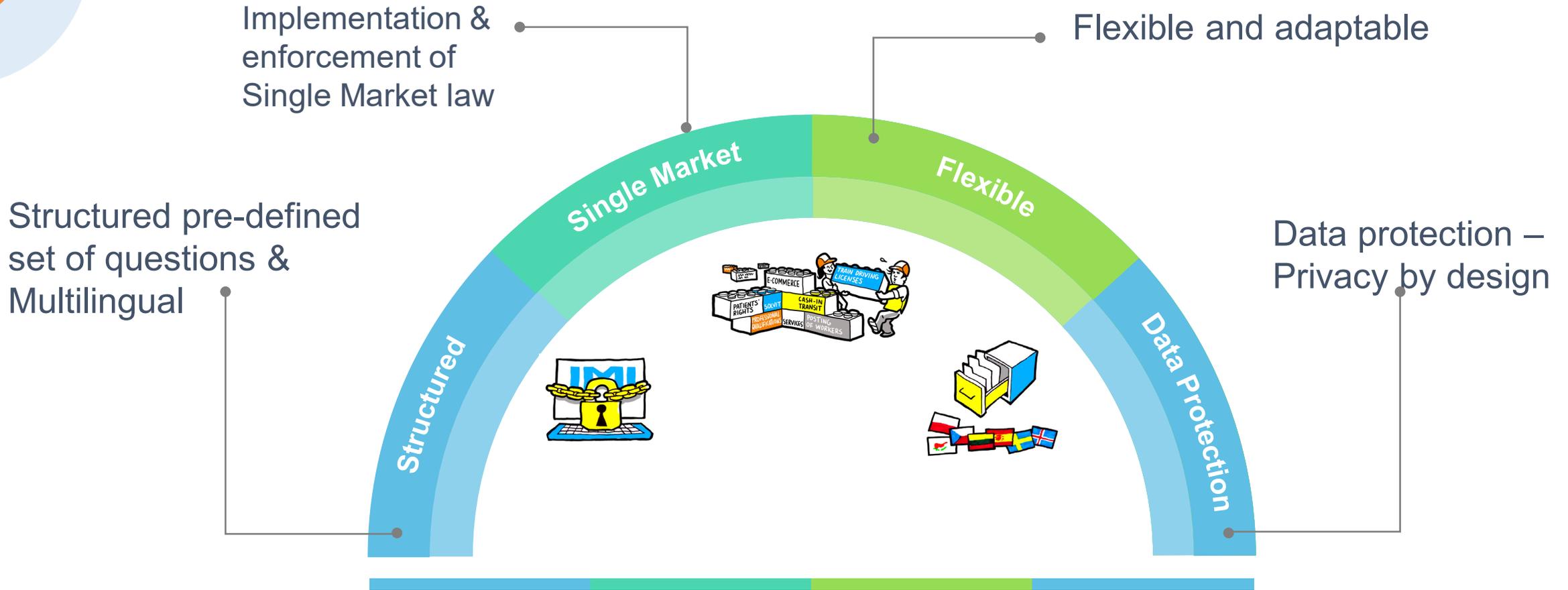


IMI – Internal Market Information System

Online application for administrative cooperation in the Single Market

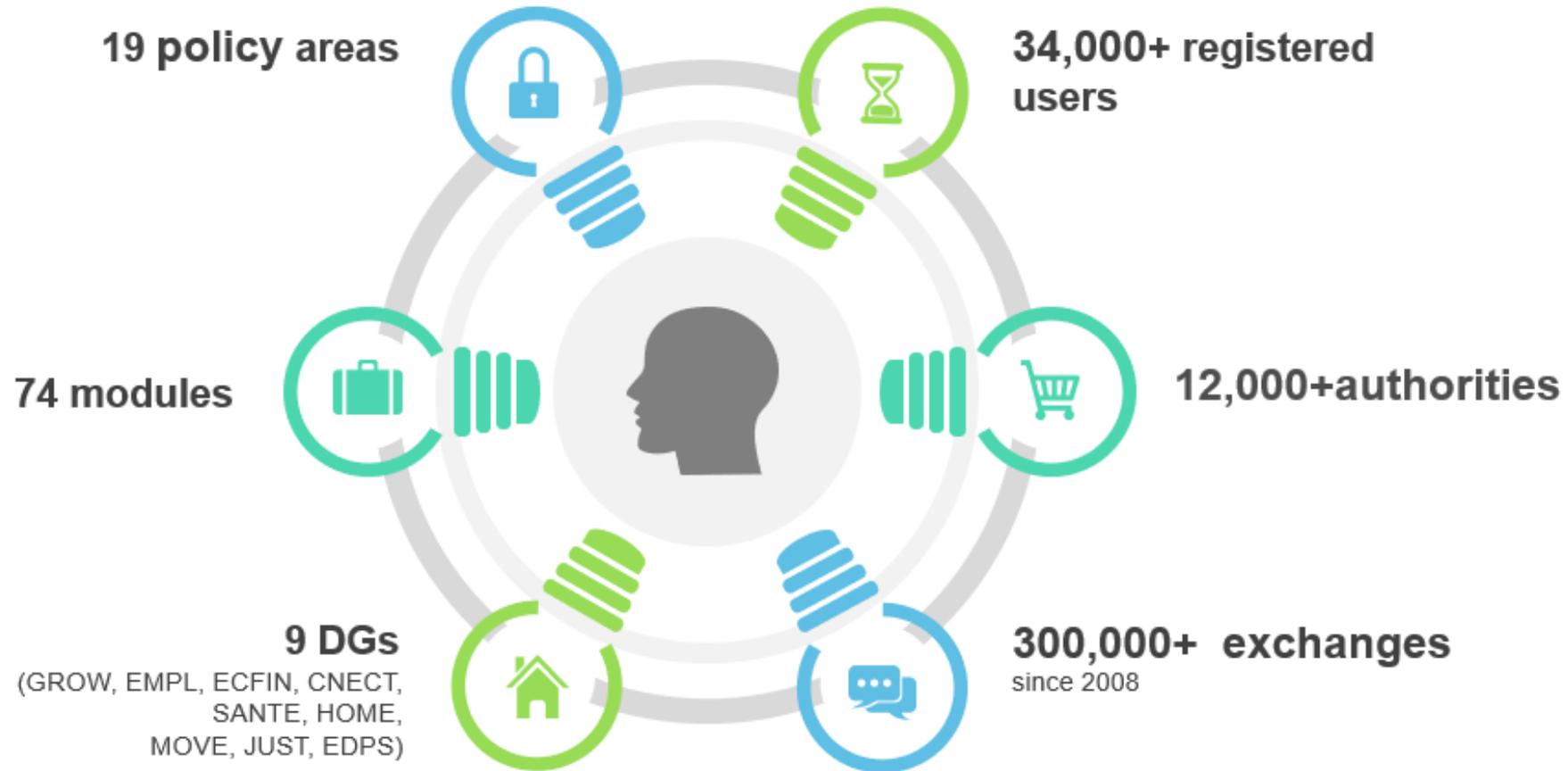
• July 2023

What is IMI?

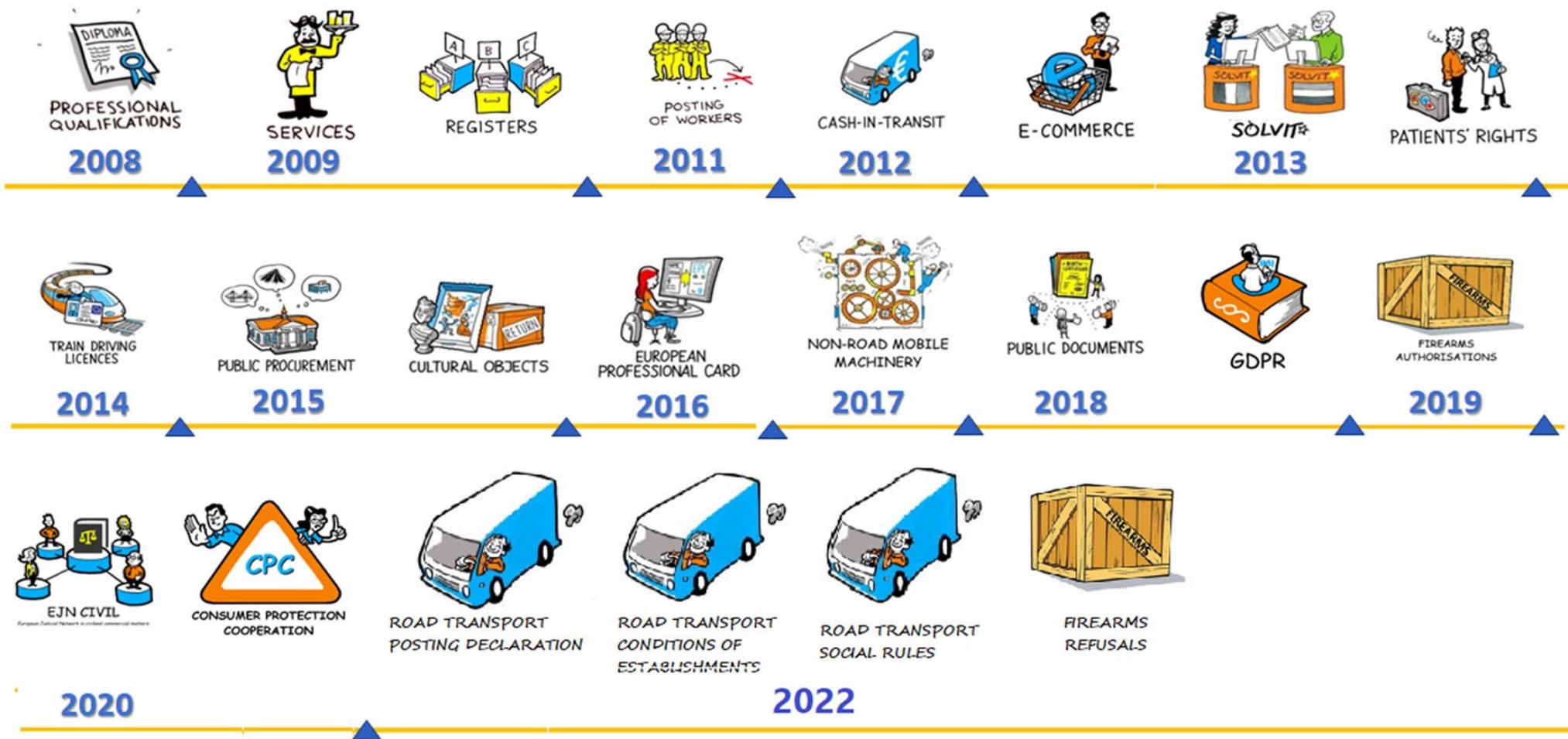


Generic online application for administrative cooperation between the EU-EEA authorities

IMI in numbers



Policy areas supported by IMI





Single Market Enforcement Task Force (SMET)

A forum to improve the Single Market

What is SMET?

**Joint forum
EC and MS
experts**

**Focus on
barriers on
the SM**

**From a user
(not a legal
perspective)**

Reducing administrative burden on

Recognition of
professional
qualifications

Prior checks
for service
provision

Declaration
obligation
service
providers

Permits: wind
& solar energy

IBAN
discrimination



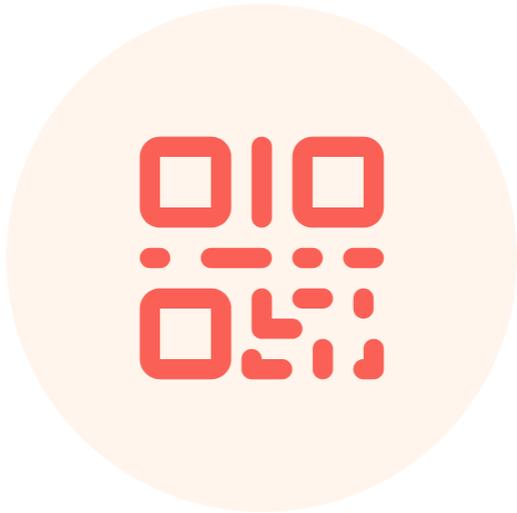
Find out more and Q&A

More information – contact

Tool	Website and contact
Your Europe	https://europa.eu/youreurope/
SOLVIT	https://ec.europa.eu/solvit solvit@ec.europa.eu
Internal Market Information System (IMI)	https://ec.europa.eu/internal_market/imi-net GROW-E4@ec.europa.eu
Single Market Enforcement Taskforce (SMET)	<u>Website</u> GROW-E4@ec.europa.eu

OUR QUESTIONS TO YOU...

slido



**Join at slido.com
#SingleMarket**

ⓘ Start presenting to display the joining instructions on this slide.

slido



What is the biggest achievement of the Single Market?

ⓘ Start presenting to display the poll results on this slide.

slido



What is the biggest barrier in the Single Market?

ⓘ Start presenting to display the poll results on this slide.

slido



What is the main task of clusters in the Single Market?

ⓘ Start presenting to display the poll results on this slide.

Panel debate

Jakub Boratynski, Director, DG GROW, European Commission

Antonio Novo, President, European Clusters Alliance

Daniel Cosnita, President, CLUSTERO

Kristina Šermukšnytė-Alešiūnienė, Cluster Manager, Agri-Food Lithuania

OPPORTUNITIES FOR THE 30TH ANNIVERSARY OF THE SINGLE MARKET

Rafal Rudnicki

Head of Sector - Communication, Campaigns, Events and Outreach,
DG GROW, European Commission

June 2023 - July 2023



Social media campaign

August 2023 – June
2024



Travelling exhibition

4-6 October 2023



EU Industry Days 2023 in Málaga

The EU Industry Days are Europe's flagship annual event focussing on key industrial policy discussions, connecting industrial frontrunners, and boosting the knowledge base of European industry. It serves as an open forum to discuss industrial challenges and co-create solutions and policy responses in an inclusive dialogue with a wide range of partners from industry, EU countries, civil society organisations, universities, and citizens. The 2023 edition will focus on the main drivers; the opportunities and challenges of the green, digital, and resilient transition; EU open strategic autonomy and on the integration of Ukraine into the single market and reinforcement of the EU defence industry capacity.

[Apply now to organise stakeholder sessions](#) during the event. Applications are open until 26 June at 12:00 CEST.

See all the [call's information and the selection criteria](#).

13-15 November 2023



SME Assembly 2023 in Bilbao

15-17 November 2023



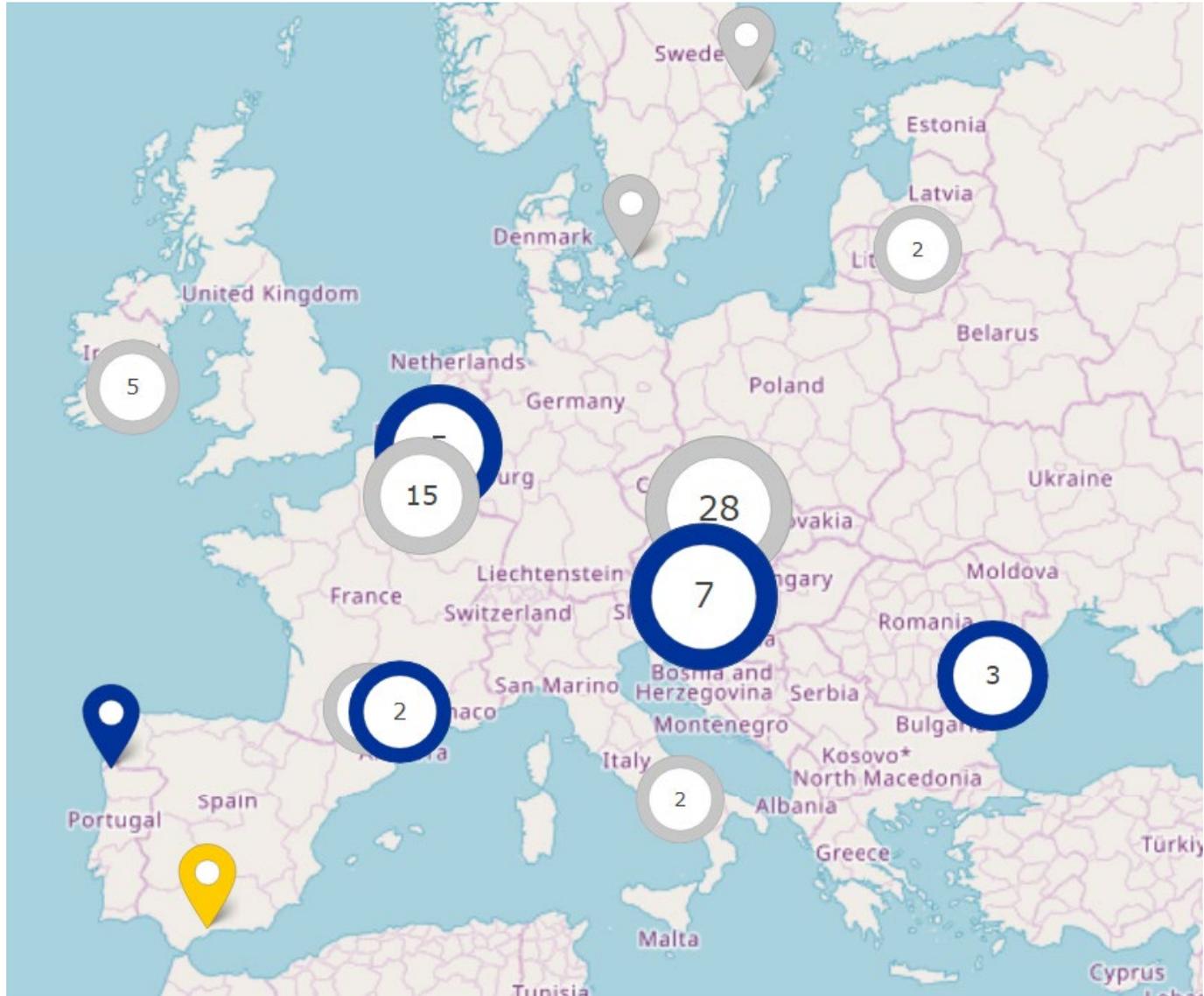
EEN Annual Conference in Bilbao



**1 QUIZ
2 RAIL PASSES TO WIN**

#SingleMarket30





Find more information on:

https://single-market-economy.ec.europa.eu/single-market/30th-anniversary_en

Thank you for your attention

FUNDING OPPORTUNITIES

Opportunities for SMEs: Calls from Euroclusters

NEW

- [RESIST](#): **Internationalisation** support to attend conferences, exhibitions, trade fairs in a target market, in-person trainings or events on internationalisation, in-person matchmaking events, or bilateral meetings with potential customers or suppliers (B2B, B2C, C2C) for SMEs from the **Automotive, Transport and Mobility ecosystem** sector
 - Call open until end of 2024 with several cut-off dates
 - First cut-off date is 8 September
- [ELBE](#): **Innovation** support targeting the **blue energy** sector, more precisely **Offshore Renewable Energy** (ORE) sector SMEs
 - 8 specific challenges co-defined by big companies; companies commit to collaborate with the SMEs selected to answer to their challenge
 - Deadline: 30 September 2023

Opportunities for SMEs: Calls from Euroclusters

- AEC EUROCLUSTER: **Internationalisation** support to establish business relations with non-EU partners for **SMEs from architecture, engineering and construction**; multiple cut-offs; first deadline 30 August 2023
- AIBC EUROCLUSTER: Call for participating in **international events** related to **Artificial Intelligence & Blockchain** technologies; deadline 5 September 2023
- AIBC EUROCLUSTER: **Training** in Artificial Intelligence & Blockchain for SMEs from the **manufacturing, mobility, logistics and energy sectors**; deadline 5 September
- AIBC EUROCLUSTER: Call for projects for piloting and/or demonstrating **new or improved digital and environmentally friendly products** and services that use **Artificial Intelligence and/or Blockchain**; deadline 5 September
- CirInWater: Lump sums to access training or consultancy services for **water-smart solutions**, especially for the agrifood & energy-intensive industries; deadline 2 October 2023
- EU Rural Tourism: Funding to assist SMEs in designing and developing **new tourism products** for international markets, incorporating digital, sustainable, and socio-cultural improvements; deadline 10 September 2023
- FRIEND CCI: Call for **providers** offering solutions in **digitalisation, greening, and internationalisation** to collaborate with **Creative and Cultural** SMEs for the realization of funded projects; deadline 1 August 2025

Opportunities for SMEs: Calls from Euroclusters

- GEMSTONE: Financial support for training related to **Green Manufacturing**; deadline 31 December 2024
- INGENIOUS: **Innovation** grants for SMEs operated in **energy intensive industry** towards green and digital transition and resilience; deadline 31 July
- INGENIOUS: **Internationalisation** grants SMEs operated in **energy intensive industry** for business opportunities in Africa, Asia, North America and Latin America; deadline 30 September 2023
- INGENIOUS: **Training** grants to help SMEs improve their digital skills, green transition, resilience preparedness and reskilling and upskilling of the workforce; deadline 14 February 2025
- LEVIATAD: Call to support the **innovation** and **internationalisation** of European small and medium-sized enterprises in the **defence** sector; deadline 4 September 2023
- METASTARS: Call for **innovation services** for green technology development, digitalisation, upskilling and reskilling, internationalisation, and information security systems for SMEs from the **aeronautics, space, defence and ICT sectors**; deadline 31 December 2023
- RESIST: **Networking and Marketing** FSTP for SMEs from the **Automotive – Mobility – Transport** ecosystem; deadline 20 December 2024
- **All calls here:** <https://clustercollaboration.eu/open-calls>

Register for the next Talks

6 September EU Strategic Foresight

20 September EU funding programmes I

27 September EU funding programmes II

Register on the European Cluster Collaboration Platform!

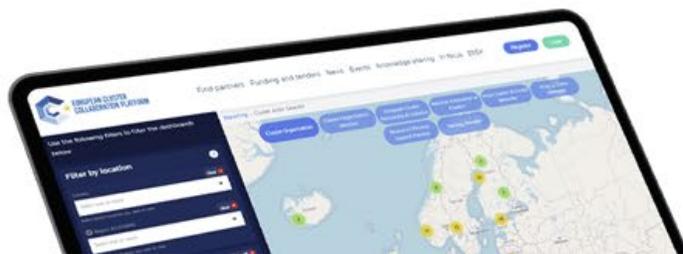
<https://clustercollaboration.eu/>

Strengthening the European economy through collaboration



The European online hub for industry clusters

Strengthening the European economy through collaboration



Find partners per country, region, sector or industrial ecosystem

EUCLUSTERS

THANK YOU

