



## EUCLUSTERS TALKS \*

## **Sailing Ahead:** Towards an EU Industrial Maritime Strategy

## **4 June 2025** 08:30-09:45 CET



# Online

### Agenda

1. News from the European Cluster Collaboration Platform

Nina Hoppmann, Team Member European Cluster Collaboration Platform

2. Upcoming EU Maritime Industrial Strategy and consultation

Dario Bazargan, Policy Officer, DG GROW, European Commission

3. Panel debate

**Laurence Martin**, Secretary General, Federazione del Mare, European Network of Maritime Clusters

**Leo Budicin**, Project Adviser, VDMA AMT – Platform for Advanced Maritime Technology

Lothar Hartmann, Business Adviser, Enterprise Europe Network, TUTECH INNOVATION

Mónica Quesada, Project Manager, Maritime Cluster of the Canary Islands

4. Funding opportunities

Nina Hoppmann, Team Member European Cluster Collaboration Platform





## Housekeeping rules

Chris Burns, presenter

- We will use **slido** to launch polls. Please scan the QR code to answer.
- Please use the **Zoom Q&A function to ask questions,** and the **chat function** to comment or share links.
- If you want to speak: Please **raise your hand** and we will give you the floor.
- Please note that the session is being **recorded** and that the recording will be **published** on the European Cluster Collaboration Platform.





#### NEWS FROM THE EUROPEAN CLUSTER COLLABORATION PLATFORM





#### New EU strategy for secure, prosperous and resilient Black Sea region

Amidst Russia's war of aggression against Ukraine, the strategy **strengthens the EU's geopolitical role** and deepens cooperation with Ukraine, Moldova, Georgia, Türkiye, Armenia and Azerbaijan.

Structured around **three pillars**, it introduces flagship initiatives such as a **Black Sea Maritime Security Hub** and a **regional Connectivity Agenda**. The strategy aligns with EU enlargement and the Global Gateway, aiming to foster stability, development and closer integration with EU values and markets.

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#### **MORE INFORMATION**

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#### Matchmaking in India – 29-31 October 2025

The EU–India Matchmaking Event aims to foster collaboration between **European clusters, SMEs**, and Indian partners in key industries, including renewable/clean energy & storage, smart grid and energy infrastructure, electric mobility, and green finance and investment support.

**For Clusters: Financial support is available for up to 20 EU clusters**, covering travel, accommodation, and registration (reimbursement for 1 representative per cluster)

For SMEs: Participation costs are at their own expense. However, selected SMEs will benefit from free access to the Renewable Energy India Expo 2025 and will be informed about available discounted rates for accommodation and flights.

#### **REGISTER NOW**

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#### Matchmaking in Taiwan – 21-23 October 2025



The <u>EU – Taiwan Matchmaking Event</u> will take place on-site in Taipei, Taiwan, during the week of 21–23 October 2025, held in the context of European Innovation Week and alongside TAITRONICS & AloT Taiwan. The event will focus on sectors such as **AI, robotics, sustainable energy, industrial IoT, semiconductors, and the circular economy**.

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#### Matchmaking in Vietnam – 4-6 November 2025



The <u>EU – Vietnam Matchmaking Event</u> will take place on-site in Bac Ninh, Vietnam, during the week of 4–6 November 2025 in the context of the Vietnam Industrial & Manufacturing Fair.

Don't miss this opportunity to engage directly with Vietnamese industry leaders and clusters and explore new collaboration opportunities **in advanced manufacturing and industrial innovation**.





An initiative of the European Union



#### ECCP Events 2025

Rzeszów, Poland Clusters meet Regions | 3-4 June

Foligno, Italy Clusters meet Regions | 24-25 June



Ajdovščina, Slovenia Clusters meet Regions | 10-11 September



Dubai, United Arab Emirates ECCP Matchmaking | 1-3 October



Taipei, Taiwan ECCP Matchmaking | 21-23 October (tbc)







ECCP Matchmaking International





Cairo, Egypt ECCP Matchmaking | 16-18 June



Cluj, Romania Clusters meet Regions | 1-2 July & ECCP Matchmaking



Vaasa, Finland Clusters meet Regions | 24-25 September





New Delhi & Greater Noida, India ECCP Matchmaking | 29-31 October

**Online EU Clusters Talks** Biweekly: Wednesdays at 8:30 CET



Hanoi, Vietnam ECCP Matchmaking | 4-6 November (tbc)

## Upcoming EU Maritime Industrial Strategy and consultation

**Dario Bazargan** Policy Officer, DG GROW, European Commission





## Mission Letter – 17 September 2024



The Commission we will serve in together will be called upon to make choices that will shape our Continent and our Union for years and decades to come. In a time of great global instability and great expectations of Europeans, we must live up to that responsibility. **We must deliver and lead from the front**, working closely with the people and regions of Europe and the parliaments, governments and institutions that serve them.

This was the spirit of the Political Guidelines which I presented to the European Parliament in July 2024 – our common plan for European strength and unity. It focuses on ensuring our **security** in every sense in a more dangerous and turbulent world, on supporting people and citizens by strengthening our **prosperity**, our social market economy, green and digital transitions and sustaining our unique quality of life. We will strengthen our **democracy**, rally around our values and ensure that we are stronger at home. We will work with our partners and better assert our interests around the world.

Together, we will respond to the real and legitimate concerns and expectations that Europeans expressed at the last elections. We will be closer to people and businesses where it really matters with practical support and sustained investment. We will strive to **make Europe faster and simpler** in the way that we act – and in the way we interact "You will also propose a new **Industrial Maritime Strategy** to enhance the competitiveness, sustainability and resilience of Europe's maritime manufacturing sector"



## A strategic cluster for Europe



#### PROTECTION OF CRITICAL INFRASTRUCTURE



#### SECURITY OF SUPPLIES: ECONOMIC, FOOD, & ENERGY SECURITY





#### GREEN AND DIGITAL TRANSITION



#### European Commission

#### **DEFENCE & MILITARY MOBILITY**

## **Draghi and Niinistö Reports**

#### The future of European competitiveness

Part A | A competitiveness strategy for Europe

SEPTEMBER 2024



**Safer Together** Strengthening Europe's Civilian and Military Preparedness and Readiness

Report by **Sauli Niinistö**, former President of the Republic of Finland, In his capacity as Special Adviser to the President of the European Commission



Europe's Civilian and Military Preparedness and Readiness

## Draghi Report on EU competitiveness: Shipbuilding

- EU is not on a level playing field with production in other world regions (...) In shipbuilding, the distortive impact has been particularly acute. Asian competitors can offer prices up to 30%-40% lower than the EU.
- EU has become fully dependent on Asia for merchant shipbuilding, 94% of which is now supplied by Asia (...) Beyond commercial shipbuilding, this situation could also impact naval shipbuilding given the high interlinkages
- Industrial Objectives for Shipbuilding:
  - ✓ Maintain the current industrial base (more complex and value added).
  - ✓ **Regain leadership** in ferries, energy transport and research vessels.
  - ✓ Gain global leadership in production of floating technologies and supply of
  - <sup>14</sup> offshore wind vessels.



## Draghi Report on EU competitiveness: Shipping

- EU's ownership share of global maritime fleet is declining. A number of third countries offer a generous business environment, e.g. China offers attractive leasing for shipowners, while EU banks have slowed their support due to strict prudential requirements.
- Investment needs to decarbonize global shipping : approx. EUR 39 billion each year from 2031 to 2050.
- Sustainable renewable and low-carbon fuels are essential for the decarbonization of maritime transport: several challenges need to be overcome to ramp up today's marginal production capacity



# Niinistö Report on Strengthening Europe's civilian and military preparedness and readiness

#### Strengthen dual-use & civil-military cooperation at EU level based on a whole-of-government approach:

To maximise industrial capacity and R&D output, the EU needs to strengthen links between the defence industry and other strategic industrial sectors, not only in aerospace, but also **in shipbuilding, for example** (where major external dependencies have emerged, with China dominating the global market).

#### Subsea Preparedness - promoting security under water:

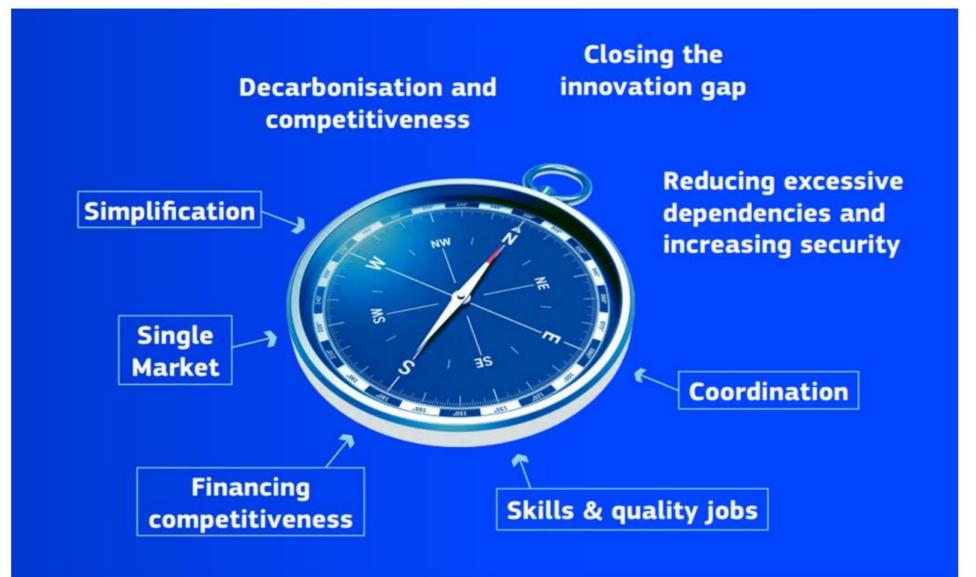
More than 95% of global internet traffic between continents is carried by undersea cables. The security and resilience of the EU's network and computing infrastructure is an essential element of our digital autonomy.

#### CABLE SECURITY ACTION PLAN (21.02.2025):

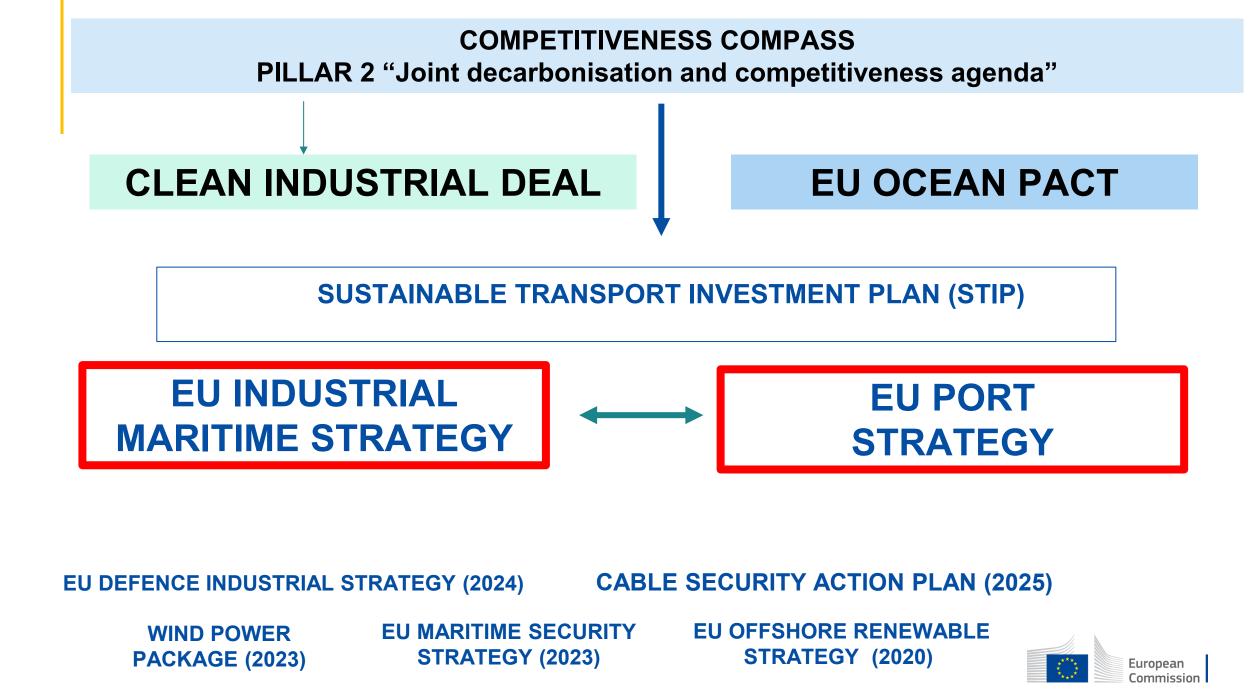
4.2 Recovery: towards an EU Cable Vessels Reserve Fleet:

"Given the EU's highly advanced industrial capabilities in building specialised vessels to maintain and repair submarine cables, this could additionally contribute to the **upcoming Industrial Maritime Strategy**"

## **EU's Competitiveness Compass**



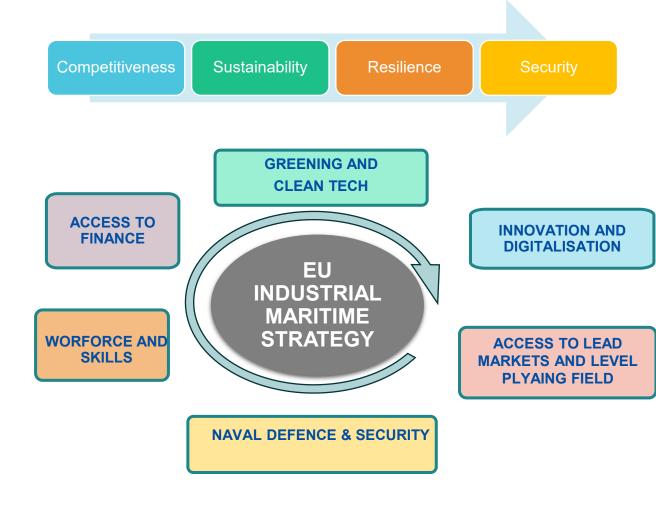




## EU industrial Maritime Strategy: potential Objectives, drivers & building blocks

We aim to **bolster the competitive position of Europe's waterborne cluster** through:

- Strengthening Europe's waterborne industrial and technological base
- Fostering Europe's global high-tech leadership and know-how
- Contributing to a strong European maritime and inland waterway transport, preserving EU's global leadership in shipping
- Driving the twin clean and digital transformation
- Increasing naval industrial and technological capabilities, leveraging dual-use crossfertilization and supporting Military Mobility
- Protecting critical maritime & underwater infrastructure (e.g. offshore wind farms & subsea cables).





## State of play and next Steps

- 1.Call for Evidence (June 2025)
- 2.Stakeholder Roundtable/ Meetings (June-Sept)
- 3.External studies (ongoing)
- 4.Presentation/Discussions in relevant Expert Groups/Committees/Fora (e.g. ESSF, EPF)
  5. Adoption: end 2025 /January 2026

Your input and contribution will be key!



# Thank you



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# Join at slido.com #Maritime\_Industrial\_Strategy

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How to change the dist



# How are you connected to the maritime industry?

(i) The <u>Slido app</u> must be installed on every computer you're presenting from



How to change the the



# What's the biggest challenge for the maritime industry?

(i) The <u>Slido app</u> must be installed on every computer you're presenting from



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## Which of the following should be the top priority for a European Maritime Industrial Strategy?

(i) The <u>Slido app</u> must be installed on every computer you're presenting from



How to change the line

### Panel debate

Laurence Martin, Secretary General, Federazione del Mare, European Network of Maritime Clusters

Leo Budicin, Project Adviser, VDMA AMT – Platform for Advanced Maritime Technology
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## FUNDING OPPORTUNITIES





## **Open topic on efficient border surveillance and maritime security**

- This call aims to innovative, modular and scalable solutions to improve **border surveillance and maritime security** across the EU.
- Projects should:

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- Strengthen EU external border security and maritime safety against threats (e.g. trafficking, irregular migration, piracy, cyber threats).
- Enhance real-time surveillance and situational awareness.
- Improve decision-making and response in critical sea and land situations.
- Topic ID: HORIZON-CL3-2025-01-BM-01
- Planned opening date: 12 June 2025
- Deadline: 12 November 2025
- Published on <u>EU Funding & Tenders Portal</u>

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#### WATER

- The aim of the call is to establish **a long-term, impact-driven partnership that fosters innovation**, education, and business creation across Europe to address critical societal and environmental challenges related to water systems.
- Expected impacts:
  - **Technological and economic impact** by fostering new companies, scaling innovative solutions, creating jobs, and attracting investment.
  - Educational impact by enhancing innovation and entrepreneurship skills, and promoting open knowledge sharing.
  - **Societal impact** by addressing EU water-related priorities through innovation, citizen engagement, and uptake of solutions within and beyond the EIT Community.
- Topic ID: HORIZON-EIT-2025
- Deadline: 17 June 2025

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Published on <u>EU Funding & Tenders Portal</u>

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#### Additional activities for the European Partnership Water Security for the Planet (Water4All)

- The objective of the call is to support the continuation and expansion of the Water4All European Partnership under Horizon Europe Work Programme 2025.
- Fund additional activities and partners to enhance research, innovation uptake, international cooperation, and alignment with EU and global water-related goals.
- Project results are expected to contribute to all of the following impact:
  - Boost implementation of the Water4All Strategic Research & Innovation Agenda.
  - Contribute to UN Sustainable Development Goals (SDGs) on **water security**.
  - Strengthen coordination across EU, national, and regional programmes
- Topic ID: HORIZON-CL6-2025-02-CLIMATE-05

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• Deadline: 16 September 2025

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• Published on EU Funding & Tenders Portal



## **Register for the next Talks**

#### 18 June

#### Security, Innovation and the Green Transition: Recap of the EU Industry Days





## **Continue the discussion**



#### https://www.linkedin.com/groups/9503062/







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# THANK YOU



