

**we support companies
in post-COVID economy**



Concordia Design Accelerator
gives you the opportunity
to scale up your business with
great business partners.

**We turn ideas
into human profit.**

Our goal is to accelerate
projects that would positively
impact on people's life.





We invite innovative, foreign startups with market-ready products/service to start business in Poland, Wrocław in cooperation with business partners.

Poland
the biggest market in CEE

Wrocław
the fastest growing
city in Poland



Sectors



Artificial Intelligence



Cybersecurity



Smart City

The most important thing for us is a good idea. If you develop an innovative product or service in other areas → **apply!!**

Benefits



Equity-free
program



Up to 65 000
Euro Grant



Close cooperation
with great business
partners
(industry partners
and VCs)



Access to
noted experts
and mentors



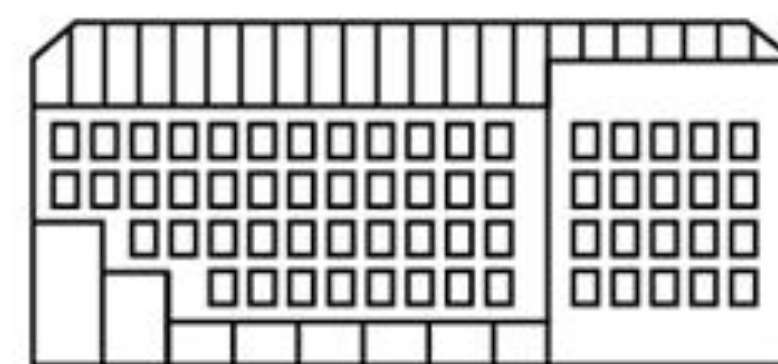
Soft landing in
Poland, the
biggest market
in CEE, with 38
mln customers



Tailored-made
support and
individual
approach



Access to global
networking
opportunities,
potential partners,
and investors



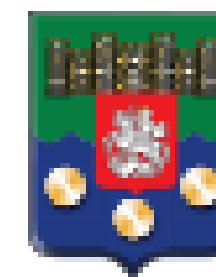
Office space in
Concordia Design Wrocław,
Building of the Year 2021
#office #ArchDaily

Business partners



+15 industry partners +5 VCs

Institutional partners



Mentors

**+23 noted experts
and consultants
form +20 areas:**

legal support, change management, AI, marketing and communication, business strategy, creativity thinking, cybersecurity, value propositions, team building and management, design thinking, smart city, e-commerce, lean management, PR, finance, business modeling, sales, pitching, IPR



Alain Heureux

serial entrepreneur, coach and mentor. In 2010, he opened one of the first Incubators in Brussels hosting more than 60 starters (The Egg Brussels&Pepibru). Since 2017 CEO of Virtuology Academy. Training and Coaching people and companies to become more creative, innovative and agile are the main focus points off his expertise.



Tomasz Karwatka

co-founder of one of the fastest growing e-commerce company in Europe Divante that supports over 400 clients around the world (e.g Bosch, Staples, Marc O'Polo); experienced company builder and business angel interested in B2B cooperation.



Piotr Voelkel

founder of VOX Capital Group, co-founder of Concordia Design and founder of SWPS University (the biggest and the best private university in Poland). Charismatic visioner experienced in collaboration with startup.

Programme schedule



**5 ROUNDS FOR
40 STARTUPS**

Permanent open call for startups. We are waiting for your applications for the whole duration of the program, till October 2023. We are going to invite startups to cooperate with us at the beginning of every round.

How it works?

Application

Fill in the form, providing a precise, detailed description of your project

Selection Phase (3 months)

We will be in touch with you to discuss the details and will be inviting the best start-ups to join the programme.

Soft Landing (1 month)

We are here to help you form a company in Poland. If you do, then you will receive more than EUR 2 000.

Development (2 months)

Develop your project in line with a plan tailored to its needs. Sign a letter of intent with an Industrial Partner or a VC fund. If you do that, you will receive almost EUR 9 000.

Acceleration (up to 10 months)

Work closely with your Industrial Partners or VC fund in line with your Individual Acceleration Plan. If you reach three milestones, you will receive a sum of up to EUR 55 000.

Post-Acceleration (3 months)

As you build your business on the Polish market, you can continually count on our help.

Selection process

How we choose the best startups?



Online application

→ easy form available
on the website:
accelerator.concordiadesign.pl



Formal assessment and simple due diligence

- profile of the startup,
- the stage of startup
development,
- readiness to the product
implementation,
- IP ownership



Strategy selection

→ meeting with the steering
committee



Invite to the program

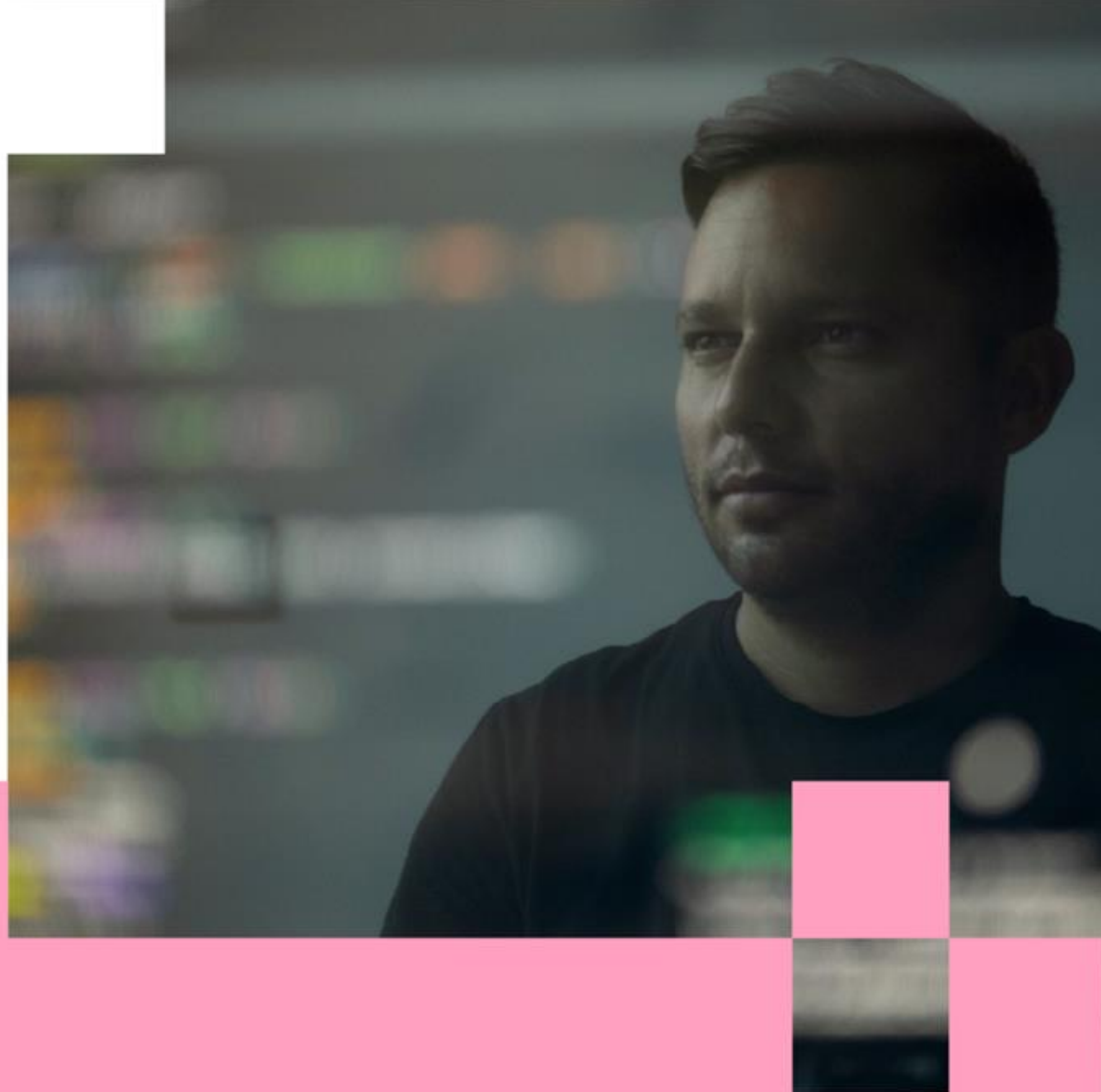
Soft landing

- PM dedicated for each startup
- Support in all legal procedures
- Experienced concierges

MILESTONE

Registration of the company in Poland (at least 50% of shares covered by foreign entity or person and at 50% of the management board represented by the foreigner)

UP TO 2200 Euro grant! UP TO 1 MONTH



Development

- Concordia Design Meetup – the kickoff event for each round with all business partners
- Simple business audit of each startup by Pimento Map
- At least one meeting with potential business partner
- Individual Plan of Development of the company
- Access to noted experts and mentors



MILESTONE

LoI with Business Partner (Industry Partner or VC)

UP TO 8800 Euro grant! UP TO 2 MONTHS

Acceleration

- Access to workshops, conferences, and network
- Collaboration with technological partners and mentors
- At least 3 meetings with business partner
- Individual Plan of Acceleration specified with business partner
- Validation of the product
- Demo Day



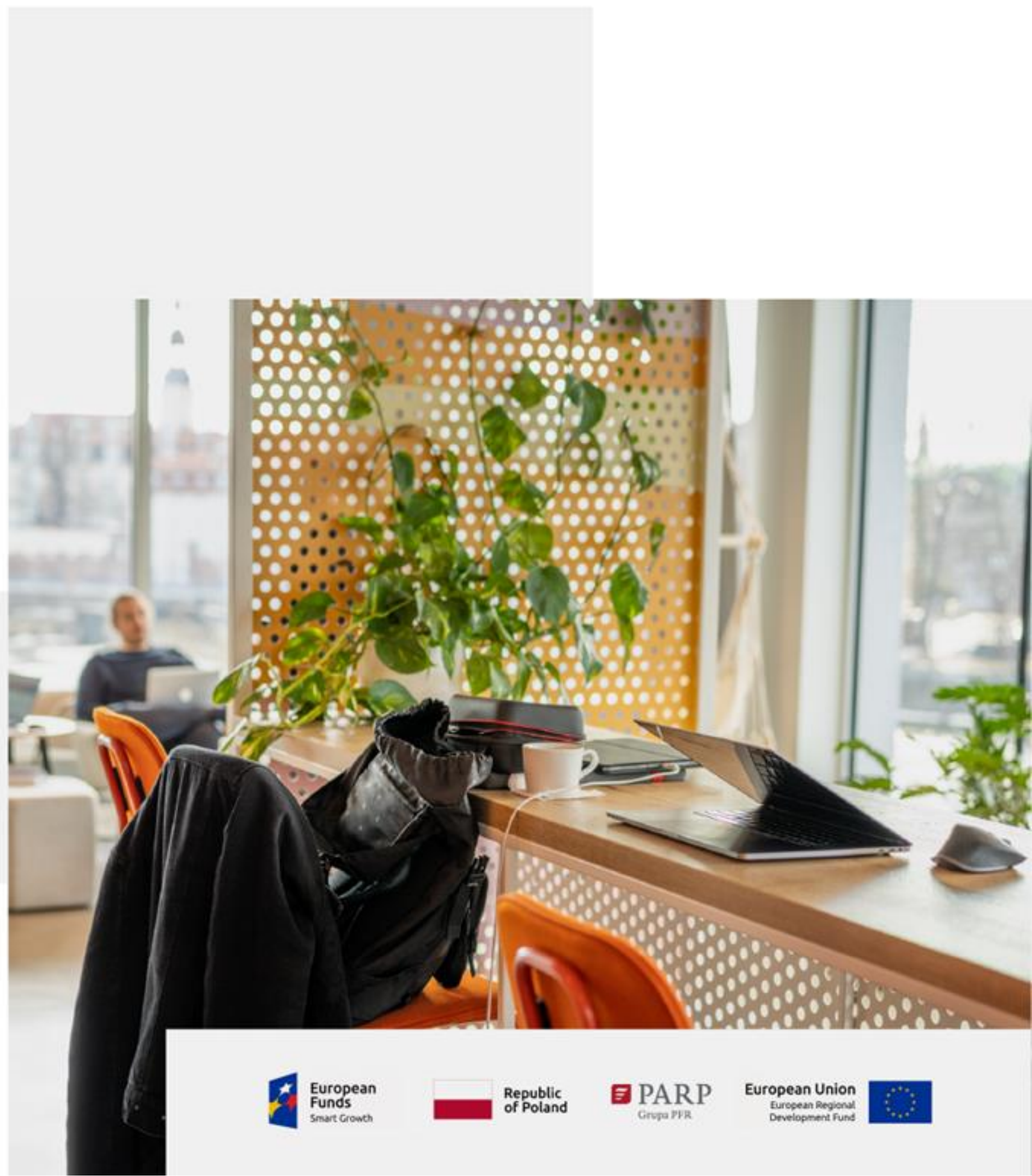
3 MILESTONES

defined in cooperation with business partner

UP TO 55000 Euro Grant! UP TO 10 MONTH

1st round timeline

Open call for startups 12.07 – 06.09	Selection process 06.09 – 13.09	The Inauguration of the first round 13.09
Soft landing 13.09 – 13.10	Development 13.10 – 13.12	Acceleration 12 – 10.2022



The company set up 10 years ago

Experienced in cooperation with startups

2 incubations programs

Own consulting department supporting multinational brands

Teams of professionals

Concordia Design is the creativity and business center in Poznan and Wroclaw



CONCORDIA
DESIGN

accelerator.concordiadesign.pl



European
Funds
Smart Growth



Republic
of Poland



PARP
Grupa PFR

European Union
European Regional
Development Fund



Contact us or apply now!



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