



An initiative of the European Union

EUCLUSTERS  TALKS 

Transition Pathway for Construction:

How to green and digitalise the ecosystem

3 May 2023

online

08:30-09:45 CET

#SingleMarket30



EUROPEAN CLUSTER
COLLABORATION PLATFORM

Agenda

1. News from the European Cluster Collaboration Platform
Martina Fumagalli, *European Cluster Collaboration Platform*
2. From Our Own Correspondent
Video: **Cluster Eco-Construction**
METABUILDING project:
Claudia Hunziger Keller, *Head of Innovation Ecosystems, NOBATEK/INEF4*
Germain Adell, *Deputy General Director of NOBATEK/INEF4*
3. Transition Pathway for Construction
Ilektra Papadaki, *Team Coordinator, DG Internal Market, Industry, Entrepreneurship and SMEs (GROW), European Commission*
4. Panel debate
Pablo Saiz, *Chief Architecture Officer, WOODEA*
Rodica Lupu, *Director, Technology Enabled Construction Cluster – TEC*
Victor Ferreira, *President, Sustainable Habitat Cluster*
Zoi Boutopoulou, *Coordinator, Intelligent Solutions for Zero & Positive Energy Buildings*
5. Funding opportunities
Martina Fumagalli, *European Cluster Collaboration Platform*

Housekeeping rules

Chris Burns, presenter

- Please use the **Q&A function to ask questions**, and the **chat function** to comment or share links
- We invite you to **join the debate**: Please **raise your hand** and we will give you the floor.
- Please **unmute yourself** and **activate your camera** when you take the floor.
- Please note that the session is being **recorded**.

NEWS FROM THE EUROPEAN CLUSTER COLLABORATION PLATFORM

New ECCP Profile Registration Process

Become a **Pro User!**

Overview of the main differences

Standard User Profile*	Pro User Profile*
Basic Industry Sector Information	Extensive industry info including i.e. Technology Fields and Industrial Alliances
Standard organizational KPIs	Detailed organizational KPIs including current and anticipated cluster growth
No Information on Special Thematic Areas	Information on Areas such as internationalisation and digitalisation
No Data on Partnerships etc.	Partnerships and Networks are disclosed

*Please note that both profile types can include all information, the distinction is made based on the 50%-mark

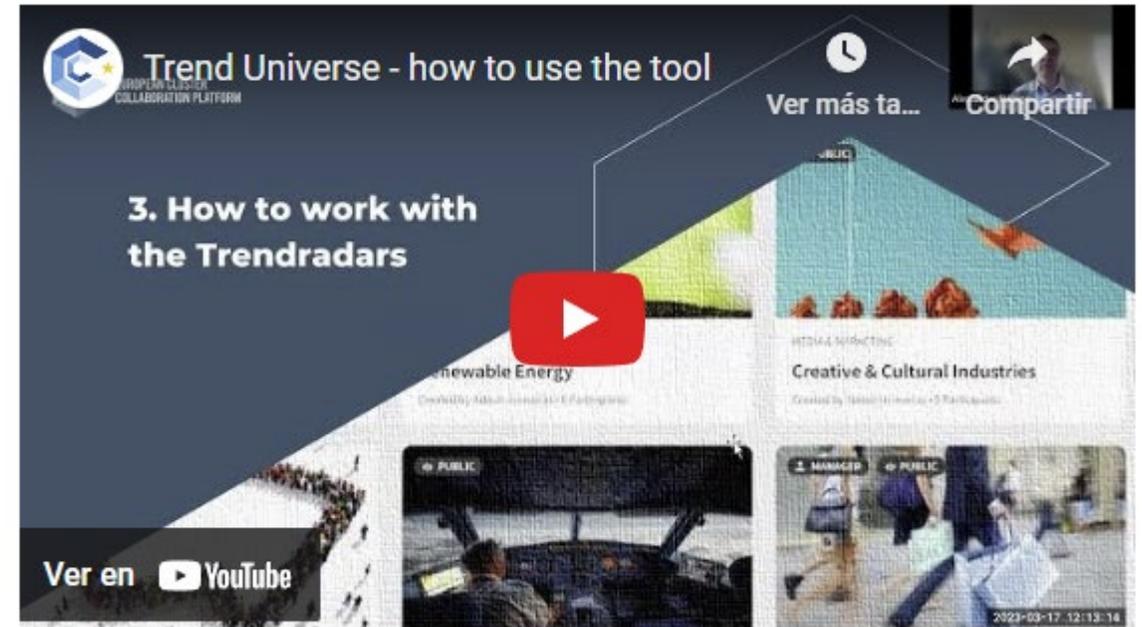
Check out the manual:

https://clustercollaboration.eu/sites/default/files/news_attachment/ECCP%20Profile%20Registration%20User%20Manual%20.pdf

Trend Universe: A Strategic Foresight Instrument for EU Cluster Organisations



- Get insights into the future to help build strategic competitive advantages
- Better understand future trends and their impact on your cluster organisation
- Explore relevant trends from 14 different industrial ecosystems
- View relevant trend assessments from other clusters and global data
- Only ECCP **Pro Users** can access the ECCP Trend Universe



<https://clustercollaboration.eu/trend-universe>

Second Cluster Booster Academy

- Apply to participate in this 4-day training:
 - 2-day online event on **6-7 June 2023**
 - 2-day in person training session in Torino, Italy, on **21-22 September 2023**
- In addition to the virtual and in-person training sessions, **individual coaching sessions** will also be provided to participants.
- Host for in person training is MESAP Innovation Cluster

"The training provides an opportunity to create a better structure for any cluster, regardless of the number of years [it has been operating]."

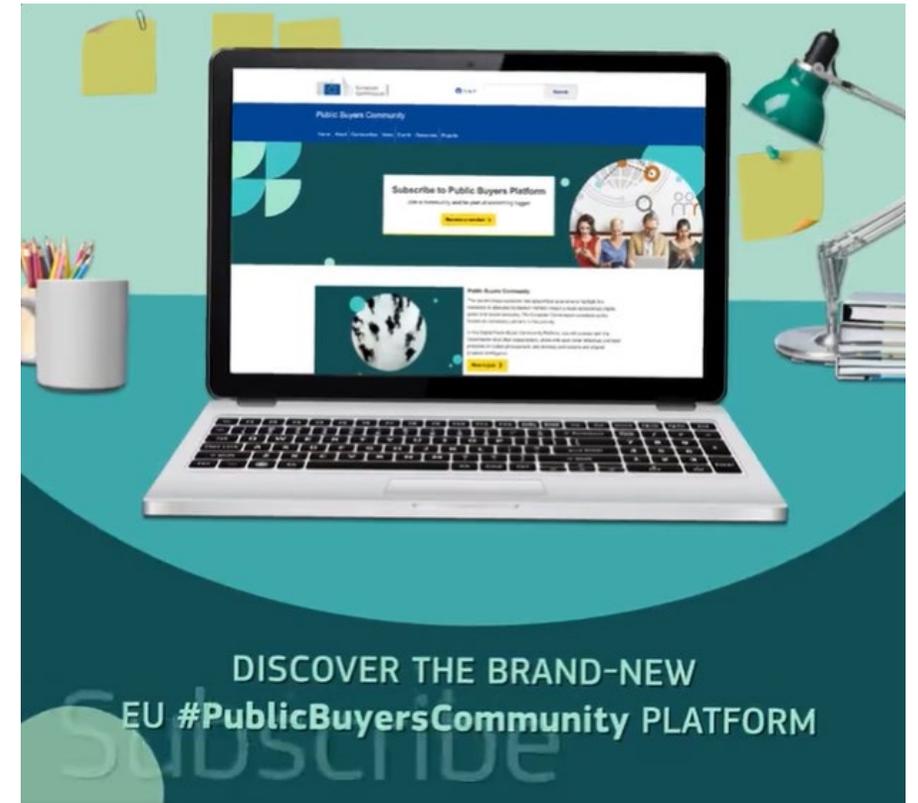
"Excellent opportunity to understand challenges of other clusters and connect with them."

"The training [...] provides a unique opportunity for networking between European Clusters that no other event currently offers."



Public Buyers Community Platform

- Complements the European Commission's strategy to **improve public procurement** in the EU by bringing together public authorities and other stakeholders
- Who is the Public Buyers Community Platform for?
 - **Individual public procurers** looking to boost their purchasing power and market knowledge by joining a community of like-minded public buyers.
 - Persons in **upper management** or who hold political office looking to get information on leveraging the power of their public procurement function.
 - **Suppliers and industries** wishing to know more on EU public procurement practices and how to engage with public authorities.
 - Existing **networks** in need of a common space to guarantee the cohesion of their stakeholders' purchase mode.
 - **Research groups** seeking to gain insight into public procurement with the aim of improving current practices.



DISCOVER THE BRAND-NEW
EU #PublicBuyersCommunity PLATFORM

<https://public-buyers-community.ec.europa.eu/>

FROM OUR OWN CORRESPONDENT

Cluster Eco-Construction

FROM OUR OWN CORRESPONDENT

METABUILDING Project

Claudia Hunziger Keller, Head of Innovation Ecosystems, NOBATEK/INEF4

Germain Adell, Deputy General Director of NOBATEK/INEF4



*Innovation Funding and Support for SMEs
of the Built Environment Sector*

*Open Innovation Test Beds for the
European Construction Sector*

Structuring the European Construction sector Innovation Ecosystem with METABUILDING platform



EU Clusters Talks
3 May 2023, 8:30 – 10:00 CET



Germain Adell & Claudia Hunziker Keller
NOBATEK/INEF4 & Metabuilding AISBL



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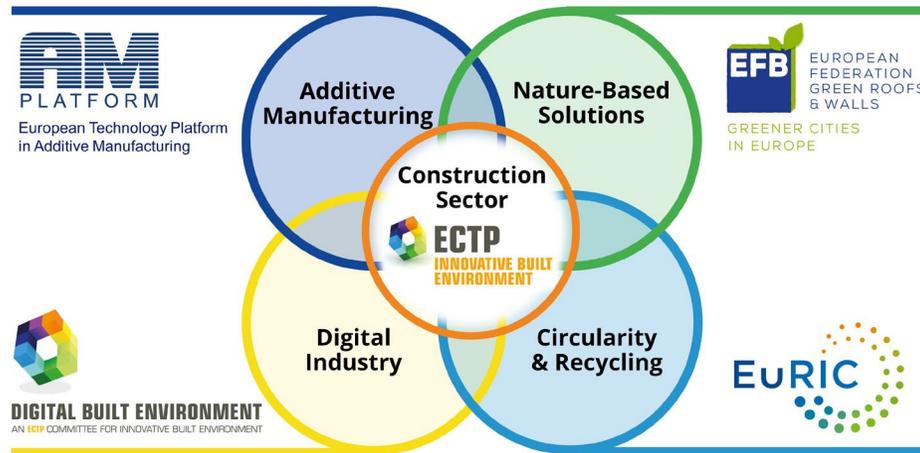


METABUILDING & MBLabs
Two H2020 projects,
One Ecosystem,
One Digital Platform,
One Open Innovation Test Bed

METABUILDING + METABUILDING LABS: comprehensive innovation support for SMEs & ecosystem consolidation



Unleashing the Innovation Potential of EU Construction SMEs



H2020-INNOSUP-2018-2020

- 16 partners
- 5 M € total funding
- 3,75 M€ direct support for SMEs (cascade funding)

EU wide network of Testing facilities & Innovation services for new building envelope technologies & products

+100 TESTING FACILITIES FOR BUILDING ENVELOPES



H2020-DT-NMBP-05-2020

- 40 partners
- 15 M € total funding

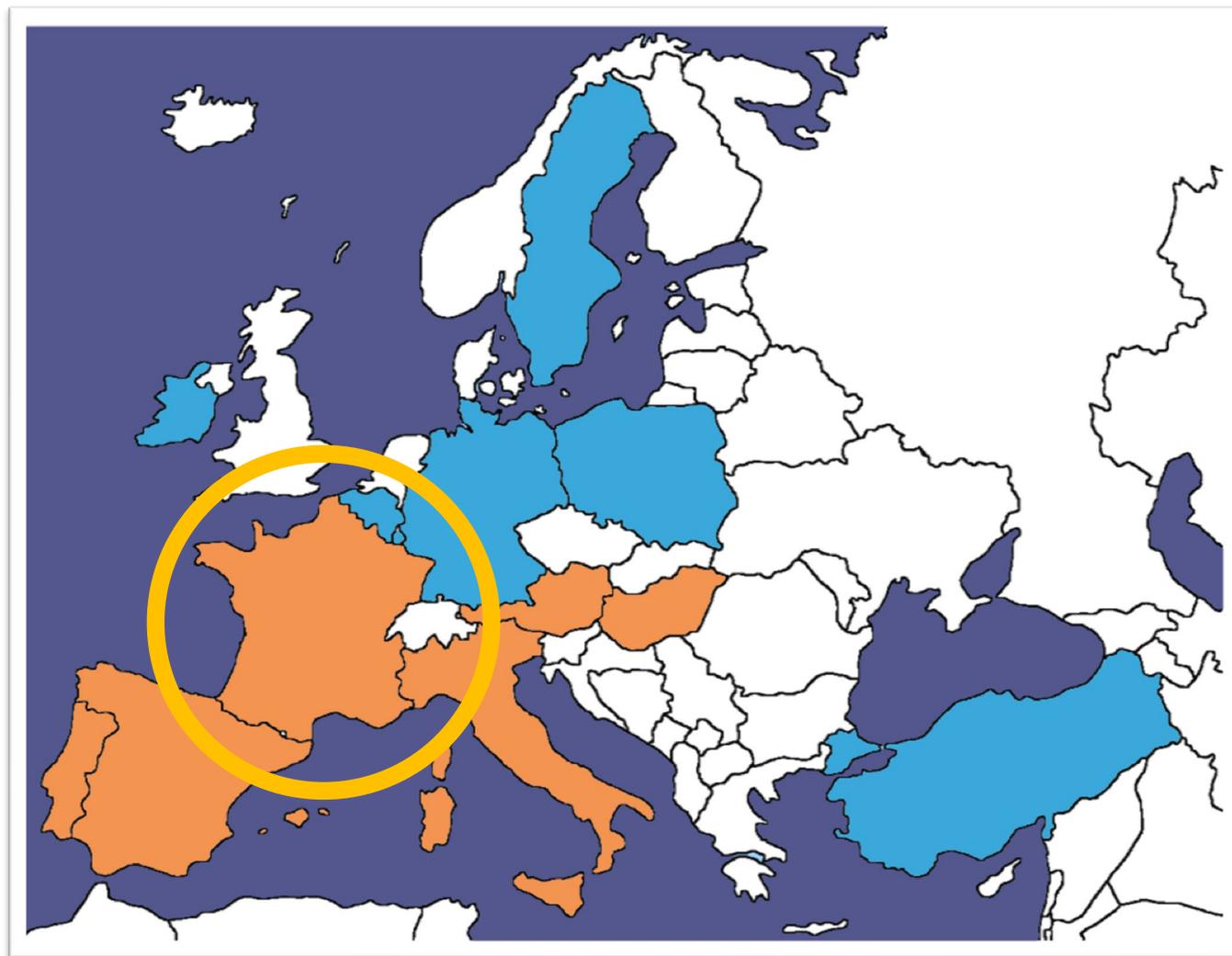


13 countries

METABUILDING + METABUILDING LABS: 13 countries towards a connected ecosystem




 **meta building**
6 target countries

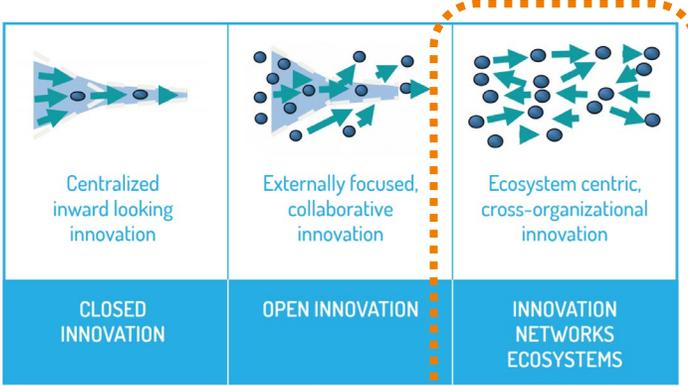



 **meta building labs**
7 additional countries

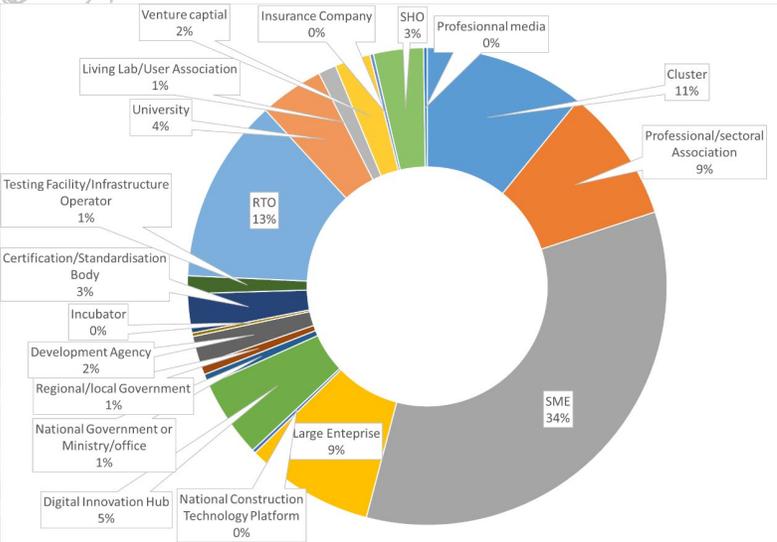
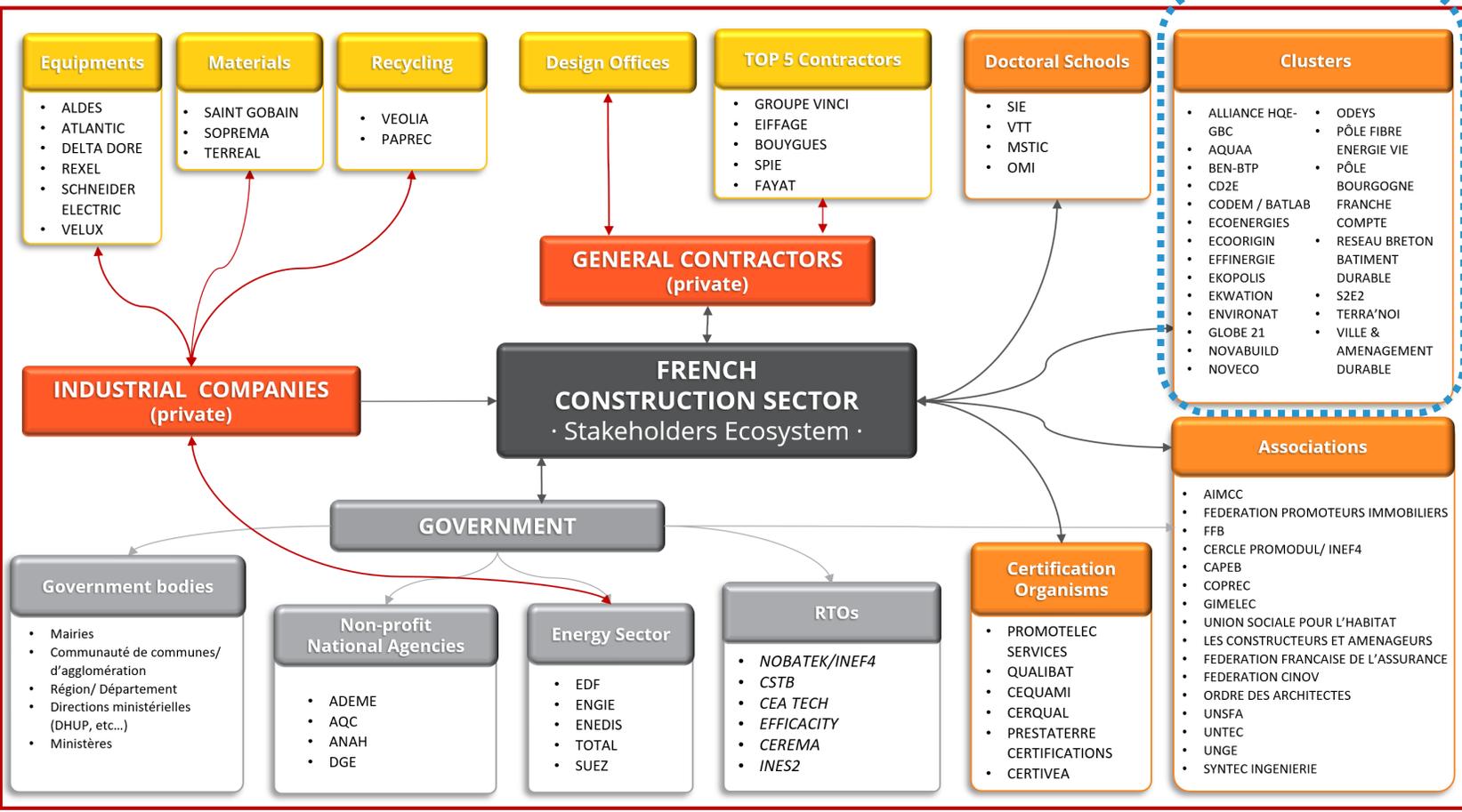
The French Construction Sector Innovation Ecosystem

SMEs are in CLUSTERS, here!

Beyond open innovation



Evolution of Innovation. Source: EU Open Innovation Strategy and Policy Group 2013



The French Construction cluster Ecosystem



MARTINIQUE



POLYNÉSIE FRANÇAISE



GUYANE FRANÇAISE



GUADELOUPE



NOUVELLE CALÉDONIE



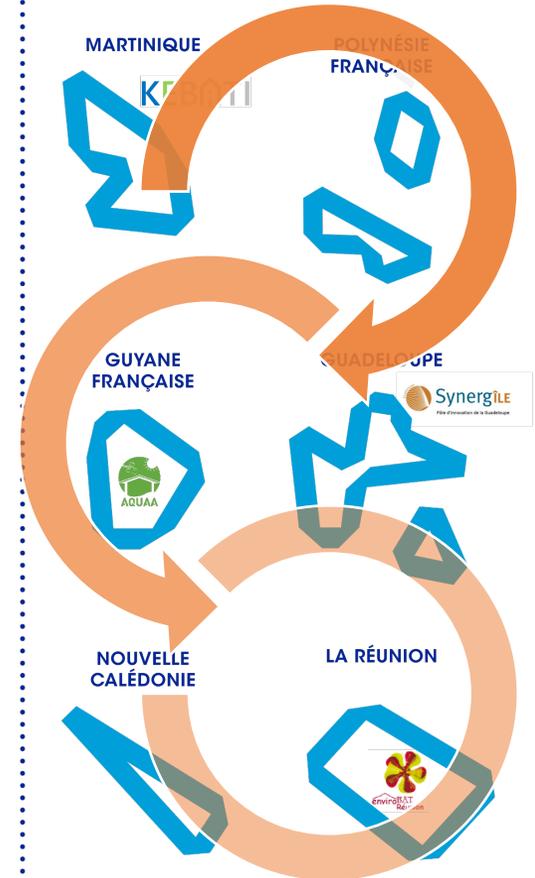
LA RÉUNION



The French Construction Sector Innovation Ecosystem



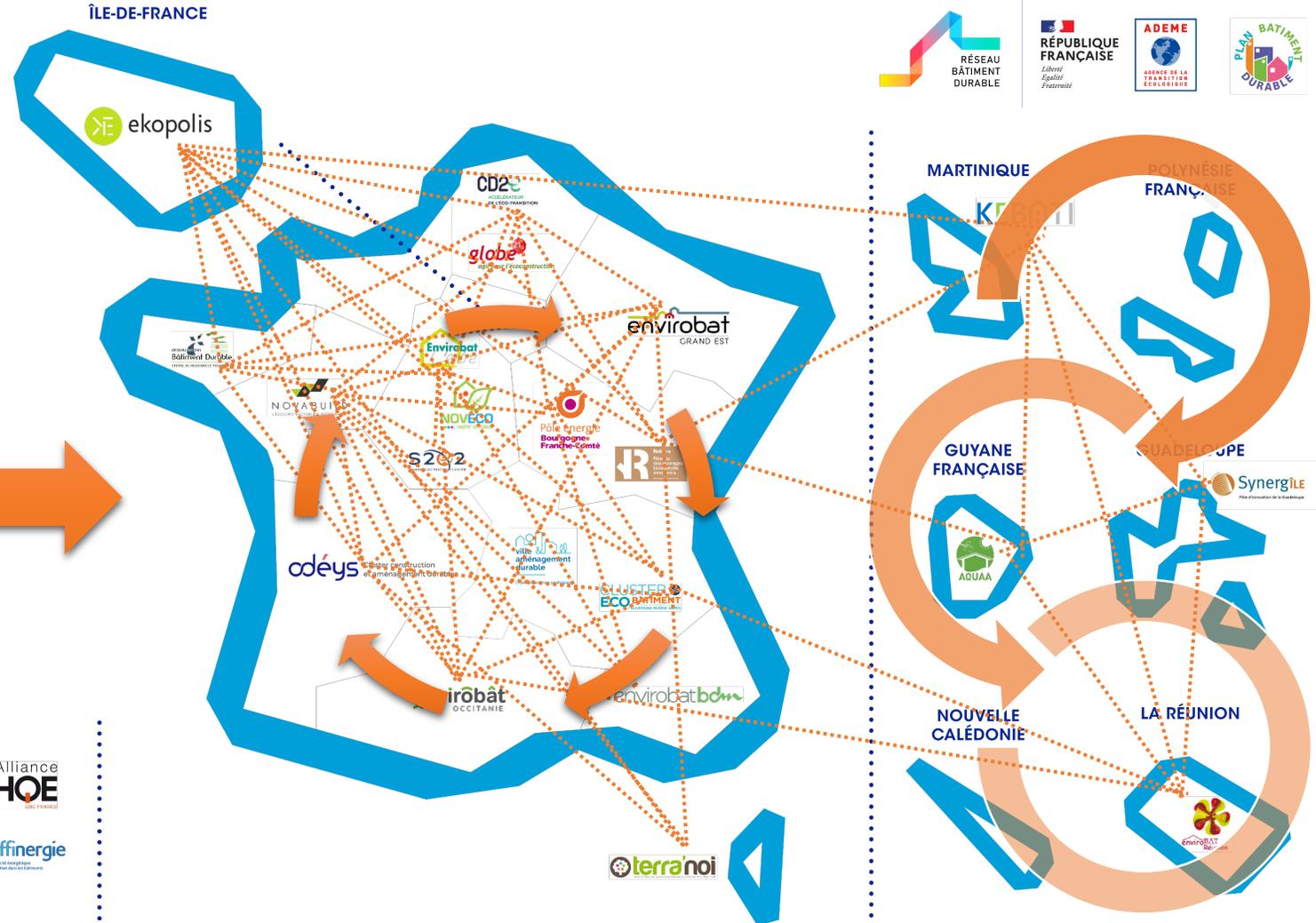
The metaclustering action



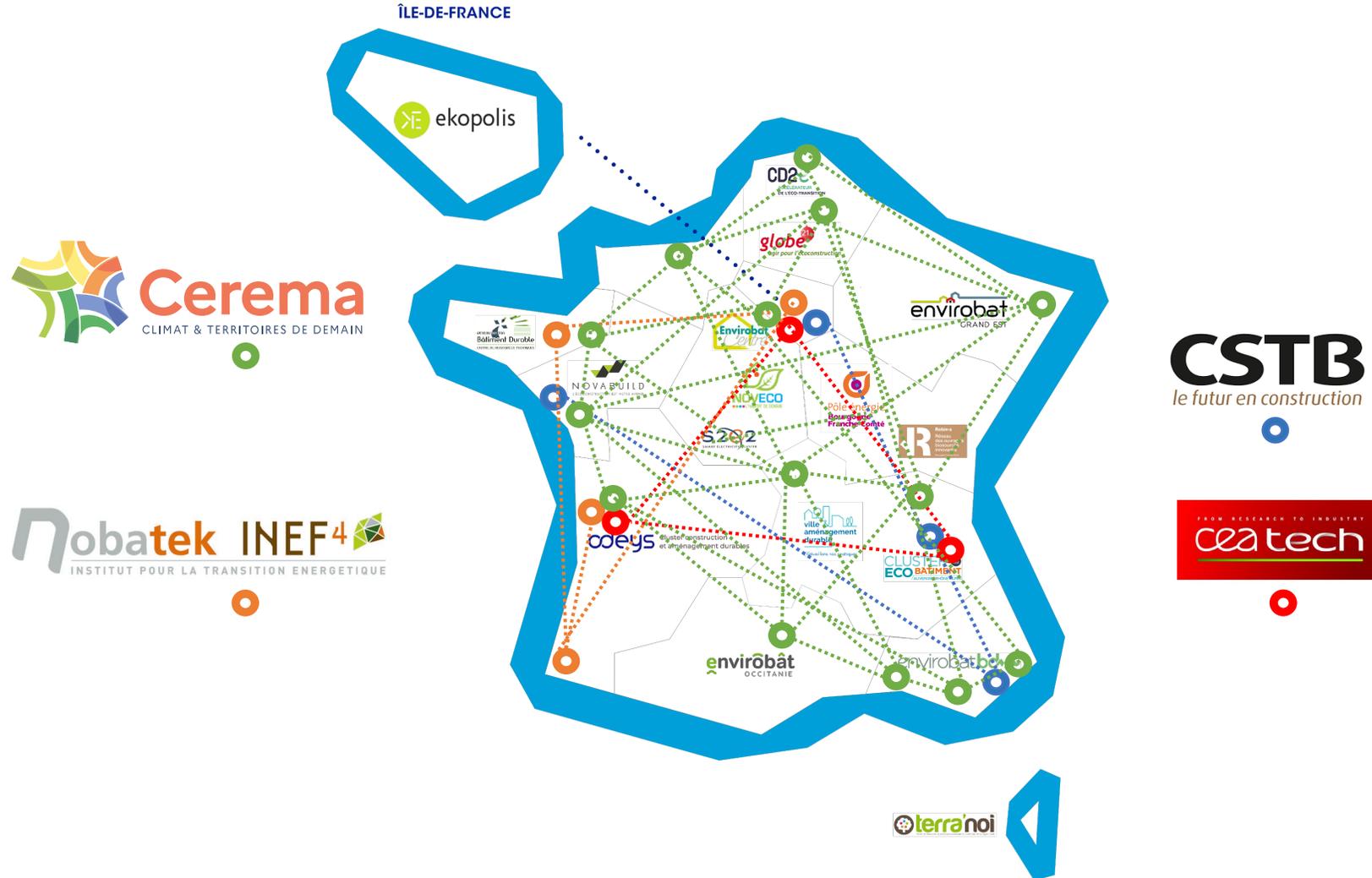
The French Construction Sector Innovation Ecosystem



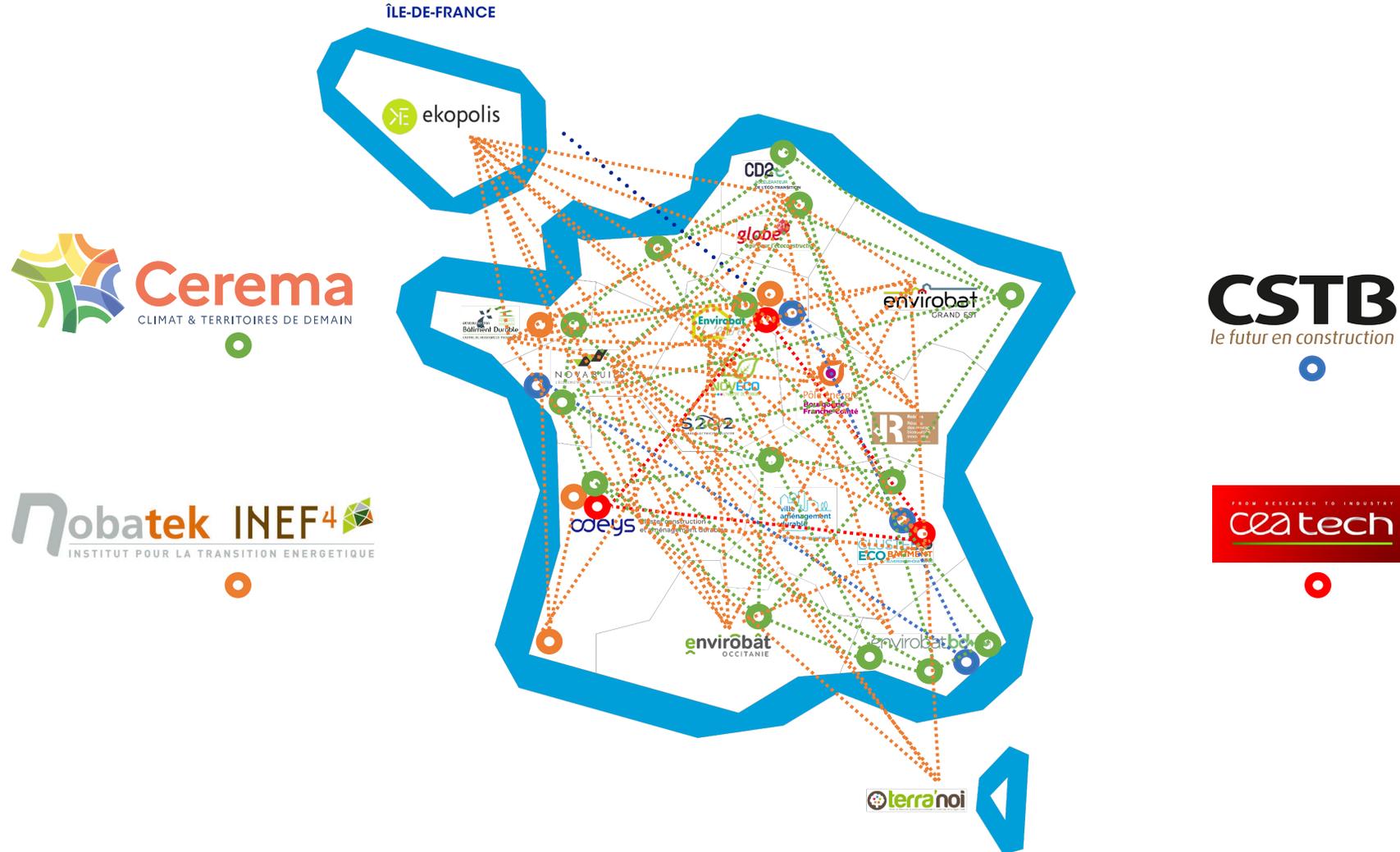
The metaclustering action



Adding the French Construction Sector RTOs (list non exhaustive)



Adding the French Construction Sector RTOs (list non exhaustive)

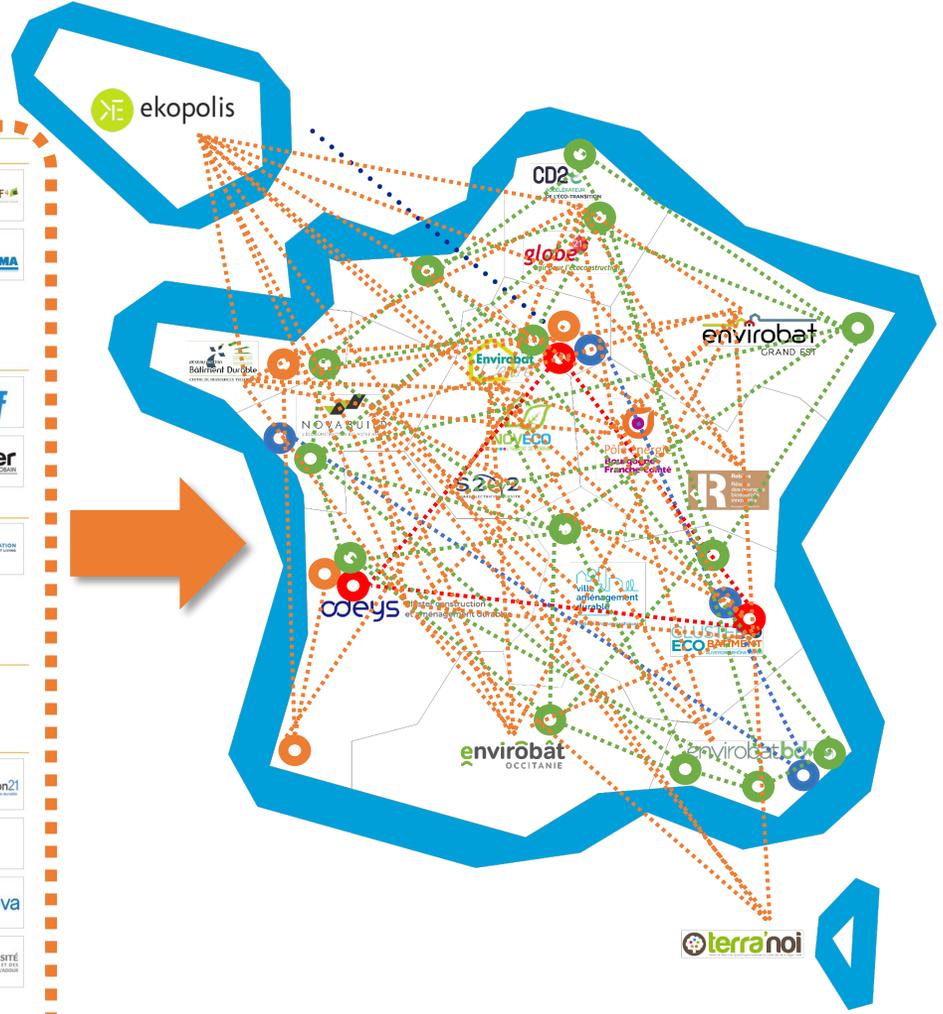


French industrial players are organised and available to join



MÉCÈNES STRATÉGIQUES				
aldes	atlantic	CEDEO	F. Inicativas	Nobatek INEF4
POINT.P	rexel	SAINT-GOBAIN	Schneider Electric	SOPREMA
TERREAL	VELUX			
GRANDS MÉCÈNES				
CETIH	EDILIANS	Fabemi	ISOVER SAINT-GOBAIN	KNAUF
Placo SAINT-GOBAIN	Poujoulat	SOMFY	UNION	weber SAINT-GOBAIN
MÉCÈNES PARTENAIRES				
adexsi	bluetek	GEDIMAT	Association Promotelec	UNILIN INSULATION
VENTILAIRSEC GROUP				
MÉCÈNES SOUTIENS				
BBS Développement	LOW-CARBON WORLD	BIMWORLD	PIERRE NOUËL	LogiRep
ACTEURS SOLIDAIRES				
AFLEYA	bimeo	Cap Terre	Club de l'Amélioration de l'Habitat	Construction21
COVERIS	CSTB	eegle	EnerBIM	
GIMELEC	GWILEN	modul p	fibres ENERGIVIE	sénova
SERPE	Silians	tecnalia	ThermiUp	UNIVERSITÉ
URBASSIST	VERTUO	voltimum		

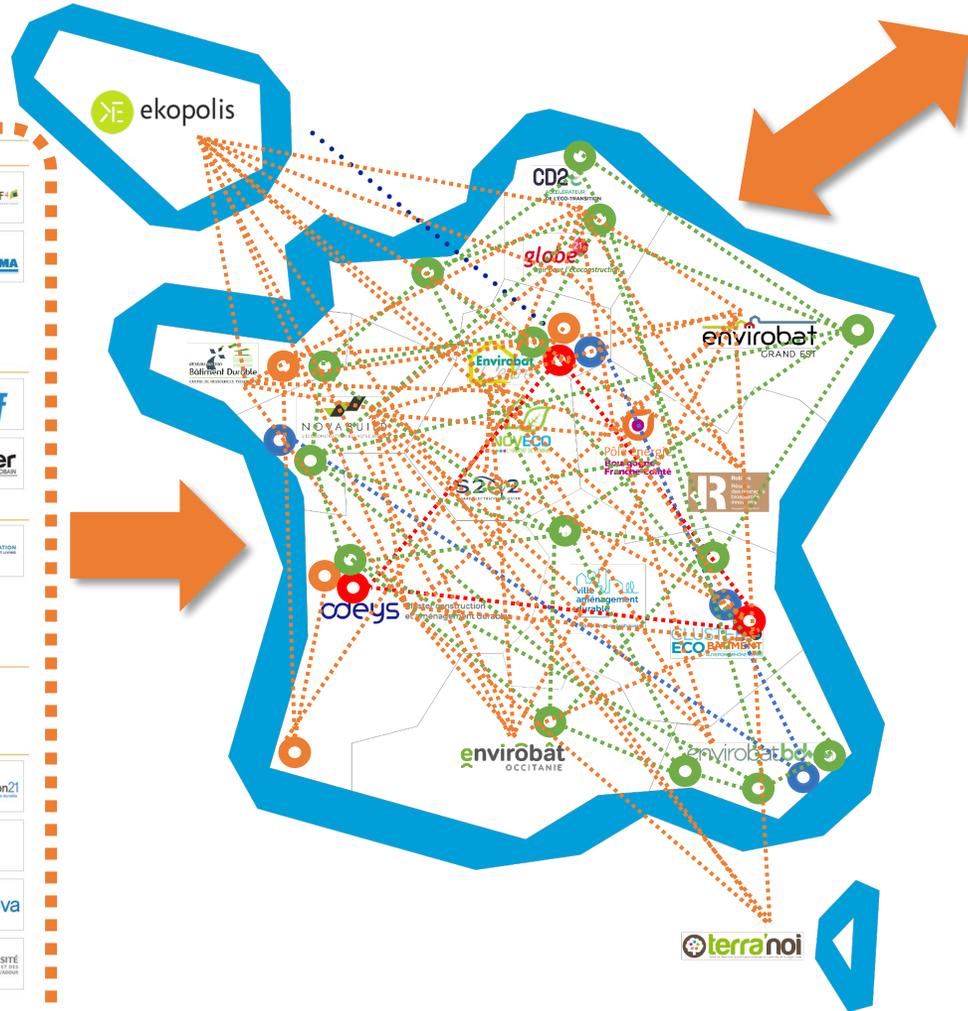
ÎLE-DE-FRANCE



The French ecosystem should effectively link to Europe



ÎLE-DE-FRANCE



MÉCÈNES STRATÉGIQUES

aldes	atlantic	CEDEO	F. Inicativas	Nobatek INEF4
POINT.P	rexel	SAINT-GOBAIN	Schneider Electric	SOPREMA
TERREAL	VELUX			

GRANDS MÉCÈNES

CETIH	EDILIANS	Fabemi	ISOVER SAINT-GOBAIN	KNAUF
Placo	Poujoulat	SOMFY	UNION	weber

MÉCÈNES PARTENAIRES

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VENTILAIRSEC GROUP				

MÉCÈNES SOUTIENS

BBS Développement	LOW-CARBON WORLD BIMWORLD	PIERRE NOUËL	LogiRep
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ACTEURS SOLIDAIRES

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SERPE	Silians	tecnalia	ThermiUp	UNIVERSITÉ
URBASSIST	VERTUO	voltimum		





metabuilding.com

- The digital backbone of the EU construction sector ecosystem

DIGITAL OPEN INNOVATION PLATFORM



The meeting point of a EU-wide innovation ecosystem



[About](#) [My Metabuilding](#) [Innovation Ecosystem](#) [My Organisations](#) [My Ecosystem](#)

National Pages:

Innovating together for a sustainable built environment

Discover and promote innovative solutions, projects and get easy access to innovation opportunities

Metabuilding ecosystem in numbers

133
Organisations

74
Products

121
Services

18
Opportunities



WHAT IS METABUILDING PLATFORM

The METABUILDING platform is the digital meeting place for the innovation ecosystem, additive manufacturing, nature-based solutions, and the digital industrial activities, showcase innovative products and solutions and to get innovation opportunities.

Setting-up your company profile is free and allows you to showcase your innovation opportunities.

Become part of the vibrant and powerful innovation ecosystem of the EU built environment industrial sector

- Austria
- France
- Germany
- Hungary
- Ireland
- Italy
- Luxembourg
- Portugal
- Spain

THE OFFER

Innovation support at different levels and information on latest innovation

Tools for CLUSTERS

WHAT WE OFFER



Innovation and Testing Support

Find and promote innovation and testing services:

From the definition of a project until the testing in a real environment.



Innovation Coaching

Get tailor-made support from an innovation coach:

From ideation to commercialization.



Products and Technologies

Explore and showcase innovative solutions for construction:

Technologies under development and products on the market.



Funding and Financing

Find and offer financial support opportunities:

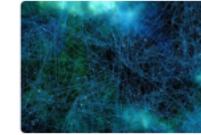
Public and private funding.



Collaboration Opportunities

Discover and promote collaboration opportunities:

Partners for innovation projects, business partners, distributors.



Clusters & Innovation Ecosystem

Find an innovation cluster in your region/country:

Meet other innovators, learn about funding opportunities and build-up collaborative innovation projects.

NEWS [See all](#)

news

The construction sector as the key to EU's economy and environment



Publication - The construction sector as the key ...

news



Call for Papers and Workshops for the OpenLivingLa...

news



The European Recycling Industries' Confederation (...)

news



Web Seminar on Funding Opportunities for METABUILD...

PREPARATION FOR CROSS-SECTORAL COLLABORATION



The place to collaborate across sectors and innovation actors



[About](#) [My Metabuilding](#) [Innovation Ecosystem](#) [My Organisations](#)



Additive Manufacturing European Technology Platform



[About](#) [My Metabuilding](#) [Innovation Ecosystem](#) [My Organisations](#)



European Recycling Industries' Confederation (EuRIC)



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ECTP

ECTP - European Construction Technology Platform

WHAT DO WE DO?

EuRIC is the leading

WHAT DO WE DO?

ECTP gathers more than 140 Member organisations from a diverse membership across 24 countries, allows us to take supply chain, helping us work collectively to improve our p



[About](#) [My Metabuilding](#)



European Federation of Green Roof & Living Wall Associations – EFB

WHAT DO WE DO?

Sector

Selected

- Construction
- Additive Manufacturing
- Circularity & Recycling
- Digital Industry
- Nature-Based Solutions
- Other

Search

Promote or find products and services

Showcase and transfer of project results (FP7, H2020, Horizon Europe)



GRÜNSTATTGRAU Forschungs- und Innovations GmbH
Austria

Free of charge – but registration mandatory

BeRTA - green facade



Product [Copy Link](#)

Created at Oct 04, 2022, 05:48 PM

[Produkte](#) [Dienstleistungen](#) [MÖGLICHKEITEN](#)

Search Filter

Name	Description
Consulting in green roof and wall technologies and standards	Checking planned green roofs and walls to assure the quality of your plannings/ constructions, help to find your right national partners
Webinars	Offering online webinars for free through sponsorships in order to spread and share knowledge

→ Details

→ Details

product includes the fibre cement trough, substrate, climbing plants and, if needed, a



COLLABORATION OPPORTUNITIES

Find a collaborator, expert, distributor or project partner

Trouver une organisation

Free of charge – but registration mandatory

Nom de l'organisme	Pays
<input type="text"/>	France
Type d'organisation	Statut de l'organisation
<input type="text"/>	<input type="text"/>
Informations sur l'organisation	Secteur
<input type="text"/>	<input type="text"/>

Réinitialisation des champs

Chercher

Résultats de recherche

🔍 Filtre de recherche

Organisation	Pays	Taper	
 ART&FACT INNOVATION	France	SME	→ Détails
 Adivet, l'association française de la végétalisation du bâti	France	Professional Business Association	→ Détails
 Algoé Consultants	France	SME	

Clusterly: a tool to enable meta-clustering

A METABUILDING project result ready for other innovation ecosystems



FLAGSHIP CLIENTS OF CLUSTERLY?



COLLABORATIVE INNOVATION

CONNECTING PEOPLE, ORGANISATIONS & IDEAS FOR GLOBAL GROWTH



Register for free!

Registration is needed to create an
Organisational Profile



***“Sign-up and become part of the
METABUILDING ecosystem!”***

Register

Please make sure that you fill in all mandatory fields *, and then click on the 'Register' button

Email Address (*)

First Name (*)

Last Name (*)

Password (*)

Repeat Password (*)

Subscribe to our newsletter
No Yes

Please confirm that you agree to our [privacy policy](#)
No Yes

I'm not a robot  reCAPTCHA
Privacy - Terms

[Back to Login Page](#)



*Innovation Funding and Support for SMEs
of the Built Environment Sector*

*Open Innovation Test Beds for the
European Construction Sector*

Thank you for your kind attention

**g.adell@metabuilding.com +
chunziker@nobatek.inef4.com**

More info @ www.metabuilding.com



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Transition Pathway for Construction

Ilektra Papadaki

Team Leader – Construction ecosystem - Green, digital and resilience, DG GROW

European Commission



Transition pathway for Construction

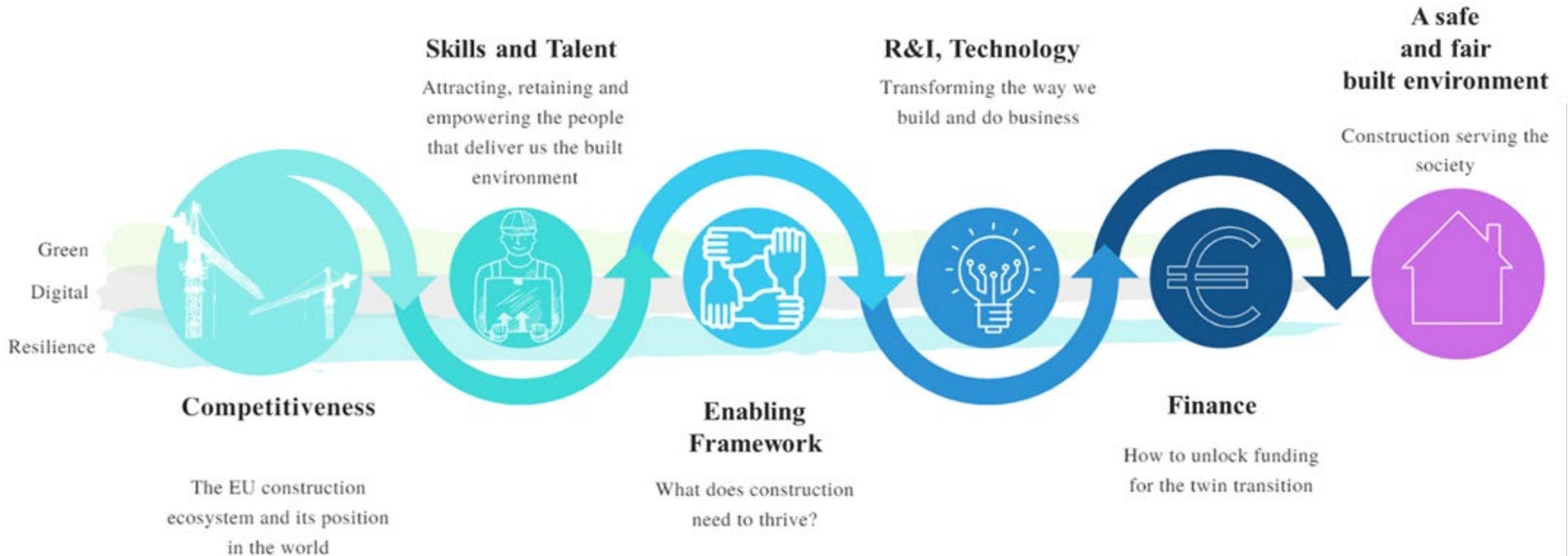
EU Clusters talk

3 May 2023

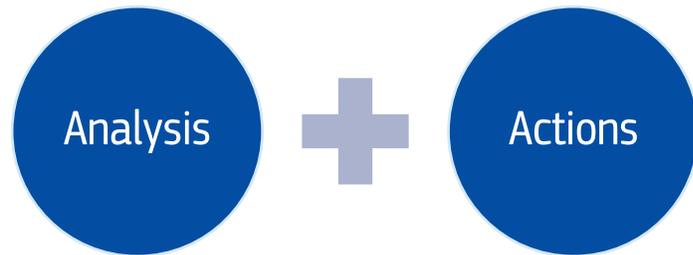
Ilektra PAPADAKI

Team Leader, DG GROW, Unit H1 Construction

6 Building Blocks for the transition



Building Block structure



Building Block X		
Recommended action	Actors	Timeframe
Name of action	EU, MS or industry	Short, medium or long term

- Actions derive from feedback received during consultations
- Recommendations not commitments



Building Block 1: Competitiveness

- The European construction ecosystem in the world
- Construction start-ups
- Accelerating growth and competitiveness through networks
- Principal challenges
- Strategic dependencies challenging construction resilience



BB1:Competitiveness main actions

Industry can support competitiveness with :

- diversifying suppliers, materials, products, therefore increasing resilience to shocks.
- support the use of local materials and building techniques.
- invest in technology and automation.

EU/MS Authorities are called to support start-ups and companies facing price spikes in public contracts.

They are called to advocate for the use of EU standards, and elevate the quality of buildings and infrastructures, also in coherence with NEB.

Building Block 2: Skills and talent

- A coordinated effort to upskill construction professionals
- Diversity and attraction of talent



BB2: Skills and talent main actions

Industry can support re-skilling, upskilling, attraction of talent and diversity through:

- Join the Pact of Skills/ succeed on the commitments
- Digitalise/modernise operations and contribute to the attraction of talent in the sector.
- Commitment to diversity in the workspace and in policy/strategy debates.

Public authorities are called to keep coordinating and supporting efforts, train their own employees , facilitate cross-border professional services and foster PP contracts that include upskilling and promote apprenticeships.



Building Block 3: Enabling framework

- Enabling a greener construction ecosystem
- Enabling the digital transition – the digital transition as lever to resilience
- Creating a favourable environment for competitiveness and resilience



BB3: Enabling framework main actions

Industry is called to contribute to an enabling framework for the green and digital transition by:

- Commit to circularity (deploy solutions on waste sorting, favorise renovation over demolition).
- Support the transition to zero-emission construction sites
- Utilise Level(s), report on results.
- Experiment on digital building logbooks, develop new business models and applications based on EU/national tools.

Authorities are called to contribute through a series of actions that support circularity and modernisation of their processes. They are also called to consider EU level guidelines on PP, mutual recognition, interoperability and participate in working for a with their peers (e.g., public buyers).



Building Block 4: Research, Innovation, Technology

- R& I in a fragmented ecosystem
- Research, innovation and technology as enablers of the twin transition



BB4:Research, Innovation, Technology main actions

Industry is called to act by:

- Investing in circularity and digitalisation.
- overall fund R&I.
- Develop standards

Authorities are invited to support research collaboration building on the work of partnerships such as Built4People, the European Research Area Roadmap and the work of the EIC.



Building Block 5: Funding

- The private investment environment
- EU funding schemes and national/regional programmes



Building Block 6: Towards a fair and safe built environment

- Fair housing
- Safe buildings (fire, asbestos, indoor air quality)

Annex I: Action roadmaps

Roadmap 3: Safe and affordable housing for all

SHORT TERM	MEDIUM TERM	LONG TERM
6.1 Improve fire safety regulations and practices		
6.2 Asbestos: screening and registration		
6.3 Improve indoor air quality		
6.4 Data for safer buildings		
6.5 Support affordable housing		

- Action roadmaps to visualise the transition



Roadmap 5: Towards a greener built environment

SHORT TERM	MEDIUM TERM	LONG TERM
3.4 Prioritise renovation over demolition		
3.10 Sustainability requirements for products		
3.11 Extend service life through maintenance		
3.12 Reporting of whole life carbon		
3.14 Benchmarking environmental performance with Level(s)		
3.15 Consistent calculation of whole life carbon		
3.16 Equivalent of Level(s) for infrastructure		
3.18 Align national assessment schemes with Level(s)		
3.19 Align procurement to EU green approaches		
3.27 Uptake of environmental analysis tools		
5.3 Public information for renovation financing		



Annex II: National and industry commitments

- Presents action already planned
- National and industry roadmaps
- Open invitation for more commitments to be added

Thank You!

Ilektra PAPADAKI

ilektra.papadaki@ec.europa.eu



https://single-market-economy.ec.europa.eu/sectors/construction/construction-transition-pathway_en

 @EU_Growth

 EU Construction Ecosystem



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Panel debate

Pablo Saiz, Chief Architecture Officer, WOODEA

Rodica Lupu, Director, Technology Enabled Construction Cluster – TEC

Victor Ferreira, President, Sustainable Habitat Cluster

Zoi Boutopoulou, Coordinator, Intelligent Solutions for Zero & Positive Energy Buildings

What are your thoughts?

FUNDING OPPORTUNITIES

Fast-tracking and promoting built environment construction and renovation innovation with local value chains (Built4People Partnership)

- Project results are expected to, among other outcomes, contribute to
 - Increased awareness and improved access at a local or regional level to research outcomes for sustainable built environment construction and renovation
 - Increased engagement and participation of the whole value chain in local and regional construction innovation clusters
 - Strengthened, long-lasting and multi-disciplinary networking and collaboration on locally rooted, bottom-up innovative holistic solutions for a sustainable built environment
 - Creation of new business opportunities with reduced risk for investment in innovative built environment construction and renovation
- Deadline: 5 September 2023
- HORIZON-CSA HORIZON Coordination and Support Actions; TOPIC ID: HORIZON-CL5-2023-D4-02-04
- Published on [Funding & Tenders Portal](#)

Supporting the creation of an accessible and inclusive built environment (Built4People Partnership)

- Project results are expected to, among other outcomes, contribute to
 - Increased awareness and improved access at a local or regional level to research outcomes for sustainable built environment construction and renovation
 - Increased engagement and participation of the whole value chain in local and regional construction innovation clusters
 - Strengthened, long-lasting and multi-disciplinary networking and collaboration on locally rooted, bottom-up innovative holistic solutions for a sustainable built environment
 - Creation of new business opportunities with reduced risk for investment in innovative built environment construction and renovation
- Deadline: 5 September 2023
- HORIZON-IA HORIZON Innovation Actions; TOPIC ID: HORIZON-CL5-2023-D4-02-05
- Published on [Funding & Tenders Portal](#)

Demonstrate built-environment decarbonisation pathways through bottom-up technological, social and policy innovation for adaptive integrated sustainable renovation solutions (Built4People Partnership)

- Project results are expected to, among other outcomes, contribute to
 - Increased number of options for built-environment decarbonisation pathways towards zero-emission buildings considering the whole value chain at local or regional level
 - Increased number of innovative solutions and packages for sustainable construction and renovation
 - Increased awareness and improved access at a local or regional level to information on construction products for reuse and circular businesses
 - Creation of new business opportunities with reduced risk for investment in the circular economy
- Deadline: 5 September 2023
- HORIZON-IA HORIZON Innovation Actions; TOPIC ID: HORIZON-CL5-2023-D4-02-03
- Published on [Funding & Tenders Portal](#)

Opportunities for SMEs: Calls from Euroclusters

- BioMan4B2: Business transformation, support for travel to explore markets in other countries, and resilience plans for SMEs in **life sciences** and **medical technologies** sector; deadline 2 July 2023
- CirclnWater: Financial support for SMEs to develop new products, services, or methods, addressing the **water** challenges in **agri-food and energy-intensive industries**; deadline 31 May 2023
- DREAM: Financial support for integration and use of **digital technologies into manufacturing environments**; deadline 25 May 2023
- EPICENTRE: Programme of accompaniment, acceleration, validation, and transfer to the market innovative solutions between SMEs from **ICT, fintech, health and agri-food** and mid-cap and big companies; deadline 29 May 2023
- EuroBoostEX: Call for **innovation** services for SMEs from the **textile** ecosystem; deadline 7 June 2023
- MedBAN: Innovation, training and twin transition in the **Blue Economy**; deadline 31 May 2023
- METASTARS: Development of more digital or greener **innovation products** or services or high-risk innovation products or services in the **Aerospace and Defence** value chain; deadline 6 June 2023
- RE-CENTRE: Financial support for SMEs from **furniture and living sector, IT sector, and green/circular economy** sector in the development of **innovation** projects and new business models; deadline 27 June 2023
- SILEO Eurocluster: Consultancy con business transformation, advanced technologies, and digitalisation for SMEs from the **lighting and furniture** sectors; deadline 20 June 2023
- Silicon Eurocluster: Call for **demonstration** projects of **microelectronics** systems; deadline 31 May 2023
- SUAVE: Financial support for SMEs from **European Urban Agriculture** for diversification of products/service, green transition, skills, internationalisation; deadline 30 May 2023
- xBUILD-EU: Financial support for **new-to-firm products/services, green and digital transition, and internationalisation**; deadline 7 June 2023
- **All calls here:** <https://clustercollaboration.eu/open-calls>

Continue the dialogue...



<https://www.linkedin.com/groups/9274710/>

Register for the next Talks

17 May 2023 Transition Pathway on Textiles

31 May 2023 Patent Package

14 June 2023 Skills for Cluster Managers

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