



EUCLUSTERS  TALKS ★

An initiative of the European Union



Successful Clustering:

Business models and management skills

24 January 2024

08:30-09:45 CET

Online

#SingleMarket30

Agenda

1. News from the European Cluster Collaboration Platform
Nina Hoppmann, Team Member, European Cluster Collaboration Platform
2. Cluster development
Marek Przeor, Team Leader - Cluster Policy, DG GROW, European Commission
3. Panel debate
Alain Tubiana, Head of Master “Collective Intelligence and Innovative Ecosystems in Europe”,
University of Strasbourg
Ásta Kristín Sigurjónsdóttir, Cluster Manager, Iceland Tourism Cluster
Christian Rangen, Cluster expert and founder, Engage // Innovate
Gisela Sanchez, European Project Manager, Finance Innovation
Marcos Suárez, Project Manager, Basque Energy Cluster
4. Funding opportunities
Nina Hoppmann, Team Member, European Cluster Collaboration Platform

Housekeeping rules

Jennifer Baker, presenter

- We will use **slido** to launch polls. Please scan the QR code to answer.
- Please use the **Zoom Q&A function to ask questions**, and the **chat function** to comment or share links.
- If you want to speak: Please **raise your hand** and we will give you the floor.
- Please note that the session is being **recorded** and that the recording will be **published** on the European Cluster Collaboration Platform.

NEWS FROM THE EUROPEAN CLUSTER COLLABORATION PLATFORM

Save the date for the European Cluster Conference: 7-8 May 2024

The European Cluster Conference 2024 will take place at the Square, in **Brussels**.

The conference aims to highlight the vital role of clusters in advancing EU industrial priorities. It will address pivotal topics— the **Green Transition**, the **Digital Transition** and **Resilience Building**—providing a deep-dive into key drivers like **skills**, **funding**, and **technology**.

Registration will open in February!

Stay tuned:

<https://europeanclusterconference2024.eu/>



Have your own booth at the European Cluster Conference

In this edition, we're excited to feature up to **70 exhibition booths**. These booths will be a hub of activities, promoting key European Commission services, cluster organisations, Euroclusters, national cluster associations, and other key stakeholders.

If you're eager to have a stand at the European Cluster Conference, reach out to support.ecc2024@cecoforma.com, ensuring to mention the **name** of your cluster organisation and/or cluster partnership in your email. The **deadline** to submit your candidature is Friday, **9 February 2024**.



EU Code of Conduct on Responsible Food Business and Marketing Practices

The “EU Code of Conduct on Responsible Food Business and Marketing Practices” is one of the actions of the EU Farm to Fork Strategy, which is the EU strategy for a **healthy, fair and environmentally friendly food system**.

The **Code of Conduct tool** is open for everyone in the ecosystem that are interested in working on sustainability.

You can learn about best practices, expand your network, evaluate your objectives, and make a pledge:

<https://clustercollaboration.eu/green/knowledge-base/agri-food-code-of-conduct-tool>



New input paper on the cluster policy landscapes and collaboration opportunities in the European Union and Canada

The ECCCP has just published a brand-new [input paper](#) presenting the cluster policy landscapes and collaboration opportunities in the **European Union (EU) and Canada**. In the first part of the paper, the state of play of Canadian and EU **trade relations** is presented by focusing on the different economic profiles and **key value chains** of the EU and Canada as well as the existing cluster landscapes and policies in the EU and Canada. In the second part of the paper, a closer look is taken at existing and possible future **cluster cooperation** between the EU and Canada.



Public roundtable on 29 February: The green and digital transition of the mobility ecosystem

Transition pathway for Mobility

SAVE THE DATE

Roundtable event on the transition pathway for the mobility ecosystem, **29 February 2024, Brussels**

The European Commission is happy to invite you to participate in the roundtable event on the transition pathway for the Mobility ecosystem.

The event is going to be the occasion to present and discuss the transition pathway for the Mobility ecosystem co-created with the industry and the civil society.

At the same time, the event will also kick-start the co-implementation process with a call for stakeholders pledges to underpin the actions of the transition pathway.

This event is in-person and open to the public. Do not hesitate to share this invitation with other interested parties.

Visit the event website to register and to stay updated about the programme and practical details. [CLICK HERE](#)

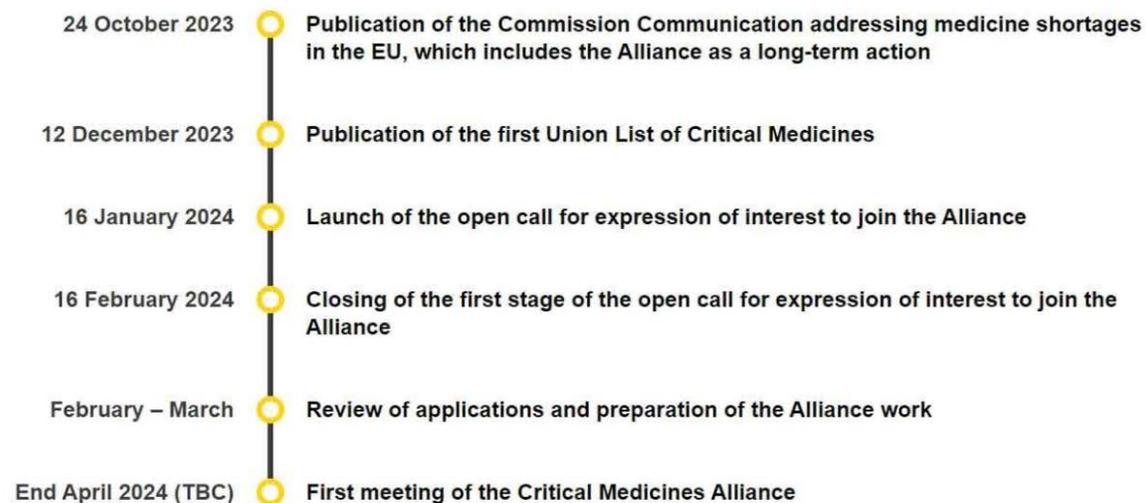


Call for expression of interest for Critical Medicines Alliance

The Critical Medicines Alliance is a **consultative mechanism** which brings together **all relevant stakeholders**, to identify priorities for action and propose solutions to **strengthen the supply of critical medicines** in the EU, to better prevent and combat their shortages.

The alliance is open on a **voluntary basis** to **all organisations active in the critical medicines ecosystem**, for instance, in sourcing, production, transport, distribution, financial support, patient care, regulation and coordination, and patient and healthcare professionals representation.

Timeline



Reach for the sky: How clusters are helping Europe's aerospace industry take off

This episode of euronews Business Planet travels to Poland to discover how the Silesian Aviation Cluster is helping more than 100 European firms extend their international reach by sharing knowledge and innovative solutions.



<https://www.euronews.com/business/2024/01/09/reach-for-the-sky-how-clusters-are-helping-europes-aerospace-industry-take-off>

Make sure to check out the ECCP Trend Universe

Our services
The services of the European Cluster Collaboration Platform to support your work

 Clusters Meet Regions Join clusters and policymakers in the local, regional, and national level and work on strengthening the industrial ecosystem of regions. Explore	 EU Clusters Talks Your weekly opportunity to exchange knowledge and discuss topics significant to the EU business community. Explore	 EU Clusters Matchmaking Events Team up with other cluster organisations from Europe and third countries and find new collaboration opportunities at dedicated matchmaking events. Explore	 C2Lab Interactive workshops for cluster organisations, companies, and other interested entities to meet up, establish new collaborations and develop project roadmaps. Explore	 Cluster Booster Academy Join our Cluster Booster Academy, meet other cluster managers and learn how to further develop your cluster and overcome challenges in your daily work! Explore	 Green Transition Support Connect with other businesses in the green transition, and get practical knowledge, tools and information you need for your work. Explore	 Trend Universe A strategic foresight instrument which allows you to get a deeper understanding of future trends and their impact on your cluster organisation. Explore
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Trend Universe

A strategic foresight instrument which allows you to get a deeper understanding of future trends and their impact on your cluster organisation.

[Explore](#)



NEW: Free trial for all ECCCP users with a profile & innovation trends

- **Exclusive trial period:** Access to the TU will be open to all ECCCP users with a profile in February
- **New features:** Trend Universe offers filterable innovation trends for each EU Industrial Ecosystem



The screenshot displays the ECCP Trend Universe interface. At the top, there is a navigation bar with the ECCP logo, the text 'ECCP Trend Universe', and icons for 'Dashboard', 'Radars', 'Compass', a search icon, and a user profile icon labeled 'LG'. The main content area features a grid of six article cards, each with a representative image, a title, a date, a star rating, and a status indicator (AI, UNREAD, or INNOVATION INSIGHTS).

Article Title	Date	Rating	Category
Plastic-free wooden cards: a sustainable alternative to credit cards?	18 Jan 2024	★★★★★	AI UNREAD
Initiative promotes the renaturation of watercourses in industrial forest ownership	18 Jan 2024	★★★★★	INNOVATION INSIGHTS UNREAD
Plant-based energy storage as flexible power storage	17 Jan 2024	★★★★★	INNOVATION INSIGHTS UNREAD
Innovative UV disinfection solution to reduce antibiotic use in poultry and pig farming	16 Jan 2024	★★★★★	AI UNREAD
Construction industry researches CO ₂ -neutral concrete with biochar.	15 Jan 2024	★★★★★	AI UNREAD
Gentle metamorphoses as a path to a vegan diet	13 Jan 2024	★★★★★	INNOVATION INSIGHTS UNREAD

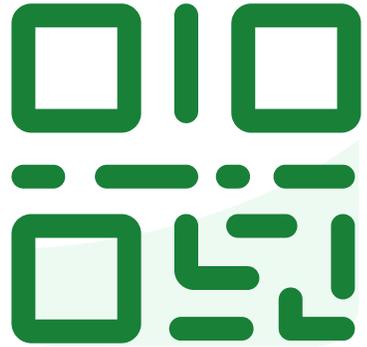


Cluster development

Marek Przeor

Team Leader - Cluster Policy, DG GROW, European Commission

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Join at slido.com
#Clusters

 Start presenting to display the joining instructions on this slide.

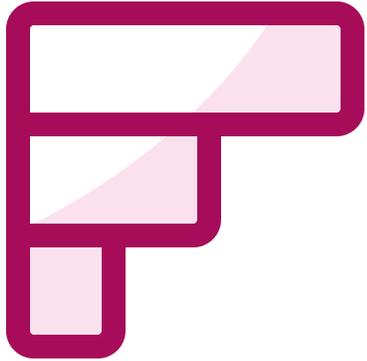
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How is your cluster organisation funded?

ⓘ Start presenting to display the poll results on this slide.

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Which is for you the biggest challenge?

ⓘ Start presenting to display the poll results on this slide.

Panel debate

Alain Tubiana, Head of Master “Collective Intelligence and Innovative Ecosystems in Europe”, University of Strasbourg

Ásta Kristín Sigurjónsdóttir, Cluster Manager, Iceland Tourism Cluster

Christian Rangen, Cluster expert and founder, Engage // Innovate

Gisela Sanchez, European Project Manager, Finance Innovation

Marcos Suárez, Project Manager, Basque Energy Cluster

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What are key components of a successful business model for cluster organisations?

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What skills are essential for cluster managers?

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FUNDING OPPORTUNITIES

Alliances for Education and Enterprises

- Alliances for Education and Enterprises are transnational, structured and result-driven projects, in which partners share common goals and work together to foster innovation, new skills, a sense of initiative and entrepreneurial mind-sets.
- To boost innovation, the focus will be on talent and skills development. Firstly, **digital competences** have become increasingly important in all job profiles across the entire labour market. Secondly, the transition to a circular and greener economy needs to be underpinned by changes to qualifications and national education and training curricula to meet emerging professional needs for **green skills and sustainable development**.
- Alliances for Education and Enterprises **bring together enterprises and both higher education and vocational training providers** to work together in partnership.
- Deadline: 7 March 2024
- ERASMUS-LS ERASMUS Lump Sum Grants
Topic ID: ERASMUS-EDU-2024-PI-ALL-INNO-EDU-ENTERP
- Published on [Funding & Tenders Portal](#)

Expanding Academia-Enterprise Collaborations

- Projects results are expected to contribute to, for example:
 - Improved **flows** of knowledge, skills, and talents between educational institutions and **other innovation ecosystem actors** at various levels of development, including in the deep tech field in line with the New European Innovation Agenda
 - Improved **skills** of all involved ecosystem actors to increase innovation potential, inter-sectoral mobility, and market uptake of new technologies
 - Enhanced **availability** of local talents equipped with skills to support business acceleration and digitalisation
 - Increased **engagement and connectedness with other ecosystem actors** (e.g. other educational institutions, Technology Transfer Offices, Research and Technology Organisations, local and regional enterprises, private companies, start-ups, early-stage companies, accelerators, incubators, etc.) within and between regions
- Deadline: 19 September 2024
- HORIZON-CSA HORIZON Coordination and Support Actions
Topic ID: HORIZON-EIE-2024-CONNECT-02-01
- Published on [Funding & Tenders Portal](#)

Industrial leadership in AI, Data and Robotics boosting competitiveness and the green transition (AI Data and Robotics Partnership)

- Proposals should demonstrate the added value of integrating either **AI and Data, or AI, Data and Robotics technologies** through large-scale validation scenarios reaching critical mass and mobilising the user industry, while demonstrating high potential impact contributing to the European Green Deal objectives.
- Proposals should address the **involvement of SMEs and/or start-ups** with significant potential to foster innovation through their engagement with large scale pilots.
- Projects should use **FSTP** to leverage novel technical advantage to address the operation of the pilot and to thereby support end users and service providers in addressing the challenges of the Green Deal.
- Deadline: 19 March 2024
- HORIZON-IA HORIZON Innovation Actions
Topic ID: HORIZON-CL4-2024-DIGITAL-EMERGING-01-04
- Published on [Funding & Tenders Portal](#)

Opportunities for SMEs: Calls from Euroclusters

- AIBC: Open Call for **training and skills** to support SMEs in their digitalisation planning activities related to activating services and support in product development; deadline 15 February 2024
- B-Resilient: Acceleration lump sums targets **food processing and producing** SMEs intending to optimise their use of biomass via digital and sustainable tool solutions; deadline 1 February 2024
- CirclnWater: Knowledge lump sum is willing to boost SMEs' development or growth by facilitating **access to external training or consultancy services**; meant for an individual SME that is offering **water-smart solutions**, especially for the agrifood & energy-intensive industries; deadline 2 October 2024
- FRIEND CCI: Call for **providers** offering solutions in **digitalisation, greening, and internationalisation** to collaborate with **Creative and Cultural** SMEs for the realization of funded projects; deadline 1 August 2025
- GEMSTONE: Financial support for **training** related to **Green Manufacturing**; deadline 31 December 2024
- INGENIOUS: **Internationalisation** grant for SMEs operating in **energy-intensive industries** to develop activities related to Africa, Asia, North America and Latin America; deadline 30 September 2024
- INGENIOUS: **Training** grants to help SMEs improve their digital skills, green transition, resilience preparedness and reskilling and upskilling of the workforce; deadline 14 February 2025
- PIMAP4Sustainability: Support for **upskilling and reskilling** projects for photonics, advanced materials, advanced manufacturing, aerospace, metalworking and industrial production SMEs; cut-offs 29 February 2024, 30 April 2024

Opportunities for SMEs: Calls from Euroclusters

- PIMAP4Sustainability: Training/Services open call with three strands: the two first ones will allow European SMEs to pursue **trainings/services** related to **Green Transition and Internationalisation** and the third one - the International mission support scheme - will help SMEs in **attending the PIMAP4Sustainability Japan mission** that will take place in June 2024; cut-offs 10 March 2024; 10 May 2024
- RESIST: 2nd **Innovation** Open Call for improved technologies and processes in production in the **Automotive – Mobility – Transport** ecosystem; deadline 12 December 2024
- RESIST: **Networking and marketing** FSTP for SMEs from the **Automotive – Mobility – Transport** ecosystem; deadline 20 December 2024
- RESIST: **Internationalisation** FSTP for activities in target markets; deadline 20 December 2024
- RESIST: **Coaching and mentoring** for assessment and feasibility services; deadline 1 November 2024
- SILEO: Open Call for **Talent Placement Projects** aimed to support lighting and furniture SMEs to attract professionals and young graduates; deadline 30 January 2024
- SILEO: 2nd Call for Business Digital Transformation Projects for lighting and furniture SMEs; deadline 25 March 2024
- **All calls here:** <https://clustercollaboration.eu/open-calls>

Register for the next Talks

7 February

Sustainably from A to B: Transition Pathway for Mobility

21 February

Support programmes and funding schemes: Cluster policies in the EU

Continue the discussion



<https://www.linkedin.com/groups/9503062/>

Visit the ECCP website and follow us on social media



www.clustercollaboration.eu



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THANK YOU

